

AGENDA--CITY COUNCIL -- CITY OF MARTINSVILLE, VIRGINIA

Council Chambers – Municipal Building

6:30 pm CLOSED SESSION 7:30 pm regular session

Tuesday, June 10, 2014

6:30 pm --Closed Session

1. Items to be considered in Closed Session, in accordance with the Code of Virginia, Title 2.2, Chapter 37—Freedom of Information Act, Section 2.2-3711(A)—Closed Meetings, the following:
 - A. Appointments to Boards and Commissions as authorized by Subsection 1.
 - B. Consultation with legal counsel and briefings by staff members, attorneys or consultants pertaining to actual or probable litigation, or other specific legal matters requiring the provision of legal advice by such counsel, as authorized by Subsection 7.

7:30pm-Regular Session

Invocation & Pledge to the American Flag—Vice Mayor Teague

1. Consider approval of Council meeting minutes of April 7, 2014 tour and April 7, 2014 Neighborhood meeting. (2 mins)
2. Hear update from M-HC Economic Development Corporation. (15 mins)
3. Hear update on the kickoff of the West End Revitalization campaign, “Be a Part of It.”. (15 mins)
4. Consider taking action on the National Mayor’s Maker Challenge to “promote locally-driven efforts to convene inventors with innovative technology tools to drive progress in manufacturing, engineering, industrial design, hardware technology and education.” (10 mins)
5. Consider approval of consent agenda. (2 mins)
6. Business from the Floor
This section of the Council meeting provides citizens the opportunity to discuss matters, which are not listed on the printed agenda. In that the Council meetings are broadcast on Martinsville Government Television, the City Council is responsible for the content of the programming. Thus, any person wishing to bring a matter to Council’s attention under this Section of the agenda should:
 - (1) come to the podium and state name and address;**
 - (2) state the matter that they wish to discuss and action they would like for Council to take;**
 - (3) limit remarks to five minutes;**
 - (4) refrain from making personal references/accusations of a factually false/malicious nature.****Persons who violate these guidelines will be ruled out of order by the presiding officer and will be asked to leave the podium. Persons who refuse to comply with the direction of the presiding officer may be removed from the chambers.**
7. Comments by members of City Council. (5 mins)
8. Comments by City Manager. (5 mins)



City Council Agenda Summary

Meeting Date: June 10, 2014

Item No: 1.

Department: Clerk of Council

Issue: Consider approval of minutes of City Council meetings April 7, 2014 Tour and April 7, 2014 meeting.

Summary: None

Attachments: April 7, 2014 tour minutes
April 7, 2014 meeting minutes

Recommendations: Motion to approve minutes as presented.

April 7, 2014

The City Council of the City of Martinsville, Virginia, assembled on April 7, 2014 at 5:30 P.M. to tour the Westside area neighborhoods prior to their quarterly Neighborhood Focus Meeting scheduled for Westside area at 7:30pm at the Housing Office, 605 Fourth Street.

Council Members present for the tour included: Mayor Kim Adkins, Vice Mayor Teague, Mark Stroud and Sharon Brooks Hodge. Danny Turner was absent. Others present included: Leon Towarnicki, Andy Powers, Coretha Gravely, Wayne Knox, Mrs. Wallace and a Martinsville Bulletin reporter.

No other business was conducted during the tour and immediately after the tour ended, Council members disbursed.

Brenda Prillaman
Clerk of Council

Kim Adkins
Mayor

April 7, 2014

Martinsville City Council Neighborhood Meeting for the Northside area was held on April 7, 2014, at the Martinsville Housing Office, 605 Fourth Street at 7:30 PM, with Mayor Kim Adkins presiding and Council members present including: Vice Mayor Teague, Mark Stroud, Sr., Sharon Brooks Hodge and Danny Turner. Staff present: Leon Towarnicki, Brenda Prillaman, Eric Monday, Coretha Gravely, Eddie Cassady, Officer Durham, Clay Gravely, Wayne Knox, Kenneth Draper and Andy Powers.

Mayor Adkins called the meeting to order and Rev. Lewis Harris gave the invocation. Mayor Adkins asked Andy Powers to present his property maintenance report and then opened the floor for public comment.

