

AGENDA--CITY COUNCIL -- CITY OF MARTINSVILLE, VIRGINIA  
Council Chambers – Municipal Building  
**7:00 pm CLOSED SESSION**                      **7:30 pm regular session**  
**September 24, 2013**

**7:00--Closed Session**

1. Items to be considered in Closed Session, in accordance with the Code of Virginia, Title 2.2, Chapter 37—Freedom of Information Act, Section 2.2-3711(A)—Closed Meetings, the following:
  - A. Appointments to boards and commissions as authorized by Subsection 1.
  - B. A personnel matter as authorized by Subsection 1.

**7:30—Regular Session**

Invocation & Pledge to the American Flag-Mayor Kim Adkins

1. Consider approval of ordinance, on first reading, regarding home child care zoning amendment. (5 mins)
2. Consider approval of ordinance, on second reading, related to increasing number of members serving on the City’s advisory Arts & Cultural Committee from five to eleven. (5 mins)
3. Consider adoption of a resolution expressing opposition to efforts by State Legislators to eliminate the Business, Professional, and Occupancy License (BPOL) AND Machinery & Tools (M & T) taxes. (10 mins)
4. Hear an update from Jim Tobin, Executive Director of Piedmont Community Services. (15 mins)
5. Review semi-annual reports submitted by outside agencies. (3 mins)
6. Business from the Floor  
**This section of the Council meeting provides citizens the opportunity to discuss matters, which are not listed on the printed agenda. In that the Council meetings are broadcast on Martinsville Government Television, the City Council is responsible for the content of the programming. Thus, any person wishing to bring a matter to Council’s attention under this Section of the agenda should:**
  - (1) come to the podium and state name and address;**
  - (2) state the matter that they wish to discuss and what action they would like for Council to take;**
  - (3) limit remarks to five minutes;**
  - (4) refrain from making any personal references or accusations of a factually false and/or malicious nature.****Persons who violate these guidelines will be ruled out of order by the presiding officer and will be asked to leave the podium.**  
**Persons who refuse to comply with the direction of the presiding officer may be removed from the chambers.**
7. Comments by members of City Council. (5 minutes)
8. Comments by City Manager. (5 minutes)

**Meeting Date:** September 24, 2013

**Item No:** 1.

**Department:** Community Development

**Issue:** Consider approval of ordinance, on first reading, regarding home child care zoning amendment.

**Summary:** At present, the City of Martinsville allows home child care as a home occupation, caring for up to six (6) children as a use permitted by right in all residential and professional districts. The Virginia Department of Social Services (DSS) will license home child care for up to twelve (12) children. In recent years, DSS would issue a license to a home child care operator without requiring contact with the local Zoning office. Due to the inconsistency between the two offices, several home child care businesses have technically been in violation of our local statute. Officials with Smart Beginnings approached the City's Zoning Office inquiring about an amendment to the Zoning Ordinance to bring the City more in line with the State's license. Officials with Smart Beginnings worked with the City of Danville on this same issue in 2012 and that effort was very successful. The Planning Commission discussed this issue over several meetings. The Building Official/Fire Marshal, Commissioner of Revenue, and the DSS Licensing Office were consulted for their input on this subject. This endeavor has fostered a renewed working relationship between the offices that has been lacking in recent years. After several work sessions, the Planning Commission has finalized their recommendation on this issue.

**The recommendation is as follows:**

- A. Amend the number of children permitted by right in a home child care from six (6) to five (5) non-related children.**
- B. As a separate item, add home child care as a use permitted by special use permit for caring for between six (6) and twelve (12) non-related children.**

The Planning Commission held a duly advertised public hearing on July 18, 2013 and no one spoke against the amendment. Planning Commission voted unanimously (5-0) to send this amendment to City Council for their consideration. Staff recommends that City Council conduct the public hearing to gather input on the proposed amendment to the Zoning Ordinance and approve the ordinance.

**Attachments:** Planning Commission Letter  
Proposed Amendment to the Zoning Ordinance

**Recommendations:** Motion to approve, on first reading, with a roll call vote.



August 15, 2013

Mayor Kim Adkins  
Members of City Council  
City of Martinsville  
P. O. Box 1112  
Martinsville, VA 24114

RE: Amendment to the Zoning Ordinance (Home Child Care)

Dear Mayor and City Council Members:

The Planning Commission, at its meeting on July 18, 2013, conducted a duly advertised Public Hearing on a request by the City of Martinsville, for a proposed amendment to the Martinsville Zoning Ordinance related to home child care facilities.

At the public hearing, it was noted that this request would decrease the number of children permitted by right in a home child care from six (6) to five (5) non-related children and would add home child care as a use permitted by special use permit for caring for between six (6) and twelve (12) non-related children. There were several positive public comments voiced at the public hearing. There were no public comments voiced against the amendment at the public hearing.

The Planning Commission voted unanimously (5-0) to recommend the proposed amendment to City Council. The Planning Commission respectfully submits the recommendation for consideration.

Yours Truly,

James A. Crigger, Secretary

Wayne D.P. Knox

Director of Community Development

/tr

cc: Timothy D. Martin, Chairperson  
James A. Crigger Jr., Secretary

## PROPOSED AMENDMENTS – ZONING ORDINANCE

(Strikethrough indicates deletion; **italicized bold** indicates addition)

### SECTION X: RESIDENTIAL DISTRICTS

B. Uses permitted by right in the R-16 District.

(4) Home child care operated as an incidental home occupation, caring for not more than ~~six (6)~~ **five (5) non-related** children, with an outdoor play area equivalent to at least one hundred (100) square feet per child and otherwise complying with requirements of the definition of a home occupation.

D. Uses permitted by special use permit in the R-16 District.

**(7) Home child care operated as an incidental home occupation, caring for between six (6) and twelve (12) non-related children for less than a twenty-four (24) hour period, with an outdoor play area equivalent to at least one hundred (100) square feet per child, complying with the licensing requirements of the Commonwealth of Virginia, and otherwise complying with requirements of the definition of a home occupation.**

F. Uses permitted by right in the R-9 District.

(14) Home child care operated as an incidental home occupation, caring for not more than ~~six (6)~~ **five (5) non-related** children, with an outdoor play area equivalent to at least one hundred (100) square feet per child and otherwise complying with requirements of the definition of a home occupation.

H. Uses permitted by special use permit in the R-9 Residential District.

~~{(7) Reserved.}~~ **Home child care operated as an incidental home occupation, caring for between six (6) and twelve (12) non-related children for less than a twenty-four (24) hour period, with an outdoor play area equivalent to at least one hundred (100) square feet per child, complying with the licensing requirements of the Commonwealth of Virginia, and otherwise complying with requirements of the definition of a home occupation.**

J. Uses permitted by right in the R-6 District.

[12.]16. Home child care operated as an incidental home occupation, caring for not more than ~~six (6)~~ **five (5) non-related** children, with an outdoor play area equivalent to at least one hundred (100) square feet per child and otherwise complying with requirements of the definition of a home occupation.

