

ADDENDUM

MARTINSVILLE CITY COUNCIL AGENDA

July 24, 2018

7:30 pm – REGULAR SESSION ADDENDUM

1. Consider adoption of a resolution expanding the City's Urban Development Area (UDA) to include the "West End UDA".
2. Consider adoption of a resolution in support of the City's application for two Smart Scale Projects.

Meeting Date: July 24, 2018

Item No: Addendum 1

Department: City Council

Issue: Consider adoption of a resolution expanding the City's Urban Development Area (UDA) to include the "West End UDA."

Summary: At Council's July 10th meeting, following a joint public hearing with the Planning Commission, Council approved amending the City's Comprehensive Land Use Map to include a third Urban Development Area comprising approximately 175 acres along the Fayette Street corridor beginning at Roundabout Road and extending to Market Street. Council likewise approved on first reading, amending the Zoning Map to extend the Traditional Neighborhood Development Overlay District (TND-O) to match the location of the new UDA. Overlay Districts in zoning allow for higher density development to encourage development of walkable neighborhood centers, connected streets and blocks, and easy access to jobs by a variety of travel options. The added West End UDA will enable staff to submit two Smart Scale grant applications through VDOT to improve walkability and connectivity by Albert Harris Elementary and Fayette/Memorial Blvd. to Roundabout Road.

Attachments: Resolution

Recommendation: Although Council took action on this matter on July 10, adoption of a resolution formalizing Council's action is recommended to include with the Smart Scale application.

Council Members

Gene Teague, Mayor
Chad Martin, Vice-Mayor
Jennifer Bowles
Sharon Brooks Hodge
Kathy Lawson



Martinsville
A CITY WITHOUT LIMITS

City Manager

Leon E. Towarnicki
City Attorney
Eric H. Monday
Clerk of Council
Karen Roberts

**RESOLUTION OF THE CITY COUNCIL
MARTINSVILLE, VA
AMENDING THE COMPREHENSIVE PLAN TO INCLUDE A NEW URBAN DEVELOPMENT AREA
(UDA) ALONG FAYETTE STREET**

WHEREAS, the City of Martinsville’s adopted comprehensive plan (“comprehensive plan”) emphasizes the city’s desire for smart, cost-efficient growth reflecting evolving demographics and economy; and

WHEREAS, stated goals of the comprehensive plan are to promote compact development principals and to reduce transportation dependency; and

WHEREAS, the City of Martinsville has implemented several policy and zoning tools to support the desired patterns of growth, including the designation of two Urban Development Areas (UDAs) and a Traditional Neighborhood Design Overlay (TND-O) District; and

WHEREAS, the City of Martinsville also desires to support the revitalization of the neighborhood referred to as the “West End,” generally that portion of Fayette Street west of that street’s intersection with Market Street, however, the West End is currently contained neither within a UDA nor is the neighborhood designated for future mixed commercial and residential uses, limiting the growth potential of this neighborhood; and

WHEREAS, the West End is currently described by residents as unfavorable for pedestrian, bicycle, and other modes of transportation. The Fayette Street “Complete Streets, Complete Community” Plan, currently under development, recommends a comprehensive set of interventions to support improved travel conditions along the Fayette Street corridor. The described West End UDA supports and enhances these interventions, stimulating the denser, more compact development needed to create a vibrant pedestrian realm.

NOW THEREFORE BE IT RESOLVED, to achieve these ends and more, the West End UDA, as bounded, illustrated, and described, is therefore adopted by resolution this 24th day of July, 2018 by amendment to “Uptown Martinsville - Urban Development Areas Comprehensive Plan Amendment,” dated 2011; as it amends the most recent adopted version of the City of Martinsville’s Comprehensive Plan, dated 2009.



Attest:

Karen Roberts, Clerk of Council

Date Adopted

Date Effective

Meeting Date: July 24, 2018
Item No: Addendum 2
Department: Community Development

Issue: Consider adoption of a resolution in support of the City's application for two Smart Scale Projects

Summary: The City has received Urban Development Area (UDA) Planning funds to assess improvements for vehicular and pedestrian safety in the new West End UDA. An amendment to the Comprehensive Plan was approved at Council's July 10 meeting to include the new UDA designation and likewise the Zoning Ordinance will be amended to modify its TND-O map to include the West End UDA.

In this situation, Community Development is immediately able to take a plan and apply the recommendations to grant funding applications.

The City is applying for two Smart Scale Projects, as follows:

- 1) To enhance vehicular and pedestrian safety in the vicinity of Albert Harris Elementary School
- 2) To enhance safety along West Fayette Street from Ailcie Street to Roundabout Road

The applications require the City to adopt a resolution authorizing Community Development to apply for these two projects.

Attachments: Resolution

Recommendation: Approve the Resolution

Council Members
Gene Teague, Mayor
Chad Martin, Vice-Mayor
Jennifer Bowles
Sharon Brooks Hodge
Kathy Lawson



City Manager
Leon E. Towarnicki
City Attorney
Eric H. Monday
Clerk of Council
Karen Roberts

**RESOLUTION OF THE CITY COUNCIL
MARTINSVILLE, VA
AUTHORIZING THE SUBMITTAL OF CERTAIN TRANSPORTATION PROJECTS FOR
VIRGINIA SMART SCALE FUNDING PROCESS**

WHEREAS, Pursuant to the Smart Scale Funding Process the Virginia General Assembly has created a means of funding proposed transportation projects across the Commonwealth that is based on scoring criteria that emphasizes safety, accessibility, environmental quality and economic development (hereinafter referred to as the "Smart Scale Process"); and

WHEREAS, The City of Martinsville desires to submit local transportation projects for potential funding under the Smart Scale Process; and

WHEREAS, The Martinsville City Council supports the submittal of the following two local transportation projects for potential funding under the Smart Scale Process:

1) Focus Area 1: improvements near Albert Harris Elementary School, located at the intersections of Fayette Street, Smith Street, and Swanson Street. This is a target area for improvements as there is heavy pedestrian and vehicle traffic in this location and a great need for safety and aesthetic enhancements.

2) Focus Area 3: improvements along Fayette Street, between Ailcie Street and Pine Hall Road – the neighborhood known as Martinsville's "West End." This project aims to address these issues through interventions such as traffic calming measures; improving crosswalk treatments; increasing pedestrian warning signage; lane reconfiguration; and more.

The recommended improvements to Fayette Street are the result of a robust community engagement process which resulted in the Fayette Streets Complete Streets, Complete Community Plan. Community members, including residents, business owners, faith leaders, and city staff, developed four project goals to guide interventions along Fayette Street.

All improvements to, and development along, Fayette Street shall:

1. Provide a safe, comfortable and inviting environment for pedestrians, cyclists, drivers, and transit riders of all ages and abilities
2. Preserve and promote neighborhood history and character through wayfinding, gateway treatments and public art
3. Improve connectivity within the neighborhood and to the rest of the city
4. Support public health and promote economic development through vibrant, attractive streets.

NOW, THEREFORE, BE IT RESOLVED by the City Council of Martinsville, Virginia that the City Council hereby approves the submittal of the abovementioned transportation projects for funding under the Smart Scale Process;

AND BE IT FURTHER RESOLVED that the City Council of Martinsville, Virginia hereby authorizes the City's Community Development Office to file the above applications through the Smart Scale Process online portal on or before the August 1, 2018 application deadline.

On motion of _____ to adopt the resolution, seconded by

_____, the motion carried by the following recorded vote:

AYES: _____

NAYS: _____

A COPY TESTE:

Karen Roberts
Clerk of Council, City of Martinsville