Citizen comments and follow up:

April 7, 2014 Neighborhood Concerns from Neighborhood meeting comments:

What is process/path forward to communicate with citizens in follow up to their concerns-Cynthia Ingram *Suggested – After such meetings, a list of concerns brought up for discussion will be generated, responses to those concerns where possible will be entered, and the document will be attached/included with minutes of that particular meeting for Council's review and approval. Where appropriate, staff will correspond directly with an individual(s) regarding a specific complaint.*

Paradise Inn doors standing open – *Crew from the Jail Annex has boarded/secured the open doors.*

Speeding on 2nd and 3rd Streets – *Police indicates each specific area mentioned at this meeting was placed on extra patrol the next day. Beaver Street and Yorkshire were also placed on extra patrol for several days following the meeting. Police also indicates that with some recent realignment of shift operations, additional resources have been made available for this area.*

Street sweeper needed on Beaver Street down from Albert Harris - *Public Works scheduled the sweeper for this street and others in the neighborhood shortly after the meeting, and will continue to monitor.*

Additional lighting needed on Yorkshire Road – *Current City policy is for lights to be installed generally on every other pole in residential areas. Yorkshire was inspected and meets this policy. Staff also checked lights and all found to be working.*

Yorkshire Road residents continually asking for sidewalks - *In regard to scheduled construction projects, construction of sidewalks in residential areas is a low priority, unless the street in question is a main route carrying considerable traffic at higher speeds. If additional construction funding becomes available (City or other sources), sidewalk work may be considered on a priority basis.*

Police presence requested on Yorkshire Road---need more police patrolling regularly – *see response above in regard to speeding.*

Trash discarded on Roundabout Rd.-William Eggleston – *Was turned over to Inspections for review as a possible property maintenance violation.*

Doug Ingram (Cynthia's husband) 1163 Yorkshire Rd. said he paid a fee in 1990's and petitions were given to the city for sidewalks and Leon to research and follow up with Mr. Ingram. *Curb and gutter was installed on Yorkshire Road in 1999 (along with several other streets) as a City-funded neighborhood improvement project approved by Council. Residents were not required to contribute financially to the project. Residents along the street signed a petition requesting/supporting the project and also signed required construction documents. Sidewalk construction was not considered as part of this project. (Follow up by e-mail was made with Ms. Ingram regarding their concerns)*

1143 Wray St.-dumping over the hill – *Was turned over to Inspections as a possible property maintenance violation.*

Rental properties on Third St bringing down neighborhood-sofas on porches/trash sits out whole month & get strewn all over – *Turned over to Inspections as a possible property maintenance violation.*

April 7, 2014

The West End Park on 3rd Street needs to be cleaned up – *The park referred to is not a designated City park, but rather a playground used when the current Housing Office site functioned as a school.. The playground has not been maintained in many years. Access to the playground is limited and is primarily through the parking lot of the Housing Office building. It is suggested that; (1) use of the playground should be coordinated with any potential future use of the building since the most likely access would be through the building parking lot, and; (2) any cleanup will most likely need to occur later in the fall when Jail Annex crews have time to devote to the project.*

Residents do not want Housing Office building to go to a private owner- they want it to be used by community. *As pointed out by Council members, there would be opportunities for citizens to comment regarding eventual transition of the building to non-City ownership and/or use, if Housing operations are transferred to Danville.*

Request for guardrails going down Koehler Hill – *Public Works has inspected and guard rail will be installed in the curved section on the south side of Fayette, from Pony Place to the underpass. The section of Fayette uphill from Pony Place is relatively straight.*

Request for guardrails corner Cardinal Lane & Pony Place—resident at 109 Pony Place fears someone will run over curb and into her house. *Public Works has inspected and does not recommend guard rail installation at this time.*

Wants Police Command Center set up on West End. *City police have the capability of establishing a mobile command center in the West End, as well as any other area of the City should a situation or incident arise needing a temporary neighborhood operation command post. A staffed/operational full time West End command center would require the commitment of additional resources to the police department and at this time, the Police Department has not indicated such a need.*

Deer eating up gardens and all vegetation near 1401 Cardinal Lane

Horrible blight on Fayette/Pine Hall/Yorkshire area – *Inspections will review and address areas as appropriate during the next demolition cycle.*

Cardinal Lane requests chemicals for their hill during bad weather – *Street maintenance personnel typically address such problem areas throughout the City, depending on the type of storm. Sleet/ice may require chemical application, snow may not-- again depending on storm conditions.*