L. Uses permitted by special use permit in the R-6 Residential District.

***11. Home child care operated as an incidental home occupation, caring for between six (6) and twelve (12) non-related children for less than a twenty-four (24) hour period, with an outdoor play area equivalent to at least one hundred (100) square feet per child, complying with the licensing requirements of the Commonwealth of Virginia, and otherwise complying with requirements of the definition of a home occupation.***

#### SECTION XI: PROFESSIONAL DISTRICTS

B. Use permitted by right in the P-1 District.

8. Home child care operated as an incidental home occupation, caring for not more than ~~six (6)~~ ***five (5) non-related*** children, with an outdoor play area equivalent to at least one hundred (100) square feet per child and otherwise complying with requirements of the definition of a home occupation.

D. Uses permitted by special use permit in the P-1 district.

***7. Home child care operated as an incidental home occupation, caring for between six (6) and twelve (12) non-related children for less than a twenty-four (24) hour period, with an outdoor play area equivalent to at least one hundred (100) square feet per child, complying with the licensing requirements of the Commonwealth of Virginia, and otherwise complying with requirements of the definition of a home occupation.***

F. Uses Permitted by right in the P-2 District.

8. Home child care operated as an incidental home occupation, caring for not more than ~~six (6)~~ ***five (5) non-related*** children, with an outdoor play area equivalent to at least one hundred (100) square feet per child and otherwise complying with requirements of the definition of a home occupation.

H. Uses permitted by special use permit in the P-2 District.

***7. Home child care operated as an incidental home occupation, caring for between six (6) and twelve (12) non-related children for less than a twenty-four (24) hour period, with an outdoor play area equivalent to at least one hundred (100) square feet per child, complying with the licensing requirements of the Commonwealth of Virginia, and otherwise complying with requirements of the definition of a home occupation.***

J. Uses permitted by right in the RP-1 District.

8. Home child care operated as an incidental home occupation, caring for not more than ~~six (6)~~ **five (5) non-related** children, with an outdoor play area equivalent to at least one hundred (100) square feet per child and otherwise complying with requirements of the definition of a home occupation.

L. Uses permitted by special use permit in the RP-1 District.

***7. Home child care operated as an incidental home occupation, caring for between six (6) and twelve (12) non-related children for less than a twenty-four (24) hour period, with an outdoor play area equivalent to at least one hundred (100) square feet per child, complying with the licensing requirements of the Commonwealth of Virginia, and otherwise complying with requirements of the definition of a home occupation.***

Attest:

\_\_\_\_\_  
Brenda Prillaman, Clerk of Council

\_\_\_\_\_  
Date Adopted

\_\_\_\_\_  
Date Effective

**Date:** September 24, 2013  
**Item No:** 2.  
**Department:** Community Development

**Issue:** Consider approval, on second reading, an ordinance to increase in number of members of the advisory Arts and Cultural Committee from five to eleven.

**Summary:** In 2009, City Council voted to establish the City of Martinsville Arts & Cultural District and the advisory Arts & Cultural Committee. During meetings of the Arts & Cultural Committee, the group realized that more stakeholders from the many organizations were needed to get proper input from the Committee's ideas.

**Attachments:** Ordinance  
Committee List

**Recommendations:** Staff recommends that to get a broad spectrum of input from the various arts and cultural entities in the community regarding Arts & Cultural related issues, that 11 members be able to serve on the Arts & Cultural Committee.

**City of Martinsville, Virginia**

**ORDINANCE 2013-8**

**Increasing membership of advisory Arts and Cultural Committee**

**BE IT ORDAINED** by the Council of the City of Martinsville, Virginia, in regular session held on September 24, 2013 that Section 2-126 of the City Code is hereby amended as follows:

**ARTICLE VIII: Martinsville Arts and Cultural District**

**Sec. 2-126. Purpose.**

The City of Martinsville finds that the continued development and success of its downtown commercial district and surround area requires incentives, and determines that the most appropriate method of offering incentives for the area described is to create an Arts and Cultural District in that area, as authorized by Section 15.2-1129.1 of the Code of Virginia. The City believes that the establishment of an Arts and Cultural District will improve the economic conditions of this geographic area located in the central business district portion and corridors to the central business district, which could, in turn, benefit the welfare of the citizens of Martinsville. An advisory Arts and Cultural Committee, consisting of ~~five~~ *eleven* members appointed by City Council for staggered three year terms, shall suggest the direction and purpose of the district.

(Ord. No. 2010-01, § 1, 12-8-2009)

\* \* \* \* \*

Attest:

\_\_\_\_\_  
Brenda Prillaman, Clerk of Council

\_\_\_\_\_  
Date Adopted

\_\_\_\_\_  
Date Effective

## Arts and Cultural Committee

**ARTS AND CULTURAL COMMITTEE** - Established by City Council in 2010, under Martinsville City Code Section 2-109 through 2-118, the Arts and Cultural Committee and works to enhance the Arts/Cultural District in the City of Martinsville. The Arts and Cultural Committee reports to the Planning Commission and works with the Architectural Review Board. The Committee consists of **5 11\*** members serving four-year terms appointed by City Council.

To ensure stakeholder involvement and input, members include:

- Representative from Piedmont Arts Association/Studio 107
- Representative from the Virginia Museum of Natural History
- Representative from Southern Virginia Artisan Center
- Representative from the MHC Historical Society
- Representative from the Architectural Review Board
- Representative from the EDC\*
- Representative from MURA\*
- Representative from TheatreWorks\*
- A City Business Owner\*
- 2 Citizens\*

The City Planner serves as Secretary and the Committee elects a Chairman and Vice Chairman from among its members. The Committee meets on an as-needed basis.

TERMS: Each committee member will serve staggered terms of four years in duration.

Contact: Susan McCulloch, Community Planner, Community Development, 403-5156, P. O. Box 1112, Martinsville, VA 24114.

| Name & Address | INITIAL APPOINTMENT<br>(group representing) | TERM EXPIRES | FULL TERM |
|----------------|---|--------------|-----------|
|                | (PAA) 2 yr initial term                     |              |           |
|                | (VMNH) 3 yr initial term                    |              |           |
|                | (SVAC) 4 yr initial term                    |              |           |
|                | (Historical Soc) 2 yr initial term          |              |           |
|                | (ARB) 3 yr initial term                     |              |           |
|                | (EDC) 4 yr initial term                     |              |           |
|                | (MURA) 4 yr initial term                    |              |           |
|                | (City Business Owner) 3 yr initial term     |              |           |
|                | (Citizen) 4 yr initial term                 |              |           |
|                | (Citizen) 2 yr initial term                 |              |           |
|                | (TheatreWorks) 2 yr initial term            |              |           |

\*Represents proposed additions.

**Meeting Date:** September 24, 2013

**Item No:** 3.

**Department:** City Manager

**Issue:** Consider adoption of a resolution expressing opposition to efforts by State Legislators to eliminate the Business, Professional, and Occupancy License (BPOL) and Machinery & Tools (M & T) taxes.

**Summary:** In recent sessions of the General Assembly, there has been discussion and growing interest in eliminating primarily BPOL taxes, and also M & T taxes. Based on current assessments, the combination of these two taxes represents approximately \$1.8 million in revenue for the City which goes toward funding education, public safety, capital projects, economic development, etc. Elimination of \$1.8 million in revenue from the City's budget would have dire consequences and would result in substantial increases in other taxes and rates if the same levels of services are to be maintained, or a possible reduction in services and elimination of a number of employee positions. \$1.8 million represents approximately a \$0.28 increase in the property tax, elimination of approximately 35 positions and resulting services, or combinations of both.

