

AGENDA--CITY COUNCIL -- CITY OF MARTINSVILLE, VIRGINIA  
Council Chambers – Municipal Building

**7:00 pm Closed Session**                      **7:30 pm regular session**  
**Tuesday, December 8, 2015**

**7:00 pm --Closed Session**

1. Items to be considered in Closed Session, in accordance with the Code of Virginia, Title 2.2, Chapter 37—Freedom of Information Act, Section 2.2-3711(A)—Closed Meetings, the following:
  - a. Appointments to boards and commissions as authorized by Subsection 1.
  - b. Consultation with legal counsel and briefings by staff members, attorneys or consultants pertaining to actual or probable litigation, or other specific legal matters requiring the provision of legal advice by such counsel, as authorized by Subsection 7.

**7:30—Regular Session**

Invocation & Pledge to the American Flag- Council Member Teague

1. Consider approval of minutes of the November 24, 2015 Meeting. (2 mins)
2. Recognize retiring Director of Utilities, Dennis Bowles. (10 mins)
3. Recognize retiring Fire Chief Kenneth Draper (10 mins)
4. Conduct a public hearing regarding a petition for Zoning Text Amendment from City staff due to a prior petition, now withdrawn, from McGuireWoods LLP, on behalf of BVI Martinsville, (BVI) LLC (15 mins)
5. Hear an update from the Department of Water Resources regarding Virginia Department of Health policy revisions related to water sampling following line breaks or repairs (15 mins)
6. Consider a review of the current Community Economic Development Strategies (CEDS) document. (10 mins)
7. Hear a brief presentation on the City's strategic plan development process. (10 mins)
8. Hear finance report. (5 mins)
9. Consider approval of consent agenda (2 mins)
10. Comments by members of City Council. (5 minutes)
11. Comments by City Manager. (5 minutes)
12. Business from the Floor (*not televised*)

**This section of the Council meeting provides citizens the opportunity to discuss matters, which are not listed on the printed agenda. Thus, any person wishing to bring a matter to Council's attention under this Section of the agenda should:**

  - (1) come to the podium and state name and address;**
  - (2) state the matter that they wish to discuss and what action they would like for Council to take;**
  - (3) limit remarks to five minutes;**
  - (4) refrain from making any personal references or accusations of a factually false and/or malicious nature.**

**Persons who violate these guidelines will be ruled out of order by the presiding officer and will be asked to leave the podium.**

**Persons who refuse to comply with the direction of the presiding officer may be removed from the chambers.**



## City Council Agenda Summary

**Meeting Date:** December 8, 2015

**Item No:** 1.

**Department:** Clerk of Council

**Issue:** Consider approval of minutes from November 24, 2015 Council Meeting.

**Summary:** None

**Attachments:** November 24, 2015 Meeting

**Recommendations:** Motion to approve minutes as presented.

November 24, 2015

The regular meeting of the Council of the City of Martinsville, Virginia, was held on November 24, 2015, in Council Chambers, Municipal Building, at 7:30 PM, Closed Session beginning at 7:00pm, with Mayor Danny Turner presiding. Council Members present included: Mayor Danny Turner, Gene Teague, Sharon Brooks Hodge, and Mark Stroud. Vice Mayor Jennifer Bowles was not present. Staff present included: City Manager Leon Towarnicki, Clerk of Council Karen Roberts, City Attorney Eric Monday, Director of Utilities Dennis Bowles, Superintendent of Electric Operations Durwin Joyce.

Mayor Turner called the meeting to order and advised Council would go into Closed Session. In accordance with Section 2.1-344 (A) of the Code of Virginia (1950, and as amended) and upon a motion by Council Member Hodge, seconded by Council Member Stroud, with the following 4-0 recorded vote: Turner, aye; Teague, aye; Hodge, aye; and Stroud, aye, Council convened in Closed Session, for the purpose of discussing the following matters: (A) Consultation with legal counsel and briefings by staff members, attorneys or consultants pertaining to actual or probable litigation, or other specific legal matters requiring the provision of legal advice by such counsel, as authorized by Subsection 7. At the conclusion of Closed Session, each returning member of Council certified that (1) only public business matters exempt from open meeting requirements were discussed in said Closed Session; and (2) only those business matters identified in the motion convening the Closed Session were heard, discussed, or considered during the Session. On a motion by Council Member Hodge, seconded by Council Member Stroud, all Council members voted in favor to return to Open Session.

Following the invocation by Council Member Stroud and Pledge to the American Flag, Mayor Turner welcomed everyone to the meeting.

Consider approval of minutes of October 27, 2015 and November 10, 2015 meetings – on a motion by Council Member Hodge, seconded by Council Member Stroud, with a 4-0 vote, Council approved the minutes of the October 27, 2015 and November 10, 2015 Council meetings as presented.

Recognize City employees eligible for service awards – City Manager Towarnicki recognized City employees who received service awards for the first quarter of FY15-16.

**SERVICE AWARD RECIPIENTS  
SECOND QUARTER - FISCAL YEAR 15-16  
FOR THE PERIOD OF OCTOBER 1 – DECEMBER 31, 2015**

NAME		DEPARTMENT	YEARS OF SEVICE
SCOTT	ERRICHETTI	ELECTRIC	5
JONATHAN	FULCHER	POLICE DEPT	5
JOSEPH	WASHBURN	POLICE DEPT	10
MARY KAY	WASHINGTON	FINANCE	10
JIM	COOPER	SHERIFF - JAIL	15
TIM	GARY	SHERIFF - JAIL	15
GREG	JOHNSTON	POLICE DEPT	15
DONNA	HARRIS	SENIOR CENTER	20
CHRIS	MORRIS	ENGINEERING	20
MILDRED	SPENCE	SHERIFF - JAIL	20
BETTY	WAGONER	CIRCUIT COURT	20
EDDIE	CASSADY	POLICE DEPT	30
DURWIN	JOYCE	ELECTRIC	30
ASHBY	PRITCHETT	CIRCUIT COURT	30

Recognize members of Girl Scout Troop 616 for receiving the Bronze Award – Mayor Turner read the proclamation recognizing members of Girl Scout Troop 616 for receiving the Bronze Award then Council members presented a copy to each Girl Scout in attendance. Members of Troop 616 addressed Council members and summarized their pet safety education kit project and presented Council Members with a Pet Safety Education Kit.



