



Community  
Development  
in the  
City of Martinsville

January 27, 2011

# What is Community Development?

- Planning
- Zoning
- Housing/Martinsville Redevelopment  
Housing Authority
- But does not include Inspections  
(despite public perception)

# Planning and Zoning Staff

Tonya Rumley



Susan McCulloch



# Housing Staff

Cecil Lowe



Yvonne Gravely



Housing Office located at 605 Fourth Street

# Housing Staff

Tammy Thacker



David Hodges



Housing Office located at 605 Fourth Street

# Housing Choice Voucher

- Allocation of 484 vouchers
- Average 458 households monthly with rent & utilities
- Homeownership program
  - Rental subsidy can be used toward the purchase of a home
- \$2 million annual revenue generated to Martinsville & Henry County

# Partners with Housing Choice



Southside Outreach Group, Salvation Army, Pittsylvaniana Community Action



# City Demographics and Trends

## Area Population

<b>Demographic (2010)</b>	<b>City of Martinsville</b>	<b>Henry County</b>	<b>M-HC Combined</b>	<b>M-HC Extended Labor Market</b>
Total Population	14,560	54,991	69,551	427,500
Labor Force	5,848	24,506	30,354	206,254
Median Age	43.8	43	43.1	42.5
Median Household Income	\$35,509	\$38,166	\$37,086	\$41,143

# Population by Race/Ethnicity

<b>Race/Ethnicity (2010)</b>	<b>City of Martinsville</b>	<b>Henry County</b>	<b>M-HC Combined</b>	<b>M-HC Extended Labor Market</b>
White Alone	7,993	40,088	48,081	324,473
Black Alone	6,042	12,483	18,525	88,493
American Indian Alone	15	110	125	855
Asian or Pacific Islander Alone	102	385	487	2,138
Some Other Race Alone	204	1,210	1,414	6,840
Two or More Races	204	715	919	4,703
Hispanic or Latino (of any race)	757	3,299	4,056	16,245

# Population by Gender

<b>Gender (2010)</b>	<b>City of Martinsville</b>	<b>Henry County</b>	<b>M-HC Combined</b>	<b>M-HC Extended Labor Market</b>
Males	45.90%	49.10%	48.40%	48.90%
Females	54.10%	50.9%	51.6%	51.1%

# Martinsville Redevelopment Projects

- There are several public and private redevelopment projects in the Martinsville area (beyond the Uptown limits).

# Community Development Block Grant

Our most recent CDBG in the Cherry Street neighborhood is nearing completion. It is a public and grant funded project.



# Cherry Street CDBG Resulted In

- 27 blighted homes rehabbed
- 15 new homes built
- 3 new homeowners, 7 potential
- \$2.5 million project investment (public & private)

# Martinsville Lofts

- A public, grant funded, and private investment
- \$8.4 million project total
- First adaptive reuse of historic furniture factory building of its kind in the Martinsville area



# Martinsville Lofts

- Will transform former factory into 60 loft apartments
- Projected completion: Summer 2011



# Other Martinsville Redevelopment

- Commonwealth Centre
- Former Circuit City building is now the One Stop Career Center



# Uptown Redevelopment

- New College Institute
- Harvest Foundation Grants
- CDBG Funding
- Public/Private partnership
- Private Investment

# Henry Hotel

As part of the Henry Hotel's revitalization:

- Relocated 33 tenants
- Obtained vouchers from HUD to use for new housing elsewhere
- Architectural plans are now being reviewed