**Attachments:** Resolution

**Recommendations:** Motion for adoption of the Resolution with a copy to be forwarded to area legislators and candidates for key state offices.



**RESOLUTION**

**OPPOSING ANY EFFORT BY LEGISLATORS AND THE VIRGINIA GENERAL ASSEMBLY TO ELIMINATE THE BUSINESS, PROFESSIONAL, AND OCCUPATIONAL LICENSE (BPOL) AND THE MACHINERY & TOOLS TAXES**

**WHEREAS**, the City of Martinsville has the authority to: (1) collect Business, Professional, and Occupational License (BPOL) Tax pursuant to Section 58.1-3703.1 of the Code of Virginia, and (2) similar authority to collect Machinery & Tools (M & T) tax pursuant to Section 58.1-3507 of the Code of Virginia; and

**WHEREAS**, through current assessments the taxes collected from both BPOL and M & T represents approximately \$1.8 million in annual revenue for the City of Martinsville; and

**WHEREAS**, these taxes are vital for the City of Martinsville and its fiscal budget, providing much-needed funds for operational costs for public safety, education, economic development, capital projects, infrastructure maintenance, and a myriad of other local government responsibilities; and

**WHEREAS**, the elimination of these taxes and the corresponding revenue they generate would necessitate significant adjustments in other rates and taxes and/or reductions in services, the equivalent of which could be an approximate \$0.28 increase in the property tax rate, a reduction of approximately 35 employee positions, or combinations thereof; and

**WHEREAS**, in recent years these taxes, particularly the BPOL tax have become the target of negative attention at the state level of government, generating considerable discussion regarding possible elimination of these taxes in the Virginia General Assembly as well as among candidates for key State offices; now therefore

**BE IT RESOLVED**, by the Council of the City of Martinsville, Virginia, in regular session assembled September 24, 2013, that it hereby opposes any effort by the State Legislature to eliminate the BPOL and M & T taxes unless the State can provide a comparable and sustainable replacement revenue source, and furthermore, requests that State Representatives consider all aspects of the impact of elimination of BPOL and M & T taxes and contacts all cities, towns, and counties for their input before any such changes are made .

\*\*\*\*\*

Attest:

\_\_\_\_\_  
Clerk of Council

\_\_\_\_\_  
Date Adopted



## **City Council Agenda Summary**

**Meeting Date:** September 24, 2013

**Item No:** 4.

**Department:** City Manager

**Issue:** Hear an update from Piedmont Community Services.

**Summary:** Jim Tobin will give this update and answer any questions.

**Attachments:** None

**Recommendations:** No action required

**Meeting Date:** September 24, 2013

**Item No:** 5.

**Department:** City Council

**Issue:** Consider review of outside agency semi-annual reports.

**Summary:** Semi-annual reports submitted from outside agencies that received FY14 funding are included in your packets for review. Agencies receiving city funding are made aware that the semi annual reporting process (March 1 and September 1) is a requirement for funding.

**Attachments:** Reports received from following 5 agencies: Anchor, Piedmont Community Services, West Piedmont Planning District Commission, Focus on Youth, Virginia Cooperative Extension.

**Recommendations:** None. Presented for information purposes.

# Semi Annual Report to City Council FY14



*Martinsville*  
A CITY WITHOUT LIMITS

P. O. Box 1112 Martinsville, VA 24114  
Phone 276-403-5182 FAX 276-403-5280

Date 8-28-2013 (Completed form due in City Manager's office on Sept. 1, 2013 and March 1, 2014)  
(FY14 funding contribution received FY14 \$ 41,000.00)

Organization Name ANCHOR Commission

Mailing Address 313 E. Market Street, Martinsville VA 24112

City of Martinsville Location 313 E. Market Street, Martinsville VA 24112

Contact Person for agency: Joel Johnson

Person filling out this form Joel Johnson

Telephone 276-634-2924 Fax 276-638-3522

Contact E-Mail jw.johnson@comcast.net

## 1. RELEVANCE TO CITY'S GOALS AND INITIATIVES

Describe how the project(s) have advanced one or more of the city's adopted initiatives. The city's Goals & Initiatives may be downloaded at <http://www.martinsville-va.gov/City-Council.html>.

1. From March 1, 2013 to August 31, 2013 the ANCHOR Commission has provided services to 10 juveniles placed in the Group Home, Outreach Detention or Electronic Monitoring.
2. No new criminal activity has been reported by juveniles under our supervision while receiving services from ANCHOR.
3. ANCHOR staff continues to supervise juveniles performing community service work. We primarily focus on YMCA , Camp Lee Ford (owned by ANCHOR), and the Kiwanis Pancake Day. We are willing to be more active in this area when made aware of other needs in the community.
4. The Youth Empowering Solutions (YES) provided training programs in Substance Abuse, Anger Management, Peer Relations and Teen Pregnancy, etc. for Martinsville youth referred by the 21<sup>st</sup> District. This program has up to 45 available modules that are used with the juveniles in a 15 week period.
5. According to state data the average stay in secure detention is 23.3 days. The average for the 21<sup>st</sup> District is 27.15 days. There was no use of post-dispositional detention during this reporting period.

## **2. ORGANIZATIONAL COLLABORATION**

Describe collaboration efforts with other organizations

1. Routine meetings are held with School Officials, Social Services, Court Service Unit Staff, Juvenile Court Judges, Family Assessment Planning Team (FAPT) and the Martinsville City Police Department.
2. Secure detention information is monitored for consideration
3. Martinsville Police Department utilizes Camp Lee Ford for training purposes (no cost to City).

## **3. TIMETABLE, OUTCOMES, and MEASUREMENT PROCESS**

Describe what outcomes for the project(s) are expected during next quarter and how progress will be measured:

1. Residential Programs: to provide community, residential care for youth before the court to insure that at least 90% of residents will remain in the community and crime free, while undergoing individual , group, and family counseling. Progress is measured internally.
2. Juvenile Workforce: To provide supervised community service worksites for youth before the court or court services unit through the Group Home program. Progress is measured internally.
3. 90% of juveniles will not be involved in new criminal behavior while under Outreach supervision. Progress is measured internally and with information from the court service unit. 90% of clients will be available for court appearances as scheduled. Progress is measured internally and with information from the court service unit.

# Semi Annual Report to City Council FY14



*Martinsville*

A CITY WITHOUT LIMITS

P. O. Box 1112 Martinsville, VA 24114  
Phone 276-403-5182 FAX 276-403-5280

Date August 29, 2013 (Completed form due in City Manager's office on Sept. 1, 2013 and March 1, 2014)  
(FY13 funding contribution received- \$55,432)

Organization Name Piedmont Community Services  
Mailing Address 24 Clay Street  
Martinsville, Virginia 24112  
City of Martinsville Location Same as above  
Contact Person for agency James M. Tobin  
Person filling out this form James M. Tobin  
Telephone 276-632-7128 Fax 276-638-5450  
Contact E-Mail jtobin@piedmontcsb.org

## 1. RELEVANCE TO CITY'S GOALS AND INITIATIVES

Describe how the project(s) have advanced one or more of the city's adopted initiatives. The city's Goals & Initiatives may be downloaded at <http://www.martinsville-va.gov/City-Council.html>.