**PROCLAMATION**

Honoring

*Lilli Bescher, Caroline Boa, Savannah Brown, Hannah Mase,  
Ava Meyer, Emma Nester, Claudia Phillips, and Leia Richardson*  
Of Girl Scout Troop #616

**Whereas**, Girl Scouting builds girls of courage, confidence, and character, who make the world a better place. In Girl Scout Troop #616, girls discover the fun, friendship, and power of girls together; and

**Whereas**, Lilli Bescher, Caroline Boa, Savannah Brown, Hannah Mase, Ava Meyer, Emma Nester, Claudia Phillips, and Leia Richardson have earned the Girl Scouts Bronze Award – the highest award that a Junior Girl Scout may earn – and is representative of the accomplishment that a scout has performed within her community as she grows and works to improve her life and the lives of others; and

**Whereas**, These young ladies have received this award for their project “Pet Safety Education Kits” which included educational information and pet safety window decals to alert firefighters or police to save pets inside in case of fire or any immediate disaster and to deter unsuspecting burglars. They partnered with the Society for the Prevention of Cruelty to Animals (SPCA) of Martinsville and Henry County, American Society for the Prevention of Cruelty to Animals (ASPCA), Blue Ridge Poison Center, Federal Emergency Management Agency (FEMA), Pet Safety Alert, Virginia-Maryland Regional College of Veterinary Medicine, and Fido’s Finds and Kittie’s Collectibles. This demonstrates their leadership and planning skills; and

**Whereas**, These young ladies are to be commended on this achievement, as their passion has created a high standard of commitment and dedication to animals, Girl Scouts, and to the Martinsville-Henry County community; and

**Whereas**, These young ladies are an example to the youth of our area, as their leadership, organizational skills, sense of community, and commitment has set the foundation for many to follow as they continue to serve as an inspiration to all students and peers.

**NOW, THEREFORE**, I, Danny Turner, Mayor of the City of Martinsville, do hereby proclaim on this 24<sup>th</sup> day of November, 2015 our congratulations to these young ladies on earning the Bronze Award and encourage all residents to appreciate the contributions of the Girl Scout movement, and Troop #616.

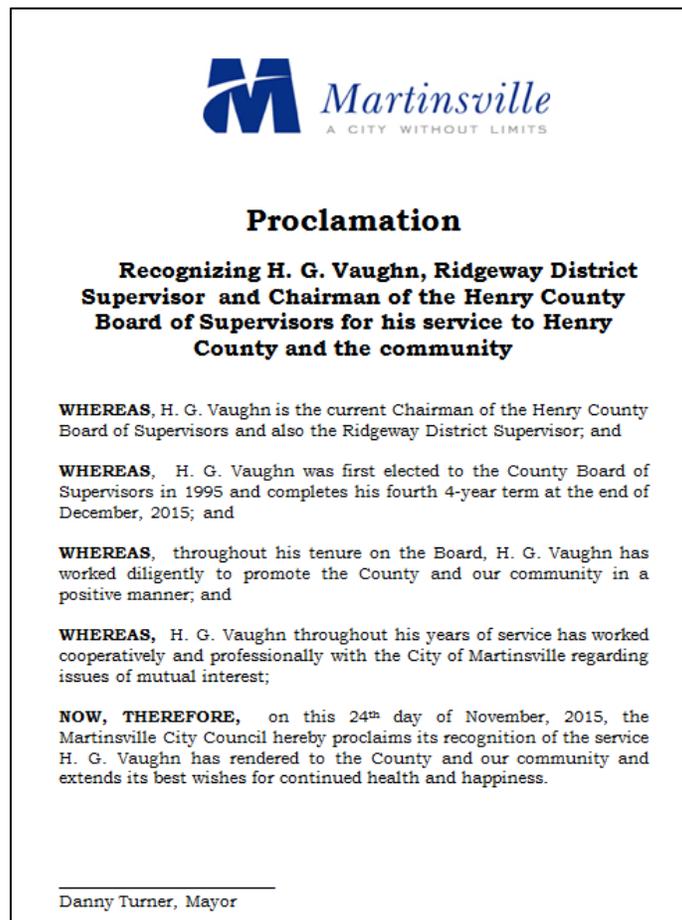
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Danny Turner, Mayor

November 24, 2015

Recognize Army Veteran Thomas Spencer as recipient of several 2015 Veteran of the Year awards – Mayor Turner introduced Mr. Spencer. City Manager Towarnicki summarized Mr. Spencer’s awards and service history. Mayor Turner thanked him for his service. Mr. Spencer stated it was an honor to win both awards.

Present a proclamation to H. G. Vaughn, Chairman of the Henry County Board of Supervisors, recognizing his service to the county and community – Mayor Turner read the proclamation honoring Mr. Vaughn. Council Member Teague complimented Mr. Vaughn on his years of service, recognizing several of his accomplishments during his tenure. Mr. Vaughn said his priority had always been to serve the citizens of Ridgeway district, Henry County and Martinsville City and that it had been an honor to serve.



Hear an update from American Municipal Power regarding various electric projects the City is participating in – City Manager Towarnicki introduced Marc Gerken, representative of American Municipal Power. Mr. Gerken presented a powerpoint presentation regarding the City’s various electric projects and explained the schedule of those projects, energy resources, cost comparison, cause for increase in rate projections, budgets, project status, project in-service dates and new generation development. He stated that he may be able to provide additional answers and updates if Council wanted him to return January, 2016 but could not elaborate on some topics tonight due to current litigation. Teague stated that one of the

November 24, 2015

biggest concerns for citizens would be an increase in their electric rates and confirmed that the average customer could see an average rate increase of \$3-\$4 per month.