Concerns with kids wearing pants hanging down to knees

Beaver St noisy cars and loud music from cars – *see comments above regarding speeding on 2nd and 3rd Streets.*

Third Street-trash on street – *Passed along to Public Works and Jail Annex for litter pickup.*

Locust branches breaking off old dead tree on vacant lot on Third St. – *Passed along to Inspections – will cite if it can be seen from the ROW and poses a threat to people or property.*

1143 Wray St. yard grown up high as house – *Inspections, possible PM issue*

1151 Yorkshire Rd. on back lot—dead tree pushing on fence– *Passed along to Inspections – will cite if it can be seen from the ROW and poses a threat to people or property.*

Citizen concern that City needs to work on ways to keep young folks here

There being no further business, Mayor Adkins adjourned the meeting at 9:35 pm.

Brenda Prillaman
Clerk of Council

Kim E. Adkins
Mayor



City Council Agenda Summary

Meeting Date: June 10, 2014

Item No: 2.

Department: City Council

Issue: Hear an update from Martinsville-Henry County Economic Development Corporation.

Summary: Mark Heath will be present to give this update.

Attachments: None

Recommendations: For information only.

Meeting Date: June 10, 2014

Item No: 3.

Department: Community Development

Issue: Hear update on the kickoff of the West End Revitalization campaign, “Be a Part of It.”

Summary: The beginnings of the West End Working Group took place on Tuesday, December 11, 2012, with a forum / roundtable convened by Reverend Tyler C. Millner at NCI Uptown King Building. The topic of the discussion was “Fayette Street Development – Community Input”. This was followed up with community development staff meeting with the individual business owners / operators on Fayette Street between Jones Street. After much conversation among a number of City residents, a community meeting was convened on October 15, 2013 at 6:00 p.m. at Albert Harris Elementary School. From that meeting a group of concerned citizens began meeting together to further crystalize ideas for the purpose of creating strategies for revitalization in the West End community. Additional infrequent meetings have been convened from November 7, 2013 up through May 8, 2014. The initial byproduct of the West End Group is an outreach video highlighting some of the attributes of the West End, with theme being ” Be a Part of It”. Another byproduct is the launching of a math camp this summer sponsored by The Integrity Life Ministries Church, in collaboration with the Martinsville School District. It is hoped that these two ventures will be building blocks upon which the community can continue to revitalize and grow.

Attachments: None

Recommendations: For information purposes only.

May 19, 2014

Take the “Mayors Maker Challenge”

Ladies and Gentlemen Mayors:

We write to challenge you to become a “Maker Mayor” and to promote the emerging Maker Movement, as part of a larger strategy to boost American manufacturing, give students the opportunity for hands-on STEM learning, and support more entrepreneurship in local communities. With this letter, we are launching the “Mayors Maker Challenge”, and seeking to recruit dozens of Maker Mayors by June 12, 2014. We commence this Challenge by writing you, because you and your community are already recognized for innovation in manufacturing and support for the Maker Movement.

Manufacturing is making a comeback in communities across America, and innovation is helping drive our economy. Part of the momentum in manufacturing is the “Maker Movement,” which promotes locally-driven efforts to convene inventors with innovative technology tools to drive progress in manufacturing, engineering, industrial design, hardware technology, and education. In recent years, communities across the country have benefitted from the democratization of the tools needed to design and make just about anything. More Americans have access to 21st century tools such as 3D printers and scanners, computer-aided design software, laser cutters, and computer-numerically controlled machine tools. Hundreds of thousands of entrepreneurs, students and families are participating in Maker Faires, and expert Makers and a variety of organizations are promoting new innovations. Companies, libraries, museums, universities, schools, philanthropists and community-based organizations are investing in for-profit and non-profit makerspaces. Labor unions are creating apprenticeship programs in digital manufacturing. Expert Makers are “passing it on” by serving as mentors for young Makers. These grassroots efforts are empowering Americans – young and old – to become the producers of things, not just consumers of things.

As mayors, you can be a part of this exciting Maker Movement, which has the potential to provide great benefits to your communities. *Cities need makers*, because manufacturing and technological innovation are driving economic growth, creating jobs, promoting new collaborations, inspiring youth and reinvigorating STEM education. Cities that seek to thrive in the advanced manufacturing economy of the 21st century need to harness these opportunities.