As a broad and complex organization, PCS contributes to multiple city goals and initiatives. PCS' mission is to assist individuals, families, and the general community by planning and managing a comprehensive network of mental health, intellectual disability, and substance abuse services. Service goals and initiatives that PCS advances include:

- Governance – Services that citizens expect.
- Drug Activity – Prevent and intervene in drug abuse.
- Public Safety – Assistance to individuals and families.
- Economic Vitality – PCS is an economic generator

## 2. ORGANIZATIONAL COLLABORATION

Describe collaboration efforts with other organizations.

By its nature, PCS is heavily engaged with virtually all other human service organizations in the community. Particular collaborations in the past quarter include:

- a. In FY 13 approximately 835 City residents received at least one service- a 4% increase over the previous year. In addition many others participated in at least one education or prevention type program.

- b. The first ever Latino Health Fair was held at the Armory on April 27. Over 200 people attended with approximately 30 organizations participating. Widely considered a good first start, additional efforts will build upon this initial event. Almost monthly meetings of Latino people are being held to discuss the specific needs of this group and to provide them educational programs. Council members would be welcome to attend as available. The next meeting is September 19 at PHCC- 6:00 p.m. with dinner provided.
- c. CIT (Crisis Intervention Team) implementation continues with additional officers trained. An important new development is securing funding for an Assessment Site to be located at Martinsville Hospital.
- d. Suicide education and prevention efforts continue through a large group of individuals and organizations. A successful training was held at both the Rives Theatre and at Spencer-Penn Center May 21-22.
- e. State developments by both the General Assembly and Administration have been closely monitored. Although much remains uncertain, change appears certain. Managed care restrictions of Medicaid/Medicare (the primary funding sources for PCS) are unfolding.
- f. The Community Recovery Program continues to secure employment and long term stability for persons with addictions. Secretary William Hazel met with local legislatures and community leaders on August 8 to plan for long term funding.

### **3. TIMETABLE, OUTCOMES, and MEASUREMENT PROCESS**

Describe what outcomes for the project(s) are expected during next quarter and how progress will be measured.

- a. Multiple services continue on a daily basis. The primary organizational focus is to maintain a high level of quality services to multiple stakeholders.
- b. The Latino Community Council will meet almost every month to present educational information to the Latino community and discuss issues of concern. Planning is underway for a second Latino Health Fair or similar event for Spring 2014.
- c. CIT Training will continue on a quarterly basis with the next 40 hour officer training in November at The Academy. The Assessment Site is projected for part time operation starting September 30 will full time operation by January.
- d. The Suicide Collaborative meets monthly. Quarterly 2-day ASIST trainings are set with the next September 5 & 6. A community forum discussion is planned for late Fall.
- e. State-wide initiatives of particular significance to Piedmont and this community are emerging. First, Medicaid state-plan-option services will be managed through Magellan Health System starting in January. Plans are underway for this managed care approach for approximately 50% of Piedmont funds. Many other community organizations will be affected as well.

Secondly, persons receiving both Medicaid and Medicare are deemed to be especially in need and expensive. Virginia has contracted with three managed care organizations for the coordination and administration of their care. Implementation in this local area is projected as July 2014. Planning is underway.

Finally, the Affordable Care Act mandates the insurance exchange Effective October 1. All the details are very unclear but the Exchange will have a significant impact on Piedmont and many people in our community.

# Semi Annual Report to City Council FY13



*Martinsville*

A CITY WITHOUT LIMITS

P. O. Box 1112 Martinsville, VA 24114  
Phone 276-403-5182 FAX 276-403-5280

Date: August 27, 2013 (Completed form due in City Manager's office on **Sept. 1, 2013** and **March 1, 2014**)  
(FY13 funding contribution received FY13 \$ 7,222 )

Organization Name West Piedmont Planning District Commission

Mailing Address P.O. Box 5268, Martinsville, VA 24115

City of Martinsville Location 1100 Madison Street

Contact Person for agency Aaron Burdick, Executive Director

Person filling out this form Aaron Burdick, Executive Director

Telephone 276-638-3987 Fax 276-638-8137

Contact E-Mail aaronburdick@wppdc.org or lmanning@wppdc.org

## 1. RELEVANCE TO CITY'S GOALS AND INITIATIVES

Describe how the project(s) have advanced one or more of the city's adopted initiatives. The city's Goals & Initiatives may be downloaded at <http://www.martinsville-va.gov/City-Council.html>.

The PDC continued to provide planning and technical assistance to the City of Martinsville in the areas of economic development, hazard mitigation planning, community planning (**technical support to the Community Development Department**), and transportation planning (**technical support to the Community Development Department and Public Works Department**). The PDC continued to provide technical assistance and statistics, as requested by City Administration and staff, as well as numerous agencies/organizations, businesses, and industries. The PDC continues to be available to provide assistance with the development of and/or support for grant applications-those in support of the City and agencies/organizations located in Martinsville/Henry County. The PDC maintains the City's eligibility for grant funds from the US Commerce Department, Economic Development Administration, through the annual update of a Comprehensive Economic Development Strategy (CEDS) document with a listing of local priority projects. Following the 2012 CEDS submittal, EDA moved up the submittal deadline for CEDS document to align with the PDC's grant cycle. The WPPD Board approved the 2013 annual update which was submitted to EDA in March 2013 and work is beginning to get underway for the 2014 annual update. Initial updates will include new statistics and information as they become available. Per EDA guidelines, the CEDS Strategy Committee was formed in anticipation of the submittal of the 2013 annual update, and includes individuals across a broad spectrum of both (51%) private and (49%) public sectors, including the City of Martinsville, and will begin meeting in early Fall 2013.

- ***Annual update of the Comprehensive Economic Development Strategy (CEDS) for submission to the US Department of Commerce, EDA:***  
The 2013 CEDS was completed and submitted to EDA in March 2013. Development of the 2014 CEDS is getting underway, and staff is organizing the CEDS Strategy Committee and CEDS Working Group, which will begin meeting in early Fall 2013. Committee members will be contacted in September 2013

to gauge their willingness to continue to serve on the Committee. This document maintains the City's eligibility to receive EDA funds for economic development projects (i.e., projects that receive funding must be in an EDA-approved CEDS document). The PDC staff is currently updating statistics and information included in the CEDS Annual Report, including any new 2010 Census information which has been released since the 2013 update. PDC staff will incorporate a list of the City's priority projects in the annual update of the CEDS.