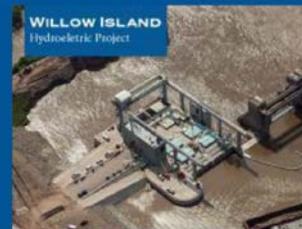
American Municipal Power, Inc.

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# Hydro Phase I Project Update

## Cannelton, Smithland, and Willow Island



City of Martinsville Council Meeting  
November 24, 2015

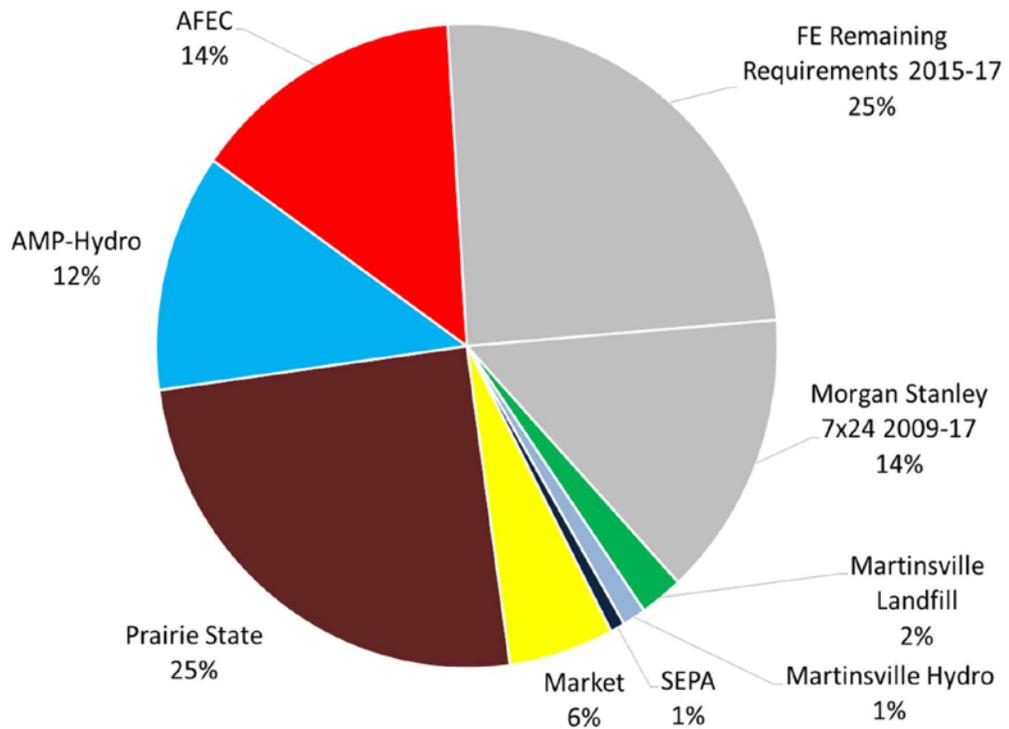
Marc S. Gerken, P.E., CEO/President

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## Martinsville 2017 Energy Resources



## LEVELIZED COST COMPARISON

From the November 2011 Council Presentation:

	Prior to Constr. Cost Reduction	After Constr. Cost Reduction
	<u>\$/MWh</u>	<u>\$/MWh</u>
Resource Costs		
Hydro Phase 1	124.49	117.75

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**Levelized Costs (2014-2050, 5.25%)**



# HYDRO PHASE I

- At October 1, 2015 Participants Meeting, Participants voted to levelize rates at \$140.45/MWh for 2016 budget

AMP Hydro Budgeted Rates		
	Capacity Revenue	Project Rate
2016	\$2.00	\$140.45
2017	\$4.67	\$140.45
2018	\$7.58	\$140.45
2019	\$8.58	\$140.45
2020	\$9.37	\$140.45

## CAUSES FOR INCREASE IN RATE PROJECTIONS

Major Contributing Factors to  
Schedule Slippage and Increased Project Budgets

- Regulatory Requirements
- Concrete Work
- Turbine/Generator Installation Work
- Owner Furnished Equipment – Voith
- High Water Events
- Build America Bonds (BABs) Sequester

# 2016 BUDGET 2017-2020 PLAN (APPROVED)

	2015 Budget for year 2017	Approved 2016 Budget for year 2017	Increase/(Decrease) invoiced to participants.	Difference \$/MWh	Notes
<b>MWh Generated</b>	1,056,832	1,056,832			Total Generation remains unchanged from 2015 budget to 2016 budget.
Total Fixed Expenses	\$19,819,931	\$24,963,961	\$5,144,030	\$4.87	Refined budget estimates for Operation and Maintenance Costs.
Total Variable Expenses	\$4,036,299	\$1,046,759	(\$2,989,541)	-\$2.83	
<b>Debt Service</b>					
Existing Debt Requirement	\$124,656,860	\$124,407,385	(\$249,475)	-\$0.24	Existing Debt Service Requirement remains materially the same in both budgets
Sequester (BABs/CREBs)	\$3,184,912	\$3,184,912	\$0	\$0.00	Sequester present in both budgets, Affect on Rate is \$3.01/MWh
Deferred Billing	(\$18,840,949)	\$0	\$18,840,949	\$17.83	2015 Budget assumed \$139 Million would be deferred, and therefore would not be collected from the Participants over the 2015-2019 time period. 2016 Budget does not include any deferrals.
Funds from DSRF to be used to offset total Term Debt requirements invoiced to participants.	(\$5,364,226)	\$0	\$5,364,226	\$5.08	2015 Budget utilized \$5.4 Million of DSRF investment earnings to offset required collections from participants. 2016 budget "cashes out" the DSRF to pay for additional project capital requirements. Therefore there will be no investment earnings available from the DSRF in the 2016 budget.
Surety Fees		\$1,837,965	\$1,837,965	\$1.74	2016 budget includes cost for the Surety related fees which allow for the "cashing out" of the DSRF to use for additional capital requirements. 1.5% / Year
Net R&C billing	\$1,800,000	\$1,000,000	(\$800,000)	-\$0.76	2015 Budget invoiced participants for a net \$1.8 Million to fund a reserve and contingency (R&C) fund. 2016 budget bills the participants for a net \$1.0 Million to fund the R&C.
<b>Total Debt Service</b>	<b>\$105,436,597</b>	<b>\$130,430,262</b>	<b>\$24,993,665</b>	<b>\$23.65</b>	
Total Expense	\$129,292,827	\$166,440,981	\$27,148,154	\$25.69	
<b>Rate \$/MWh</b>	<b>\$122.34</b>	<b>\$148.03</b>		<b>\$25.69</b>	