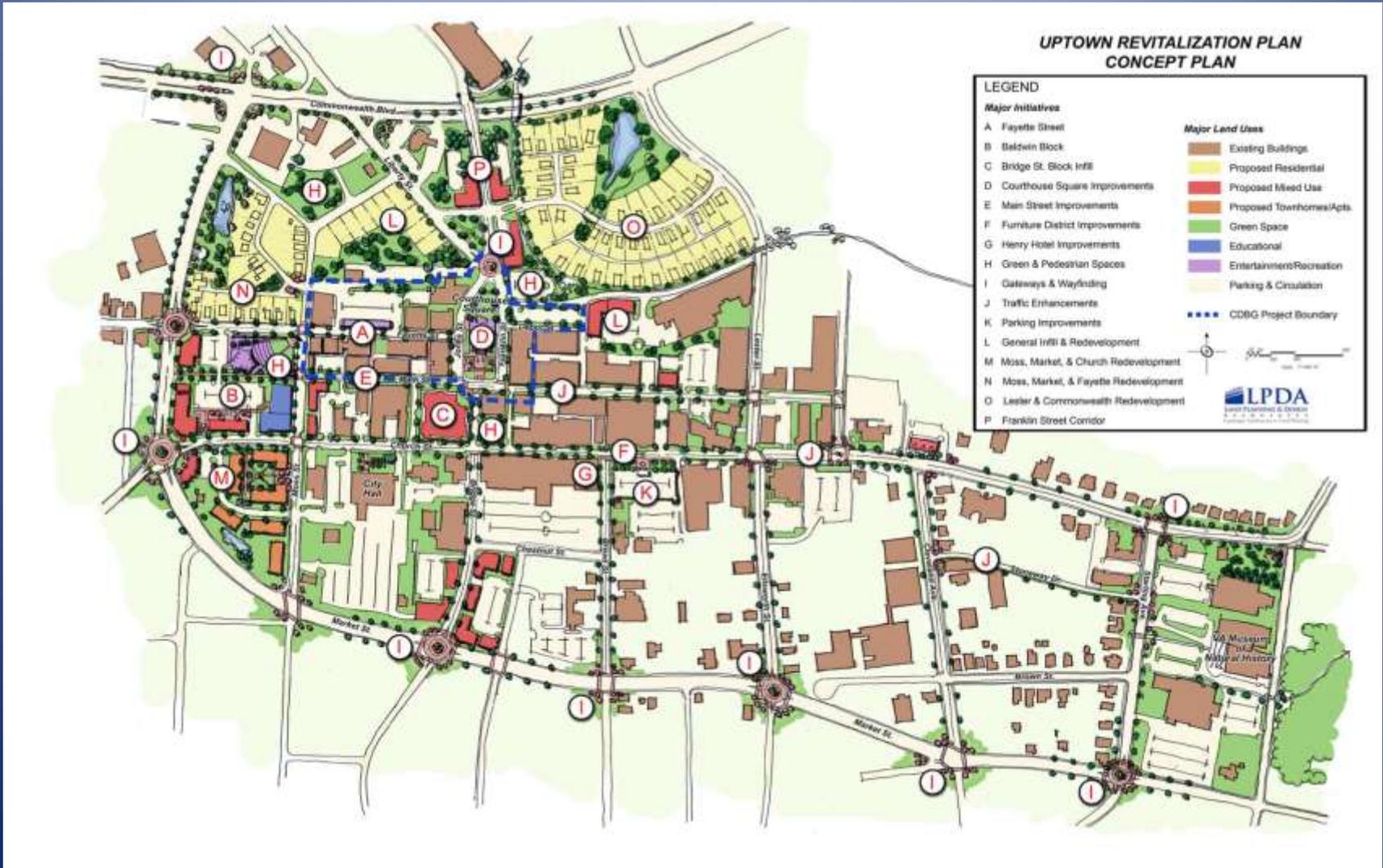


Henry Hotel  
Martinsville, VA

# Community Driven Vision/Design Master Plan For Uptown Achieved



# LPDA Uptown Revitalization Plan



# New CDBG Awarded in 2010

- The Master Plan yielded opportunities for redevelopment
- Uptown Martinsville Business District Revitalization
- \$1.7 Million Project
- Focus area is Courthouse Square, West Main St. to Moss St., Fayette St. to Moss St., and Jones St./Franklin St. to Trailhead
- Geared to start in February 2011