- ***City Comprehensive Plan and associated mapping in conjunction with City Staff:***  
**The Comprehensive Plan is not currently being updated. The PDC staff remains on-call to provide technical assistance to the City Administration and staff as requested.**
- ***Appalachian Regional Commission Designation Activities***  
In fall 2008, the City of Martinsville and Henry and Patrick Counties became eligible to participate in the Appalachian Regional Commission (ARC). The Planning District Commissions in Virginia serve as Local Development Districts (LDD) in conjunction with this program. As a result, the West Piedmont Planning District was designated a LDD by ARC. The WPPD staff continues to work with DHCD to learn more about the program and how it can be of assistance to these localities, and entities located within these localities, and how funding can benefit this portion of the WPPD Region. Staff has and will continue to attend *How to Apply* workshops and provide technical assistance in the development of grant applications to ARC. The funding deadline for the submittal of the next round of grant applications to ARC is September 25. PDC staff has worked with the College of Henricopolis School of Medicine/ICSM, who has indicated that they will submit an application, and have discussed these potential applications with ARC (DHCD) staff, and provided feedback based upon these conversations with the potential applicant. The PDC staff continues to notify the eligible localities about various ARC programs and grant opportunities, as they become available.
- ***Enterprise Zone Designation***  
DHCD has announced that two Virginia Enterprise Zone (VEZ) designations are due to expire at the end of this year. Both designations will be reassigned on January 1, 2014. The application process is open to all cities and counties; however, the program is targeted towards economically-distressed localities. How-to-apply workshops were held in early March and were attended by PDC staff, as well as staff from Martinsville. The PDC continues to be available to assist City staff with its Enterprise Zones, including a possible new Enterprise Zone or revised Enterprise Zone Boundary, as well as Enterprise Zone mapping efforts, as requested.
- ***State-mandated Multi-jurisdictional Hazard Mitigation Plan***  
PDC staff completed the five-year update of the Multi-jurisdictional Hazard Mitigation Plan with City staff and other members of the Hazard Mitigation Project Management Team in conjunction with Dewberry. The City of Martinsville approved the Multi-jurisdictional Hazard Mitigation Plan in November 2011, enabling the City to continue to qualify for Virginia Department of Emergency Management (VDEM) and Federal Emergency Management Agency (FEMA) grant funds. PDC staff has been following VDEM and FEMA grant fund opportunities, and have forwarded these to City Administration and staff. PDC staff is available, as requested, to technically assist in VDEM and FEMA grant writing. Additionally, VDEM is requiring an annual report to be submitted by January 31 each year on the progress of the implementation of their Mitigation action plans. The annual report includes correction action plans if needed based upon evaluation criteria set by the working group. PDC staff developed evaluation criteria, and pulled the Project Management Team together in November 2012. This included City staff, to provide annual progress reports from each locality. The reports were consolidated by WPPDC and shared with the Virginia Department of Emergency Management in January 2013. PDC staff will again pull the Project Management Team together this fall in order to obtain progress reports from each locality; and then consolidate those reports to present to the Virginia Department of Emergency Management in January 2014.

- ***Assistance with Transit Service***

The PDC staff has continued to be available to Martinsville-Henry County, the VA Department of Rail and Public Transportation (VDRPT), RADAR, and others with regard to mapping changes in transit routes, as well as conducting a demographic analysis along the existing RADAR bus lines. Technical assistance continues to be provided as requested. These efforts are being supported by grant funds from the Virginia Department of Rail and Public Transportation and Virginia Department of Transportation. However, beginning July 1, 2013 the West Piedmont Planning District no longer receives any funding through the Virginia Department of Rail and Public Transportation. These services will still be provided to the City of Martinsville through its local contributions. PDC staff continues to be available to serve on a Transportation Task Force formed by the Southern Area Agency on Aging as part of its Community Health Strategic Plan funded by the Harvest Foundation. This taskforce also has representatives from several other organizations, including staff from the City of Martinsville and Henry County. In addition, PDC staff attends VDRPT meetings to participate in the five-year update of the Region's Coordinated Human Services Mobility (CHSM) Plan in conjunction with various human service agencies that serve Martinsville residents. The most recent meeting was held in June 2013. A draft of the five-year update was made available in June 2013. WPPDC staff reviewed the draft document and provided comments. The CHSM Plan helps the City maintain its eligibility for VDRPT grant funds.

- ***Continue to provide general mapping assistance as requested and provided in the past.***

- ***Continued efforts to maintain updated City Street Map in conjunction with the Chamber of Commerce, the City, and Henry County.***

- ***Other Activities:***

- The PDC's Executive Director and Deputy Director have been participants on the Strategic Planning Committee for the improvement of Uptown Martinsville that is being conducted in conjunction with the VA Department of Housing and Community Development and City staff utilizing a Community Development Block Grant (CDBG).
- The PDC's staff has provided technical assistance to City staff in reviewing and providing feedback on the City's proposed wayfinding signage system. PDC staff served on the City's Wayfinding Sub-Committee, and were involved in the selection of the sign designer/contractor.
- PDC staff continues to provide technical assistance to the Southern Virginia Regional Alliance such as monthly unemployment data from VEC for the SVRA region, including Martinsville.
- PDC staff continues to review the draft WPPD chapter of the five-year update of the Virginia Outdoors Plan and feedback to the Virginia Department of Conservation and Recreation, as requested while the update effort comes to a close. The Plan will be available in 2014.
- The PDC provided technical assistance to the West Piedmont Workforce Investment Board in developing its application to the VA Department of Housing and Community Development for the Building Collaborative Communities Grant focused on building capacity for Entrepreneurship Development through Education and Public Awareness. The PDC's Executive Director is providing in-kind staff hours as a match to the funds awarded for facilitation and grant management assistance, and will be serving on the Management Team.
- Staff serves on the Construction and Implementation Management Team in conjunction with New College Institute and the City's CDBG project for construction of the Building on Baldwin through the VA Department of Housing and Community Development.
- PDC staff provided technical assistance to City staff in regards to the VA Department of Housing and Community Development's 2014 Industrial Revitalization Fund grant program for renovations of the Henry Hotel.
- The PDC staff, in conjunction with the Artisans Center of Virginia, assisted the City and Patrick Henry Community College with a grant application for development and implementation of the

Martinsville Arts & Cultural District Planning Initiative through the National Endowment of the Arts' Our Town grant program.

## **2. ORGANIZATIONAL COLLABORATION**

### **Describe collaboration efforts with other organizations**

- The PDC has continued to work with the City Staff and various agencies and organizations in the area, state and federal agencies, and the private sector to complete the projects listed above. The PDC is making great efforts and strides in making contacts and building relationships with various state, regional, and local agencies to promote collaboration in the region. In addition, the PDC strives to maintain flexibility to provide a high level of service to meet the City's needs on an ongoing basis. Two of the City's five Council members serve on the WPPDC Board of Commissioners.
- The PDC continues to work with VDRPT to hold Regional CHSM meetings three times a year in order that programs in the region may continue to qualify for these grant programs.
- The PDC is a U.S. Department of Commerce, Economic Development Administration, designated Economic Development District. As such, the PDC coordinates closely with the Regional EDA staff in the Philadelphia Regional Office. The PDC develops a regional Comprehensive Economic Development Strategy annually to maintain the eligibility of the region's localities to receive EDA grant funds.
- The PDC staff, in conjunction with the Artisans Center of Virginia, assisted the City of Martinsville and Patrick Henry Community College with a grant application in the amount of \$75,000 for development and implementation of the Martinsville Arts & Cultural District Planning Initiative through the National Endowment of the Arts' Our Town grant program. However, the application was not funded.
- The PDC staff, in conjunction with the City of Martinsville, assisted the New College Foundation with multiple grant applications for the Building on Baldwin Project. Upon reward of these grant monies, the PDC staff is assisting New College and its grants administrator on various aspects of the grant management, including Davis Bacon, as well as serving on the Management Team for several of the grants.
- The PDC serves as a State Data Affiliate Center and works closely with the Census Bureau. The PDC also collaborates with the VA Employment Commission and the Weldon Cooper Center for Public Service on matters related to economics and demographics.
- The PDC, working with local government managers and transportation planning staff, compiled a list of current and future priority transportation projects for each member locality. PDC staff attended the June 4<sup>th</sup> Commonwealth Transportation Board meeting in Roanoke, VA regarding the FY 2014-2019 Six Year Improvement Program and presented the list of local priority projects, as well as projects of regional significance. The PDC will be requesting a review of this information in September 2013 by local government staff in anticipation of the Fall 2013 CTB meetings.
- The PDC staff continues to work with the VDOT Salem District Planning Engineer and City staff to review any new priority transportation projects within the City, both those that are identified in the 2035 Regional Rural Long-Range Transportation Plan and those that the PDC staff has presented to the Commonwealth Transportation Board at its annual Six-Year Improvement Plan meetings.
- Following FHWA's 2013 draft proposed changes for Functional Classifications of roads in Virginia, staff held meetings and worked with VDOT and local government staff to review, discuss, and comment on the proposed changes, utilizing VDOT's on-line tool. Staff conducted formal reviews of changes, drafted and reviewed comments with City staff, and uploaded final comments via the web-tool.