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# 2016 BUDGET 2017-2020 (PROPOSED FINANCING STRUCTURE)

	2015 Budget for year 2017	Draft Revised 2016 Budget for year 2017	Increase/(Decrease) 2015 Budget to Draft 2016	Difference \$/MWh	Notes
<b>MWh Generated</b>	1,056,832	1,056,832			Total Generation remains unchanged from 2015 budget to 2016 budget.
Total Fixed Expenses	\$19,819,931	\$24,963,961	\$5,144,030	\$4.87	Refined budget estimates for Operation and Maintenance Costs.
Total Variable Expenses	\$4,036,299	\$1,046,759	(\$2,989,541)	-\$2.83	
<b>Debt Service</b>					
Existing Debt Requirement	\$124,656,860	\$124,407,385	(\$249,475)	-\$0.24	Existing Debt Service Requirement remains materially the same in both budgets
Sequester (BABs/CREBs)	\$3,184,912	\$3,184,912	\$0	\$0.00	Sequester present in both budgets, Affect on Rate is \$3.01/MWh
Deferred Billing	(\$18,840,949)	\$0	\$18,840,949	\$17.83	2015 Budget assumed \$139 Million would be deferred, and therefore would not be collected from the Participants over the 2015-2019 time period. 2016 Budget does not include any deferrals.
Funds from DSRF to be used to offset total Term Debt requirements invoiced to participants.	(\$5,364,226)	(\$5,364,226)	\$0	\$0.00	2015 Budget utilized \$5.4 Million of DSRF investment earnings to offset required collections from participants. 2016 budget "cashes out" the DSRF to pay for additional project capital requirements. Therefore there will be no investment earnings available from the DSRF in the 2016 budget.
Additional Fincing (Variable Rate)		\$4,978,980	\$4,978,980	\$4.71	Borrowing \$129 Million to fund additional capitalized costs (including Capitalized interest)
Net R&C billing	\$1,800,000	\$1,000,000	(\$800,000)	-\$0.76	2015 Budget invoiced participants for a net \$1.8 Million to fund a reserve and contingency (R&C) fund. 2016 budget bills the participants for a net \$1.0 Million to fund the R&C.
<b>Total Debt Service</b>	<b>\$105,436,597</b>	<b>\$126,207,051</b>	<b>\$22,770,454</b>	<b>\$21.55</b>	
Total Expense	\$129,292,827	\$154,217,770	\$24,924,943	\$23.58	
<b>Rate \$/MWh</b>	<b>\$122.34</b>	<b>\$145.92</b>		<b>\$23.58</b>	

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Cannelton: Aerial view of the powerhouse (Dec. 2014)

## HYDRO PHASE I PROJECT STATUS

### **Cannelton (Three Unit Plant)**

- Achieved the plant watertight milestone on April 17, 2014 signifying plant exposed to river levels both upstream and downstream.
- Unit 3 turbine generator dry commissioning completed by Voith and unit watered-up November 5, 2015 to start wet commissioning.
- Unit 2 turbine generator turned over to Voith commissioning team on November 10, 2015, for start of dry commissioning.
- Unit 1 turbine generator anticipated to be turned over to Voith commissioning team on December 9, 2015, for start of dry commissioning.

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Smithland: Aerial view of the powerhouse (October 2015)

# HYDRO PHASE I PROJECT STATUS

## Smithland (Three Unit Plant)

- Mutually terminated CJ Mahan as the powerhouse contractor.
- Successfully negotiated subcontractor assignments with all existing CJ Mahan subcontractors with the exception of Gracon and IHP.
- Contracted Barnard Construction to manage the balance of subcontractors, and hired Barnard direct to complete the installation of the turbine generator equipment.
- Barnard continues turbine generator installation work.
- Achieved the plant watertight milestone November 20, 2015 signifying plant exposed to river levels both upstream and downstream.

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Willow Island: Aerial view of the powerhouse (October 2015)

# HYDRO PHASE I PROJECT STATUS

## Willow Island (Two Unit Plant)

- Achieved the plant watertight milestone on January 9, 2015 signifying plant exposed to river levels both upstream and downstream.
- Unit 1 turbine generator dry commissioning completed by Voith and unit watered-up October 6, 2015 to start wet commissioning.
- Unit 1 achieved initial electrical synchronization and generation of MW's on November 16, 2015.
- Unit 2 turbine generator dry commissioning completed by Voith and unit watered-up October 27, 2015 to start wet commissioning.
- Unit 2 anticipated to achieve initial electrical synchronization and generation of MW's early December 2015.