Likewise, *makers need cities* and the leadership of mayors, to convene stakeholders to support maker innovation, provide makerspaces, tailor education and job training to support makers, support maker approaches in local incubators and accelerators, provide sites for promising technologies to grow into businesses, and help small businesses understand how they can harness local/state/federal/other resources to support growth of their technological and manufacturing enterprises.

Leaders at all levels are noticing the potential of the Maker Movement. In mid-June 2014, the White House is holding its first-ever “White House Maker Faire” to highlight the power of this movement and how it can contribute to advancing American manufacturing, education and entrepreneurship. See www.whitehouse.gov/blog/2014/02/03/announcing-first-white-house-maker-faire. The White House has also put out a call for inventions, projects and products that potentially could be part of the White House Maker Faire. We invite you to reach out to your Maker community to submit their ideas at www.whitehouse.gov/webform/white-house-makerfaire-interest-form.

But we know that that there is much more we can do – and that is why we have joined together to launch the “Mayors Maker Challenge”, which seeks to recruit mayors across America like you, to help build the Maker Movement in your own communities and beyond. Between now and June 12, 2014, we will conduct a one-month campaign to recruit a powerful coalition of mayors to take this challenge and become “Maker Mayors”. To take the Challenge, you must make a public pledge to take one or more of the actions below during 2014 aimed at boosting and supporting the Maker Movement; submit that maker pledge to the Manufacturing Alliance of Communities by June 12; be willing to let us publicize your participation; and work with us to provide a short note on your progress at the end of 2014, so that we can issue a national report on the actions mayors and communities are taking to fulfill their pledges. To take the Challenge, simply fill in the short Mayor’s Maker Pledge online at www.ManufacturingAlliance.us/Challenge.

Here are key “Maker Moves” that you can take in 2014 to be part of the Mayors Maker Challenge:

- 1.) ***Maker Roundtable:*** Host a roundtable in your community that convenes partners and helps catalyze public and private commitments that will strengthen the local Maker movement.
- 2.) ***Maker Faire:*** Help celebrate the ingenuity and creativity of local Makers by holding or participating in a Maker Faire event, which convenes stakeholders to promote innovative technology ideas. See www.MakerFaire.com.
- 3.) ***Maker Liaison:*** Designate a Maker liaison in the mayor’s office or economic development department.
- 4.) ***Makerspaces:*** Host or help in the creation or growth of maker spaces in local incubators, accelerators, educational institutions, under-utilized buildings, and/or design-production districts, which can broaden access to tools needed for design, prototyping, manufacturing, and the growth of small business enterprises that are building new manufacturing and innovation technologies.
- 5.) ***Maker Manual:*** Issue a “Maker Manual” to explain the importance of the Maker Movement in your community, and to identify resources and incentives at local, regional, state and national levels that can support makers and small businesses seeking to grow their technology and manufacturing innovations.
- 6.) ***Make a Strategy for Education, Training & Workforce Development:*** Commit to working with your school district, libraries, museums, after-school providers, community colleges and universities, workforce investment boards, and job training organizations to give more students access to age-appropriate makerspaces and mentorship, and focus more education and training programs on the emerging fields of advanced manufacturing and technology innovation.
- 7.) ***Maker Business Development:*** Upgrade your economic and business development programs, incentives and services to provide support to manufacturing entrepreneurs and small businesses.
- 8.) ***Maker Best Practices:*** Lead or participate in local efforts to identify, document and share “promising practices” in manufacturing and technological innovation so that others in your community and beyond can learn from local experimentation.
- 9.) ***Maker Support in Struggling Neighborhoods:*** Support initiatives to engage and support students, entrepreneurs and small businesses in under-served neighborhoods.
- 10.) ***Make It Even Better:*** Your community may have even more innovative strategies for promoting the Maker Movement. Make that part of your Challenge pledge and share the strategy with others!

The White House will host a national conference call of mayors from across America on Monday, May 19 at 2PM Eastern to explain the Mayors Maker Challenge and encourage you to be a part of this endeavor. To participate in that conference call, send an email with your contact information to [Randy J Paris@ostp.eop.gov](mailto:Randy_J_Paris@ostp.eop.gov).