- The PDC staff is reviewing evaluation criteria for the Regional Hazard Mitigation Plan annual report to determine if the appropriate metrics are included in the evaluation, and will be pulling the Project Management Team together, including City staff, to provide annual progress reports from each locality. The reports will be consolidated by WPPDC and shared with the Virginia Department of Emergency Management in January 2014.
- The PDC staff continues to work with the Virginia Department of Housing and Community Development, and provides assistance to DHCD with the Community Development Block Grant Program for the prioritization of local government projects annually. This mission is conducted in February and March of each year.
- The PDC staff is working with the Artisan Center of Virginia, following its ARC funding to promote regional partnerships that support economic development, encourage activities that will diversify the economic base, enhance entrepreneurial activities, and provide opportunities for entrepreneurship education and outreach programs through development of this artisan trail.
- PDC Staff participated in the “Blueprint Virginia” project through the Virginia Chamber of Commerce to develop a statewide economic development plan and continues to support these efforts.
- The West Piedmont Planning District Commission collaborated with Patrick Henry Community College and B99 Radio to create a promotional video for the region. The video will highlight living, working, and playing in Virginia’s West Piedmont Region. It will touch on the region’s high quality of life and education, and low cost of living. Additionally, the video will showcase the wide variety of recreational and cultural opportunities available in the area including the Blue Ridge Parkway; local, state, and national parks; the Blue Ridge Institute at Ferrum College; and others.
- In collaboration with the Virginia Rural Center, WPPDC organized a presentation of findings and recommendations from the Skills Gap Analysis for rural Virginia on June 27 at Patrick Henry Community College. This presentation highlighted the various skills demanded by the contemporary job market, as well as the extent of the gap in those skills needed to fill those jobs. Following the presentation, the New College Institute and Patrick Henry Community College discussed their strategies for addressing the skills gap locally. Over 250 individuals were invited and the Martinsville Bulletin reported that there were over 100 attendees ranging from local and state elected officials, private industry leaders, workforce development staff, economic developers, educators, local government managers and staff, and health professionals.
- Staff continues to collaborate with the Dan River Basin Association on a number of projects to promote recreational opportunities and new or expanding trails.
- Staff provided mapping and technical assistance to Genedge Alliance for various grant opportunities such as the Appalachian Regional Commission (ARC) for funding to implement the E3 (Economy, Energy, Environment) Initiative for local businesses in Martinsville, Henry County, and Patrick County. This project will help to develop, strengthen, and expand manufacturing capabilities, while retaining jobs and identifying energy, environmental, and economic improvements in lean manufacturing techniques. Implementation of this program will allow for significant cost savings to help increase profits, competitiveness, and sustainability of these local businesses.
- The PDC continues to collaborate with Field to Friends, a local growers coalition, to help promote the Local Foods Initiative. PDC staff also works with the Martinsville Farmers’ Market in this aspect. As a result of survey information obtained in partnership with Field to Friends, staff has nearly completed a Local Foods Guide to help boost local foods sales and agritourism to grow the local economy.
- PDC staff continues to participate in a number of workshops and webinars in regards to new DCR local stormwater management program requirements and continues to assist local government members with implementation of these new regulations.

### 3. TIMETABLE, OUTCOMES, and MEASUREMENT PROCESS

**Describe what outcomes for the project(s) are expected during next quarter and how progress will be measured:**

- Continue development of the 2014 annual update of the Comprehensive Economic Development Strategy. The CEDS Strategy Committee will begin meeting in early fall 2013, to assist in the CEDS development. This is an ongoing process throughout the year which includes statistical updates and assistance to localities in developing project priority lists for inclusion in the plan. EDA requires PDCs/EDDs to provide semi-annual performance measures reports.
- Continue assistance with transit service opportunities for the City in conjunction with the VA Department of Rail and Public Transportation.
- The PDC website and statistical information continues to be updated on an ongoing basis throughout the fiscal year, as new data is released by the VEC, Census Bureau, Weldon Cooper Center for Public Service, and other agencies. The PDC staff is currently working on a revamp of the website.
- Continue to support the City's planning efforts in conjunction with the Appalachian Regional Commission (PDC staff continues to work with the City staff to identify potential applications during the upcoming fiscal year for eligible projects in the area; projects/grant applications will be submitted in September 2013).
- Continue to provide technical assistance on any future grant applications, as requested.
- The PDC will continue to meet with the human service providers from across the region three times a year, as required by VDRPT to maintain eligibility for potential grant funds.
- Continue to assist in finalizing the five-year update of the Virginia Outdoors Plan for the City and Region in conjunction with the VA Department of Conservation and Recreation.
- Continue to work with the VDOT Salem District Planning Engineer and City staff to review any new priority transportation projects within the City, both those that are identified in the 2035 Regional Rural Long-Range Transportation Plan and those that the PDC staff has presented to the Commonwealth Transportation Board at its annual Six-Year Improvement Plan meetings.
- The PDC will continue to prepare a regional legislative platform that includes language requesting the General Assembly to issues related to the City of Martinsville and to the West Piedmont Planning District. Additionally, the PDC Executive Director will meet with local legislators to discuss the PDC's legislative platform.
- Assistance with available 2010 Census (updating mapping and demographics used by public and private sectors).
- All other activities will be ongoing, as requested by the City or other member localities.

The PDC maintains an annual strategy statement and work program which is developed by the end of each fiscal year. In January of each year, PDC staff develops a report of activities undertaken on behalf of each locality and submits it to each local government administrator, along with a list of potential projects for the upcoming fiscal year. Each administrator is requested to review the list of proposed projects and provide input on additional projects with which the locality may need assistance during the next fiscal year. The PDC's goal is to maintain flexibility to assist local governments with ongoing work program activities while being able to assist with unforeseen work activities (i.e., state mandates such as the Regional Water Supply Plan) which may arise during the fiscal year.