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# HYDRO PROJECTED IN-SERVICE DATES

AMP currently projects in-service dates as shown below:

## Combined Hydro

- AMP projects commercial operation dates of the respective projects' units to be as follows:
  - Cannelton Project (3 Units) – First unit January 2016, Second and Third units February 2016; and
  - Smithland Project (3 Units) – First unit September 2016, Second unit October 2016, Third unit November 2016; and
  - Willow Island Project (2 Units) – First unit December 2015, Second unit January 2016

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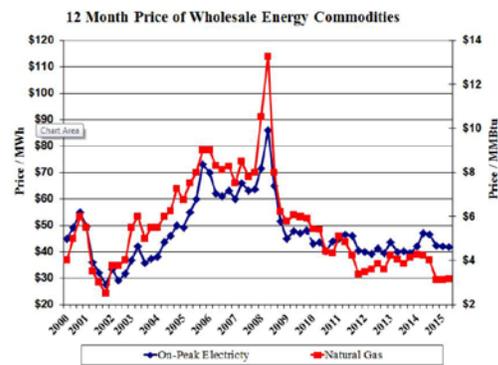
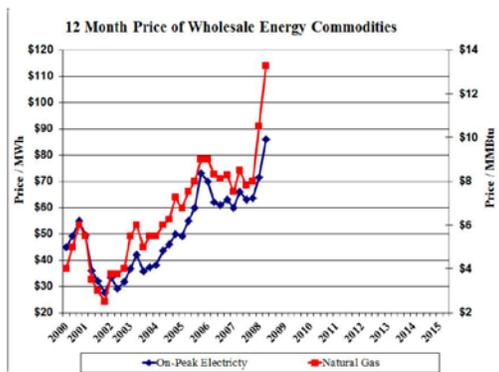
# New Generation Development

Electric market has gone down since decision made to develop projects – driven by gas market

Point where project development decisions made...



...Since then



## NEW GENERATION DEVELOPMENT

- Construction costs for generation projects higher than expected
- AMP is working with participants to mitigate these increased costs through financial opportunities
  - Refinancing
  - Rate levelization
- Projects are long-term investments with long-term benefits
  - Increased diversification; reduced market exposure

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## NEW GENERATION DEVELOPMENT

- AMP Fremont Energy Center strong performance optimizing investment for participants
- Prairie State management and operational improvements resulting in consistent capacity factors for participants
- New hydro projects providing valuable risk mitigation tool for carbon rules for participants
- Behind the meter generation helping participants peak shave and save on transmission costs

Business Confidential

Consider approval of the 2016 Legislative Agenda – City Attorney Monday said there were no changes from last meeting and there had been no formal vote to approve the Legislative Agenda. Council Member Hodge made a motion to approve the legislative agenda

November 24, 2015

as presented, Council Member Teague seconded the motion, all Council members voted in favor.

**M Martinsville**  
A CITY WITHOUT LIMITS

The City of Martinsville appreciates the efforts its legislators undertake at both the state and federal level on behalf of its citizens. Listed below are the City's priorities requested of its legislative delegation in 2016.

Virginia General Assembly

**Transportation**

1. In the short term, upgrade those portions of Route 220 overlaying I-73 to interstate standards. Any construction or upgrades to the I-73 corridor should begin on those sections passing through Henry County.
2. Continue to place priority on Route 58 improvements, particularly the section between Stuart and Hillsville, Virginia.

**Education**

1. City Council endorses the agenda proposed by the Martinsville City School System and also endorses the educational priorities adopted by Henry County, on behalf of its school system.
2. Oppose the imposition of unaided education mandates and in the event of revenue cuts by the Commonwealth opposes targeted cuts by the Commonwealth, instead preferring local decision making authority on where to make any such cuts.
3. Recognizing its potential to promote economic development within our community and region, continue support for the development and funding of the New College Institute; urge that any funding reductions to New College Institute, if considered, be minimized to the greatest extent possible; and support the affiliation of The New College Institute as a branch of a four-year public university.
4. Request the Commonwealth to fully fund the expenditures imposed upon local school systems by implementing the Standards of Quality.
5. Encourage the Commonwealth to continue or increase the current levels of financial support provided to Patrick Henry Community College.
6. Encourage the Commonwealth to provide financial support to the College of Henricopolis School of Medicine.
- 6.7 Request the Commonwealth to provide incentives for consolidation of school systems.

**Economic Development**

1. Maintain current levels of funding for economic development incentives, including but not limited to the Governor's Opportunity Fund.
2. Enhance the authority granted to localities to address and eliminate blighted properties, and the formation of interstate compacts to allow expedited recourse against out-of-state property owners.
3. Continue current funding levels of the Virginia Museum of Natural History.
4. Request enhanced state and federal financial assistance for localities which exceed the average state unemployment rate by 150% for a period of five consecutive years.
5. Support continued tourism awareness initiatives in the Martinsville-Henry County region.
- 5-6 Expand local authority to designate Enterprise Zones and establish incentives.

**Governance**

1. Request the appointment of a joint gubernatorial legislative commission to examine the structure of local government in Virginia, the commission's mandate to include:
  - a. Examination of local government in the other 49 states for potential adaptation to Virginia.
  - b. Enable cities to expand their revenue base
  - c. Elimination of the "zero-sum" revenue base structure, which creates friction between cities and counties.
  - d. Elimination of redundant services and programs between contiguous cities and counties.

**Comment [EM1]: No such agencies have been provided.**

2. Require full funding for HB 599 funds, in fulfillment of the Commonwealth's commitment to cities in return for their acquiescence in the annexation moratorium.
3. Require that the Commonwealth fully fund its obligations to the Virginia Retirement System, and refrain from borrowing from VRS funds.
4. Request the elimination of "local aid to the Commonwealth" in the state budget; local aid artificially inflates state revenues by shifting responsibility for cuts in vital services onto localities.
5. Elimination of all unfunded mandates from the Commonwealth to localities.
6. Oppose any elimination or alteration of local revenue streams, and specifically oppose any amendment to the current manner in which the Business Occupation and Licensing Tax and the Machinery and Tools Tax are levied, unless a replacement revenue stream, not subject to biennial appropriation, is guaranteed by the Commonwealth.
7. Request at a minimum, level funding for operational requirements of the Henry-Martinsville Department of Social Services.
8. Request that the General Assembly leaves intact the fire programs fund and the rescue squad assistance funds and not use these funds as a way to balance the state budget.
9. Request that the Commonwealth fully fund its obligations to constitutional officers.
10. Oppose any attempt to curtail the doctrine of sovereign immunity for localities.
11. Oppose any attempt to permit collective bargaining for state and local government employees.
12. Oppose any amendment of the existing burden of proof or process in local tax appeals cases.
- 12-13. Request authority to refund erroneously paid taxes at an interest rate which differs from that imposed on delinquencies, and to refund taxes erroneously paid through the fault of the taxpayer at no interest.