American cities have tremendous opportunity now to boost the expansion of manufacturing, technological innovation, education, job creation, and community revitalization. One great way to do that is to support the emerging Maker Movement in your own community and beyond. We challenge you to become a "Maker Mayor" in the coming month.

Please contact Matt Ward at Challenge@StrategiesDC.com with any questions. On behalf of all of the undersigned mayors below, thank you for your leadership on these issues and for rising to the challenge.

Sincerely,



Dayne Walling
Flint, MI
Chair, Manufacturing Alliance of Communities

On behalf of

Tom Beehan
Oak Ridge, TN

Denny Doyle
Beaverton, OR

Sly James
Kansas City, MO

Bill Peduto
Pittsburgh, PA

Virg Bernero
Lansing, MI

Mike Duggan
Detroit, MI

Frank Janakovic
Johnstown, PA

Jean Quan
Oakland, CA

Holly Brinda
Elyria, OH

Greg Fischer
Louisville, KY

Edwin Lee
San Francisco, CA

Mike Rawlings
Dallas, TX

Roy Buol
Dubuque, IA

Eric Garcetti
Los Angeles, CA

Nancy McFarlane
Raleigh, NC

Madeline Rogero
Knoxville, TN

Thomas J. Coyne
Brook Park, OH

Vincent Gray
Washington, DC

Larry Morrissey
Rockford, IL

Jennifer Selin
Morgantown, WV

John Cranley
Cincinnati, OH

Charlie Hales
Portland, OR

Mark Olson
Fayetteville, NY

Marty Walsh
Boston, MA

Meeting Date: June 10, 2014

Item No: 4.

Department: City Manager

Issue: Consider taking action on the National Mayors Maker Challenge to “promote locally-driven efforts to convene inventors with innovative technology tools to drive progress in manufacturing, engineering, industrial design, hardware technology and education.”

Summary: Information was recently passed along from the Virginia Museum of Natural History regarding a national initiative titled “Mayors Maker Challenge” to promote locally-driven efforts to convene inventors with innovative technology tools to drive progress in manufacturing, engineering, industrial design, hardware technology and education. Much of the focus of this initiative closely aligns with local efforts regarding workforce training/development, entrepreneurship, business incubation/development, and STEM-related activities. In order to participate in this initiative, a public pledge must be made to take one or more of 10 specific actions during 2014 aimed at supporting the movement, and to later provide information for development of a national report.

Attachments: Letter dated May 19, 2014 titled “Take the Mayors Maker Challenge”. The 10 specific actions are outlined on page 2 of the letter

Recommendations: Staff recommends that Council pledge to participate, and to take one or more of the actions outlined in the attached letter, in 2014.



City Council Agenda Summary

Meeting Date: June 10, 2014
Item No: 5.
Department: Finance
Issue: Consider approval of consent agenda.

Summary:

The attachments amend the FY14 Budget with appropriations in the following funds:

FY14:

General Fund: \$800 –Reimbursements

CDBG Fund: \$77,038 – Pass-through Funding

Federal Programs Fund: \$10,000 – Supplemental Grant Award

Attachments: Spreadsheet

Recommendations: Motion to approve

BUDGET ADDITIONS FOR 6/10/2014

ORG	OBJECT	DESCRIPTION	DEBIT	CREDIT
<u>FY14</u>				
<u>General Fund:</u>				
01100909	490104	Advanced/Recovered Costs		800
01321102	506130	Fire Dept - Repair/Maint - Burn Building Reimbursements for training/use of facility	800	
Total General Fund:			800	800
<u>CDBG Fund:</u>				
47102926	447061	NCI Improvement Grant		77,038
47833380	503191	NCI Improvement Grant - Prof. Services - Contractors Pass-through funding	77,038	
Total CDBG Fund:			77,038	77,038
<u>Federal Programs Fund:</u>				
20102926	420172	Special Education Math Supplement		10,000
86701100	561120	Instructional S&W	3,324	
86701100	562100	Social Security Payments	207	
86701100	562150	Medicare Fica	48	
86701100	563042	Professional Development	2,500	
86701100	566013	Instructional Materials & Supplies	681	
86701100	566040	Software and Online Content Supplemental Grant Award	3,240	
Total Federal Programs Fund:			10,000	10,000