# CDBG – Uptown Project Area

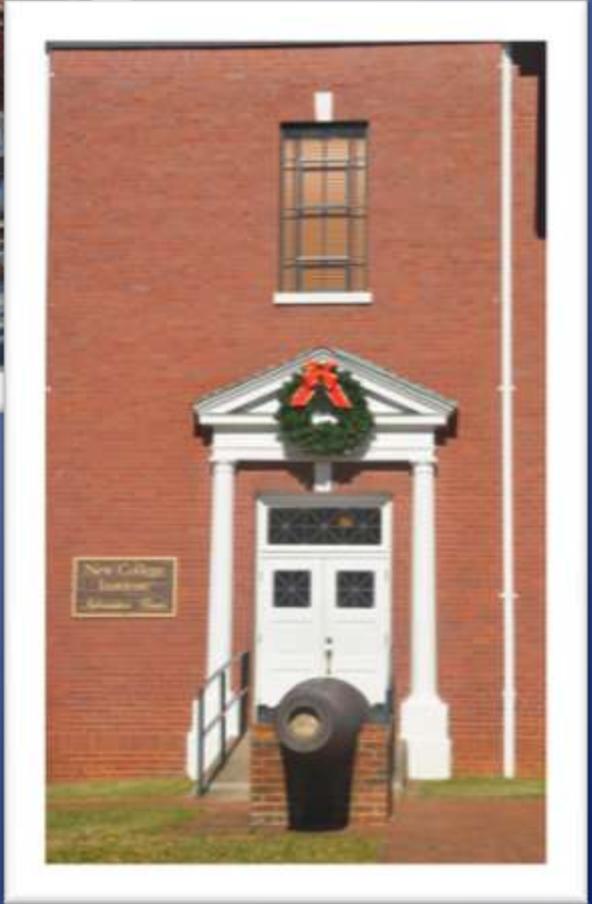


# Harvest Foundation Grant Awarded

The Master Plan helped the City obtain a Harvest Grant. Projects complement the work that will be done adjacent to the CDBG project area.

- Enhancing NCI & Depot St. parking lots at Uptown Trailhead
- Trailhead upgrades
- Courthouse Amphitheatre Planning
- Baldwin Block Planning
- Gateway Improvements
- Wayfinding System

# Successes in Uptown Martinsville







# Planning Local & Regional Partners



# Grant Programs



APPALACHIAN  
REGIONAL  
COMMISSION



Stimulus



the **harvest** foundation  
*fostered by the spirit of the people*



Congressionally Directed  
Spending Items

# Zoning Ordinance

- The Zoning Ordinance serves to protect the public, health, safety and welfare, and to promote the orderly growth of the community.
- Martinsville's first Zoning Ordinance was adopted in 1964. It is updated as needed.

# Zoning and Land Use

- There are 13 different zoning classifications within the City.
  - R-6, R-9, R-16, P-1, P-2, R-P, C-1, C-1A, C-2, C-3, M-1, M-2, and B-1.
- The zoning classification determines allowable uses, setbacks, lot sizes, height parameters, and much more.

Do you know which zone in which you live or work? The answer may surprise you!



# Sign Ordinance

- Zoning governs the placement and size for all signs within the boundaries of the City of Martinsville.
- A sign permit must be obtained before installation of the sign.
  - Ideally the sign contractor should be working with Zoning in the design process.

# Boards & Commissions – Community Development are Staff Advisors and Liaisons

- Planning Commission
- Architectural Review Board
- Board of Zoning Appeals
- Tree Board

# Planning Commission

The Commission makes recommendations to City Council for the Zoning Ordinance amendments, updates to the City's Comprehensive Plan, special land use permits, rezoning and street/alley abandonments.

# Planning Commission Members

Timothy D. Martin, Chairperson

Barbara Cousin, Vice Chairperson

James A. Crigger, Sr., Secretary

Jennifer Gregory

William C. Pearson, III

James C. Richardson, Jr.

Monroe H. Ridenhour

# Architectural Review Board

The Architectural Review Board (ARB) meets monthly or as needed. The board makes sure that changes to structures in the historic districts are made complimentary to the historic fabric.

# Architectural Review Board

Debbie Hall, Chairperson

Bob Canupp, Vice-Chairperson

Susan McCulloch, Secretary

Frances Fleming

Wayne D.P. Knox, Staff

Bill Moore

Elizabeth Moore

Ashby Pritchett

There is one vacancy on the board.

Are you interested in serving?

# Board of Zoning Appeals

The BZA was designed to grant variances from the Zoning Ordinance. Meetings are held as needed. During the meetings, the petitioner will present the reasons for granting the variance to the Board.

Requests for variance may be for relief from set backs or parking requirements, rezoning of property and special use permits.

# Board of Zoning Appeals Members

Rives Brown Coleman, Chairperson

David Hodges, Secretary

Daniel K. Critz

There are two vacancies on the board. Is this the opportunity for you?

# Tree Board

This board's purpose is providing for the regulation of planning, maintenance, and removal of trees, shrubs, and other plants on public property within the City of Martinsville; and to preserve and protect such trees and other vegetation, during all phases of any land-disturbing activity.

# Tree Board Members

Ashby Pritchett

Douglas R. Goldstein

Aleen Wilson

There are two vacancies on this board. Would you like to join us?

**Questions?**