**United States Congress**

1. Oppose any effort to impose additional taxation or regulation of electrical power generation by coal or natural gas.
2. Urge the Federal Highway Commission to adopt the CTB's designated route for I-73, or alternatively to preserve the current record of decision in the event the CTB's route is rejected.
3. In the short term, upgrade those portions of Route 220 overlaying I-73 to interstate standards.
4. Request \$3.72M in funds for the redevelopment of brownfields extending from the former American Furniture and Sara Lee sites, along Aaron Street, to Rives Road.
5. Request \$6.25M in funds for the elimination and redevelopment of blighted areas in the city.
6. Request legislation to provide special federal incentives to businesses locating in regions which have experienced job losses in excess of 5% of the total workforce and/or declines in median incomes since the adoption of NAFTA, WTO or GATT. Target such areas for increased federal funding in education or workforce retraining.
7. Extend high speed broadband service throughout southern Virginia.
8. Request enhanced state and federal financial assistance for localities which exceed the average state unemployment rate by 150% for a period of five consecutive years.
9. Oppose the EPA's proposed expansion of the definition of "waters of the United States" in 40 CFR 230.3.

**Staff Designations**

City Council empowers the following staff members to speak on its behalf and in its best interest to the Virginia General Assembly and United States Congress, its members and committees:  
City Attorney Eric Monday  
City Manager Leon Towarnicki  
Other department heads as appointed by the City Manager

Comments by members of City Council – Stroud said he hoped the citizens would enjoy Thanksgiving and asked that everyone say a prayer for a family member who would have surgery tomorrow. Turner thanked everyone who participated in organizing the parade; he shared details on local Thanksgiving meals and warming centers open to anyone in need.

Comments by City Manager – City Manager Towarnicki noted that the Municipal building would be closed Wednesday evening through the rest of the week. Police, fire, EMS, water plants, and other departments would continue to work around the clock as necessary. He asked citizens who see those workers out during the holidays to please express their appreciation for their work and what they are doing. Strategic Planning details are completed and will be sent to Council next week; he asked that Council review those details for accuracy. Revised Strategic Plan would then be presented at a future council meeting and formally adopted. Towarnicki stated that a possible work session may be necessary early December. He pointed out that there had been a change in the agenda layout; any business from the floor will be moved to the end of the meeting and would not be televised going forward. Hodge asked if it would be audio recorded, Towarnicki said no but that recorded minutes would document any topics brought before Council.

Business from the Floor (not televised) – Ural Harris, 217 Stewart St – stated he was unhappy with the information provided regarding AMP and does not understand why Council continues to make bad decisions. He expressed concern about rate hikes and those residents on social security. Jim Ennis, 1216 Knollwood Place – hopes that Council would reconsider televising the business from the floor session. He referred to an article in the Martinsville

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Bulletin and expressed his concern regarding refugees entering the United States. Joe Martin, Church Street – wanted to express his support of Dr. Crabtree’s statements regarding signage in historical districts of Martinsville. He states that some restrictions seem to be discouraging new businesses wishing to open in the City. Hodge recommended that he attend the next ARB meeting & express his concerns and suggestions. Teague suggested Mr. Martin go back to the Planning Commission with his concerns and that the Planning Commission and Council should relook at the historic zones and the ordinances. Diane Ennis, 1216 Knollwood Place – believes that the session should be televised and that the format of the meeting should be changed. Turner stated that this is not a public forum or town hall meeting, it’s a representative government and business meeting. Monday confirmed there are topics that are brought up that are outside of City Councils control and stated that Council is under no legal obligation to provide the open forum or to televise it. Council can put limitations on time and topics presented during business from the floor.

There being no further business, a motion was made by Council Member Stroud to adjourn the meeting, seconded by Council Member Teague with all council members in favor. The meeting adjourned at 9:32pm.

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Karen Roberts  
Clerk of Council

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Danny Turner  
Mayor



## City Council Agenda Summary

**Date:** December 8, 2015

**Item No:** 2.

**Department:** City Manager

**Issue:** Recognize retiring Director of Utilities, Dennis Bowles.

**Summary:** Martinsville Director of Utilities, Dennis Bowles, is retiring at the end of December, culminating a 42-year career with the City that began in December, 1973.

Over the years Mr. Bowles has worked on numerous projects for the City, with several most recent projects being automation of the City's hydroelectric facility and the meter/lighting replacement project.

**Attachments:** Proclamation recognizing Mr. Bowles for his service to the City.

**Recommendations:** The Mayor will read the proclamation and present to Mr. Bowles



## **Proclamation**

### **HONORING DENNIS BOWLES**

**WHEREAS**, Dennis Bowles was employed by the City of Martinsville in December 1973, and progressed through the years to the current position of Director of Utilities; and

**WHEREAS**, during his service to the City, Dennis Bowles has exemplified professionalism, courtesy to others, and genuine dedication to providing the best service possible to the citizens of Martinsville through his work in the Electric Department and Utilities; and

**WHEREAS**, Dennis Bowles has chosen to retire at the end of December, 2015, culminating a 42 year career of service to City;

**NOW, THEREFORE**, on this 8th day of December 2015, the Martinsville City Council hereby recognizes and commends Dennis Bowles for his outstanding service to the City of Martinsville, and extends to him and his family our best wishes for a long and happy retirement.