# Semi Annual Report to City Council FY14



*Martinsville*  
A CITY WITHOUT LIMITS

P. O. Box 1112 Martinsville, VA 24114  
Phone 276-403-5182 FAX 276-403-5280

Date September 1, 2013 (Completed form due in City Manager's office on Sept. 1, 2013 and March 1, 2014)

(FY13 funding contribution received \$ \$5,220)

Organization Name FOCUS On Youth

Mailing Address P. O. Box 1164/ Martinsville, VA 24114

---

City of Martinsville Location 22 East Church Street, Suite 324/Martinsville, VA 24112

Contact Person for agency Mable L Finney (Executive Director)

Person filling out this form Mable L Finney

Telephone 276-403-5691 Fax 276-638-2669

Contact E-Mail mfinney@foycasamhc.org

## 1. RELEVANCE TO CITY'S GOALS AND INITIATIVES

**Describe how the project(s) have advanced one or more of the city's adopted initiatives.** The city's Goals & Initiatives may be downloaded at <http://www.martinsville-va.gov/City-Council.html>.

FOCUS On Youth continues to support the city's Goals and Initiatives through its programs associated with our primary area of service CASA (Court Appointed Special Advocates). FOCUS centers its efforts on the safety of the children in the City of Martinsville. At every opportunity, the organization is seeking to educate parents and leaders about the need for safe permanent homes for the children in this community. Second, efforts are being made to assist parents in understanding how to assess healthcare for their children.

Over the course of the last six months, the board of directors, staff and volunteers spent time reshaping the vision, mission and strategic plan of the organization. In doing so, FOCUS will be able to send a concise and comprehensive message about the need and importance of advocacy. Its 20 committed volunteers to advocate on behalf of children in the City of Martinsville. Well-trained volunteers aid in keeping administrative costs down for the organization while giving countless hours serving (at the discretion of the judge) the city juvenile and domestic court.

Currently, the agency served **17 children and 9 family groups** in the City of Martinsville through the court systems. In addition, referral services were provided to the families of these children when applicable. Volunteers provided **105** hours of advocacy to these groups and had **72** court contacts.

Volunteers receive top notch training in areas such as diversity, tolerance, community allied professional services, family justice services and leadership. The actions taken by these volunteers insure the safety and permanency of children in our community. Volunteer opportunities are available to all segments of the community and are a way for individuals to grow personally and professionally. **Six** new volunteers were sworn in on June 6, 2013. Currently, there are **five** new volunteers in the fall training.

During this time frame, *The Shoplifting Diversion Program* served approximately **four** first time offenders. These juveniles attend a one to two hour class depending on age to gain a better understanding of how crime damages their lives and the residual effects on the local economy as well as how their families and other residents pay for their actions. This program saves the taxpayers from absorbing the costs of an over-burdened juvenile court system.

## **2. ORGANIZATIONAL COLLABORATION**

**Describe collaboration efforts with other organizations** FOCUS On Youth collaborates with a number of agencies in Martinsville and Henry County. Recently, FOCUS became partners with Liberty University through their Internship Program. The collaboration will allow interns to work in the social services arena using their skills, talents and creativity to enhance the programs offered by the agency. The Martinsville Exchange Club is collaborated with FOCUS on the *My Stuff Bags* project. FOCUS provided four bags MY Stuff Bags to children entering foster care through Henry-Martinsville Department of Social Services and children at Citizens Against Family Violence. Bags are available to the Salvation Army for fire displacements. Children that are suddenly taken from their homes will receive one of the bags filled with personal toiletries and other items. Church missionaries and other citizens have contributed toiletries, hygiene products, books, bed throws and other products to enhance the bags.

The collaboration with the Exchange Club include activities throughout the month of April - Child Abuse Prevention Month and are review other ways to enhance our relationship annually. FOCUS continues its relationship with the Henry –Martinsville Department of Social Services, Court Services Unit, Probation and Parole, CONTACT, United Way, Citizens Against Family Violence, , For the Children, Martinsville City Police and the Henry County Sheriff's Office as well as Piedmont Community Services.

### 3. **TIMETABLE, OUTCOMES, and MEASUREMENT PROCESS**

Describe what outcomes for the project(s) are expected during next quarter and how progress will be measured

During the next quarter, the agency plans to hold its second annual training of 6-10 new volunteers each completing the 35 hours of training. After all background reports are received these volunteers will become sworn in as officers of the court ; 15 volunteers will complete 6 hours of the annual 12 hours training(sign in sheets/website access for training materials will be documented); the agency will serve 8 CASA cases using 16 CASA volunteers (number of documented cases in progress); Four children or more are expected to received shoplifting diversion this quarter.

#### **Next Quarter**

- Eight cases (new) assigned for next quarter
- Two shoplifting classes will be held.
- New CASA training tentatively scheduled for mid- September 2013.
- Leaders for Diversity Project meeting scheduled to address the needs of all people in the area.
- Revision of Strategic Plan completed.

# Semi Annual Report to City Council FY14



*Martinsville*  
A CITY WITHOUT LIMITS

P. O. Box 1112 Martinsville, VA 24114  
Phone 276-403-5182 FAX 276-403-5280

Date: September 18, 2013 (Completed form due in City Manager's office on Sept. 1, 2013 and March 1, 2014)  
(FY12 funding contribution received FY13 \$ 6, 925)

Organization Name: **Henry County/Martinsville Virginia Cooperative Extension**

Mailing Address: **PO Box 7, Collinsville, VA 24078**

City of Martinsville Location: **Henry County Admin. Building, Room 102**

Contact Person for agency: **Melanie Barrow/Donna Draper**

Person filling out this form: **Melanie W. Barrow, Unit Coordinator**

Telephone: **(276) 634-4650** Fax: **(276) 638-8901**

Contact E-Mail: [mwbarrow@vt.edu](mailto:mwbarrow@vt.edu) and/or [ddraper@vt.edu](mailto:ddraper@vt.edu)

## 1. RELEVANCE TO CITY'S GOALS AND INITIATIVES

Describe how the project(s) have advanced one or more of the city's adopted initiatives. The city's Goals & Initiatives may be downloaded at <http://www.martinsville-va.gov/City-Council.html>.

The Henry County/Martinsville Virginia Cooperative Extension (VCE) office currently meets or exceeds programming in the following Goals & Initiatives set forth by the City Council.

- **2.2** Clean, attractive and vibrant neighborhoods and communities.
  - The Horticulture Extension Agent, along with the Master Gardener Volunteer group, provides information on a daily basis to city residents relating to beautification of their property through unbiased, research-based information. The Horticulture Agent also work closely with local landscape contractors, providing best management practices, nutrient management plans for lawns and landscapes, proper planting and pruning techniques, rehabilitation of trees and shrubbery that have been improperly pruned, planted or have pest management issues. The agent also provided one-on-one consultations via home visits to the residents of the City of Martinsville. Programs are provided to the citizens, in various locations, related to sustainable landscape management.
- **2.4** An environmentally responsible community.
  - The Horticulture Extension Agent, along with the Master Gardener Volunteer group, provides best management practices and Integrated Pest Management Practices recommendations on a daily basis to the citizens of the City of Martinsville and local landscape contractors working within the city limits. All recommendations provide alternative approaches to traditional pest management techniques and provide proper fertilizer application rates and techniques in order to protect surface and groundwater and to improve all around environmental sustainability.
- **2.5** Increased variety of retail, dining, cultural and educational opportunities.

- Virginia Cooperative Extension enables people to improve their lives through an educational process that uses scientific knowledge focused on issues and needs. VCE is an educational outreach program of Virginia's land-grant universities: Virginia Tech and Virginia State University, and a part of the National Institute for Food and Agriculture, an agency of the United States Department of Agriculture. We are a dynamic organization that stimulates positive personal and societal change, leading to more productive lives, families, farms, and forests as well as a better environment.
- Educational programs are delivered in a variety of ways and offered to ALL citizens of the City of Martinsville.
  - “4-H empowers youth to reach their full potential, working and learning in partnership with caring adults.” 4-H is the nation’s largest youth development organization. More than 6 million 4-H youth in urban neighborhoods, suburban schoolyards and rural farming communities stand out among their peers: building revolutionary opportunities and implementing community-wide change at an early age. The 4-H Youth Development program is currently providing youth leadership programs in all city 4<sup>th</sup> and 5<sup>th</sup> grade classes. The 4-H agent is a Nationally accredited Character Counts!® and Health Rocks trainer that focuses his lessons on these two programs while meeting SOL requirements in the classroom.
  - The SNAP-Ed Food Nutrition Program provides limited resource individuals and families in households receiving food stamps and those who are at 130% of poverty or below ways to make healthier food choices and become better managers of available food resources for optimal health and growth. An adult and youth program is provided to all Head Start programs within the city. Each program area provides a minimum of six lessons to participants, as well as a monthly newsletter. There are currently one youth SNAP-Ed FNP Assistant and two adult SNAP-Ed FNP Assistants located within Henry County and Martinsville with one being housed at the Free Medical Clinic.
  - Virginia citizens are more interested in growing their own food and caring for their personal landscape than ever before. Virginia Cooperative Extension is committed to helping citizens know more about maintaining a healthy home environment, creating sustainable rural or urban landscapes, protecting water resources, growing a garden, and properly managing pests and wildlife. Virginia Cooperative Extension specialists, agents, and master gardener volunteers work to provide training, information, and science-based answers homeowners need. What will make this plant grow better? How can it be guarded against disease or insect damage? How can we protect and improve the soil? These questions are answered on a daily basis by the Horticulture Extension Agent and the MG volunteers. Intensive programs are provided on specific subjects and offered relatively free of charge.
- **3.3** Partnerships with outside agencies to assist citizenry in making healthy lifestyle choices.
  - The SNAP-Ed Food Nutrition Program provides limited resource individuals and families in households receiving food stamps and those who are at 130% of poverty or below ways to make healthier food choices and become better managers of available food resources for optimal health and growth. An adult and youth program is provided to all Head Start programs within the city. Each program area provides a minimum of six lessons to participants, as well as a monthly newsletter. There are currently one youth SNAP-Ed FNP Assistant and two adult SNAP-Ed FNP Assistants located within Henry County and Martinsville with one being housed at the Free Medical Clinic.
- **3.4** Partner with and maximize existing facilities and programs.

- Virginia Cooperative Extension enables people to improve their lives through an educational process that uses scientific knowledge focused on issues and needs. VCE is an educational outreach program of Virginia's land-grant universities: Virginia Tech and Virginia State University, and a part of the National Institute for Food and Agriculture, an agency of the United States Department of Agriculture. We are a dynamic organization that stimulates positive personal and societal change, leading to more productive lives, families, farms, and forests as well as a better environment.
- **4.3 Opportunities for personal and professional development for all ages and levels.**
  - 4-H empowers youth to reach their full potential, working and learning in partnership with caring adults.” 4-H is the nation’s largest youth development organization. More than 6 million 4-H youth in urban neighborhoods, suburban schoolyards and rural farming communities stand out among their peers: building revolutionary opportunities and implementing community-wide change at an early age. The 4-H Youth Development program is currently providing youth leadership programs in all city 4<sup>th</sup> and 5<sup>th</sup> grade classes. The 4-H agent is a Nationally accredited Character Counts!® and Health Rocks trainer that focuses his lessons on these two programs while meeting SOL requirements in the classroom.
  - The SNAP-Ed Food Nutrition Program provides limited resource individuals and families in households receiving food stamps and those who are at 130% of poverty or below ways to make healthier food choices and become better managers of available food resources for optimal health and growth. An adult and youth program is provided to all Head Start programs within the city. Each program area provides a minimum of six lessons to participants, as well as a monthly newsletter. There are currently one youth SNAP-Ed FNP Assistant and two adult SNAP-Ed FNP Assistants located within Henry County and Martinsville with one being housed at the Free Medical Clinic.
  - Virginia citizens are more interested in growing their own food and caring for their personal landscape than ever before. Virginia Cooperative Extension is committed to helping citizens know more about maintaining a healthy home environment, creating sustainable rural or urban landscapes, protecting water resources, growing a garden, and properly managing pests and wildlife. Virginia Cooperative Extension specialists, agents, and master gardener volunteers work to provide training, information, and science-based answers homeowners need. What will make this plant grow better? How can it be guarded against disease or insect damage? How can we protect and improve the soil? These questions are answered on a daily basis by the Horticulture Extension Agent and the MG volunteers. Intensive programs are provided on specific subjects and offered relatively free of charge.
- **4.4 Prepared future leaders.**
  - “4-H empowers youth to reach their full potential, working and learning in partnership with caring adults.” 4-H is the nation’s largest youth development organization. More than 6 million 4-H youth in urban neighborhoods, suburban schoolyards and rural farming communities stand out among their peers: building revolutionary opportunities and implementing community-wide change at an early age. The 4-H Youth Development program is currently providing youth leadership programs in all city 4<sup>th</sup> and 5<sup>th</sup> grade classes. The 4-H agent is a Nationally accredited Character Counts!® and Health Rocks trainer that focuses his lessons on these two programs while meeting SOL requirements in the classroom.
- **6.2 Diverse and energetic community with multiple volunteer oriented opportunities.**
  - The Henry County/Martinsville office has over 300 volunteers that work in a variety of program areas including youth development, healthy lifestyles and community improvement. The volunteer groups are made up the 4-H Adult Volunteer Association, the Master Gardener Association and various volunteers carrying out the VCE mission

## 2. ORGANIZATIONAL COLLABORATION

Describe collaboration efforts with other organizations

- The Henry County/Martinsville VCE office is in partnership with, at least, the following agencies and organizations:
  - Martinsville City Schools
  - Head Start
  - Free Medical Clinic
  - Health and Wellness Coalition
  - BTW21 – *Crazy Delicious* TV show
  - DSS
  - Health Department
  - Martinsville City Parks and Recreation
  - Martinsville Police Department
  - Martinsville Senior Services
  - Edwards Adult Daycare
  - TARE
  - Various Low-Income residential facilities
  - Artisan Center
  - Uptown Farmer's Market
  - Martinsville Bulletin
  - YMCA
  - MHC After 3
  - Gateway Streetscape
  - MURA
  - Various meal sites
  - Local Landscape Contractors
  - Commercial Landscape Contractors

## 3. TIMETABLE, OUTCOMES, and MEASUREMENT PROCESS

Describe what outcomes for the project(s) are expected during next quarter and how progress will be measured

- All programs are revolving and are carried out on a regular basis. Impacts are measured through program evaluation and /or citizen need of said programs.