---

Danny Turner, Mayor



## City Council Agenda Summary

**Date:** December 8, 2015

**Item No:** 3.

**Department:** City Manager

**Issue:** Recognize retiring Fire Chief Kenneth Draper

**Summary:** Martinsville Fire Chief Kenneth Draper is retiring at the end of December, culminating a career spanning over 32 years with the City that began in March, 1983.

**Attachments:** Proclamation recognizing Chief Draper for his service to the City.

**Recommendations:** The Mayor will read the proclamation and present to Chief Draper.



## **Proclamation**

### **HONORING KENNETH DRAPER**

**WHEREAS**, Kenneth Draper was employed by the City of Martinsville in March, 1983, and progressed through the years to the current position of Fire Chief; and

**WHEREAS**, during his service to the City, Chief Kenneth Draper has exemplified professionalism, leadership, and dedication to providing the best service possible to the citizens of Martinsville and the community through his work in the Fire Department; and

**WHEREAS**, Fire Chief Kenneth Draper has chosen to retire at the end of December, 2015, culminating a career of service to City spanning over more than 32 years;

**NOW, THEREFORE**, on this 8th day of December 2015, the Martinsville City Council hereby recognizes and commends Kenneth Draper for his outstanding service to the City of Martinsville, and extends to him and his family our best wishes for a long and happy retirement.

---

Danny Turner, Mayor

**Meeting Date:** December 8, 2015  
**Item No:** 4.  
**Department:** Community Development

**Issue:** Conduct a public hearing regarding a petition for a Zoning Text Amendment from City staff due to a prior petition, now withdrawn, from McGuireWoods LLP, on behalf of BVI Martinsville, (BVI) LLC.

**Summary:** The City has been working with McGuire Woods LLP on behalf of BVI Martinsville, LLC (BVI). They petitioned initially to open a “bidding fee auction facility” (the “Auction Facility”) in Uptown Martinsville under the name “BidRite.” BidRite contracts with a software provider, Redibids, to offer its auction platform.

BVI initially proposed to install approximately 50 computer terminals in its building location at 37-39 West Main Street, which also fronts 54 W Church Street. An estimated 150-200 customers per day were projected to visit the proposed facility and bid on a variety of items against bidders in other facilities owned by BVI.

BVI is owned in part by Mr. Gardner Payne. Mr. Payne previously operated an “internet cafe,” (defined by Martinsville Zoning Code as “electronic game room”) in 2010 at 301 Lavender Street in Martinsville, called Turn2Net. Electronic game rooms were initially allowed by right, but after hearing citizens’ input, Council revised the language removing electronic game rooms as a permitted use within the City. The sites already operating were allowed to continue with certain restrictions. Later, such businesses were deemed illegal by the State and Turn2Net ceased operations in the City. However, with the evolution of a “new” business model now called "bidding fee auctions" (aka "penny auctions" and/or "all-pay auctions"), BVI desired to return to Martinsville.

The business model included an incentive for using the auction facility, which was to offer free promotions to win merchandise or cash. BVI proposed to promote Uptown restaurants and businesses with free promotions, but also proposed to operate a restaurant or retail store on the W Church Street entrance.

After review, the City's Zoning Administrator classified their proposed business as an "Electronic Game Room" in the current Zoning Ordinance because it most closely relates to the definition currently in use. Accordingly, the proposed business was not deemed to be an allowable or acceptable use.

However, BVI proposed that the Planning Commission add the attached definition (a zoning text amendment) to the Zoning Ordinance, allowable by-right in the C-2 district.

According to the City Zoning Ordinance, changes via a Zoning Text Amendment should come "whenever public necessity, convenience, general welfare, or good zoning practice requires."

In response to the request, the Planning Commission held a duly advertised public hearing on October 22, 2015. Two people spoke against the proposal to add the definition to the Zoning Ordinance and to allow the use in C-2. Following the hearing, Planning Commissioners voted unanimously (5-0) to recommend to Council:

- 1) Per staff recommendation, add the definition of bidding fee auctions, all-pay auctions, and/or penny fee auctions (provided by McGuire Woods, LLC) to the definition of electronic game room in the City's Zoning Ordinance where it will remain as a prohibited use in all districts, and
- 2) Deny the petition for a Zoning Text Amendment

The petitioner, BVI through their legal counsel, has now withdrawn their request for both a Zoning Text Amendment and a Special Use Permit. Staff, however, is still recommending the revised definition of bidding fee auctions, be added to the current definition of Electronic Game Rooms in the event this issue arises again.

**Attachments:**

- Withdrawal of Petition Letter from McGuireWoods LLP
- Ordinance/Minutes from City Council regarding Electronic Game Rooms
- ZA Zoning Interpretation
- Proposed Definition from City Staff
- Letter from Planning Commission

**Recommendations:** Staff recommends that Council add McGuireWoods LLP's definition of "bidding fee auctions, all-pay auctions, and/or penny fee auctions," to the City's definition of Electronic Game Rooms.

McGuireWoods LLP  
Gateway Plaza  
800 East Canal Street  
Richmond, VA 23219-3916  
Tel 804.775.1000  
Fax 804.775.1061  
www.mcguirewoods.com

M. Ann Neil Cosby  
Direct: 804.775.7737

McGUIREWOODS

acosby@mcguirewoods.com  
Fax: 804.698.2011

December 1, 2015

**BY ELECTRONIC AND U.S. MAIL**

Susan McCullough, Zoning Administrator  
City of Martinsville  
P.O. Box 1112  
Martinsville, Virginia 24114-1112

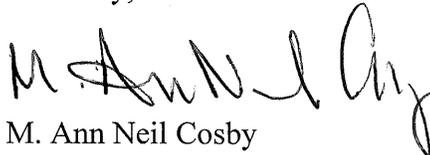
RE: Request for Withdrawal of Petition for Initiation of Zoning Text Amendments and  
Conditional Use Permit Application

Dear Ms. McCullough:

On behalf of BVI Martinsville, LLC (BVI), I am writing to request that its Petition for Initiation of Zoning Test Amendments filed on August 27, 2015, and its Application for a Condition Use Permit Application, filed on or about September 24, 2015, be withdrawn. For planning purposes, BVI will not be attending the City Council meeting on December 8, 2015.

If you have any questions or need any additional information, please do not hesitate to contact me. Thank you for your courtesy in this matter.

Sincerely,



M. Ann Neil Cosby

/vej

cc: Leon E. Towarnicki, City Manager  
Eric H. Monday, Esquire, City Attorney  
Gardner Payne, Esquire



November 9, 2015

Mayor Danny Turner  
City of Martinsville  
55 W Church Street  
Martinsville, VA 24112

Dear Mayor Turner,

On September 17, 2015, the Planning Commission held two duly advertised Public Hearings on BVI's various requests. These public hearings were held Thursday, October 22, 2015 at 2 PM in City Council Chambers.

The outcomes of the meeting were:

- 1) The Planning Commission voted unanimously (5-0) to add the definition of auction facility provided by BVI to the definition of Electronic Game Room in the City of Martinsville's Zoning Ordinance.
- 2) BVI's request for a special use permit was denied (4-0, 1 abstention)
- 3) The Planning Commission voted unanimously (5-0) to deny BVI's petition for Zoning Text Amendments.

Planning Commission voted to send these recommendations to City Council and hold a public hearing and ask that Council act on its recommendations.

Regards,

Joseph Martin, Acting Chair, City of Martinsville Planning Commission



# MEMO

DATE: August 28, 2015  
TO: Whom It May Concern  
FROM: Susan McCulloch, ZA, City of Martinsville  
RE: Zoning Interpretation – Penny Auction/Sweepstakes Game Establishments

The City of Martinsville has been approached by several owners of Penny Auction/Sweepstakes Game Establishments regarding opening businesses within City limits.

After reading a description of the process that was provided by Blue Streak Bids, LLC, d.b.a. “RediBids,” I define the establishments as “Electronic Game Rooms (internet sweepstakes/internet cafés)” under City of Martinsville Ordinance 2010-Z-4, Internet Gaming.

## SECTION II-DEFINITIONS

***Amusement arcade*** - Establishments in which a principal use is the operation of video, mechanical, electronic, and/or coin operated games and/or devices for the amusement of the general public.

***Amusement machine*** - Any video, mechanical, electronic and/or coin operated game and/or device for the amusement of patrons. This definition shall not be construed to include coin operated music players, coin operated mechanical children’s rides or coin operated television.

***Electronic Game Room (internet sweepstake/internet café)*** – A business enterprise, whether principal or accessory, where persons utilize electronic machines, including but not limited to



*computers and gaming terminals to conduct games of odds or chance, including sweepstakes, and where cash, merchandise, or other items of value are deemed or otherwise distributed, whether or not the value of such distribution is determined by electronic games played or by predetermined odds. Electronic Gaming Operations do not include operations associated with the official Virginia Lottery or amusement arcades.*

This use is prohibited in all zoning districts in the City of Martinsville.

After seeking more information, I saw on the RediBid website that the auction goes hand-in-hand with the (promotional game) sweepstakes. I saw travel packets to Hawaii at \$53.55, a Bulova watch at \$19.67 and a Tiffany bracelet at \$6.67. The games were promoted second, “Hotter than Hell,” “Lucky Duck peelers,” and more, where winnings equaled \$43.36 in prizes using 112 game pieces.

The information I received from Gardner Payne of Blue Streak, LLC was that a facility for this use would consist of multiple stations in a room where patrons would come in and sit down at the stations and bid on the penny auctions and play games using chits. There is no auctioneer in the room with human interaction, but everyone is using Redibids software to bid on the items that the software promotes, as well as play games via the Redibids software. This process was compared to using buying a Coke and searching under the lid to find the winning code. This is done independently at one’s own computer, not at a facility run by Coca-Cola with multiple users and other products to consume.

The City classified one store that sold items on e-bay as a retail store, since it had a full floor of items to be purchased at retail, and it was the business owner who listed items (usually second-hand) for sale online.



There is an auction house in part of a retail antique store in the basement of an Uptown building. Auctions are held infrequently with a licensed auctioneer arriving to hold the auction. Items are sold that day, and a group of people interact and bid on the items verbally. There are no sweepstakes games accompanying this process, nor a room full of stations.

Therefore, I find that the penny auction/sweepstakes establishment is closest related to an Electronic Game Room (internet sweepstake/internet café). It is a business enterprise, whether principal or accessory, where persons utilize machines. I was told they would use computers or gaming terminals. They will not only bid on auctions, but they could play “dexterity” or other games.

Merchandise/other items of value are distributed via ship-to-store, mail or electronically, whether or not the value of such distribution is determined by electronic games played or by predetermined odds. This is not associated with the Virginia Lottery or amusement arcades.

In looking into the establishments more, I learned that auction bids are nonrefundable, that there is a fee to register to bid (usually \$50 or more). Instead of walking in to look at items on the floor for sale, a person is at a check-in desk to take information from the player’s drivers’ license to use as a log-in number. Bid packs are purchased.

The player is given a password to access a computer, and two other receipts. The player is actually directed to go first to the game screen at the same time as the auction screen, not as something to do while waiting for bids as stated by an applicant. I learned that the player plays with “points,” but also has the option to go into the Crazy Overstock



site to redeem points for cash after completing a “dexterity test” and stop the clock within a certain amount of time to redeem the points for \$30 or \$59. Three chances are given to attempt the redemption value of \$59. Then the player can “cash out” his/her winnings.

From the above scenario, I find this to not only be an electronic game room, but also illegal gambling.

From [www.redibids.info/](http://www.redibids.info/)

## HOW IT WORKS

# redibids

Welcome to Redibids! If you are new to Redibids, please take a moment to review how our auctions work. Redibids is not your standard auction site – it is a fast-paced, exciting auction model where you’ll have the opportunity to buy some amazing products at unbelievable prices! Here’s how it works:

### **1. Register With Us**

Before you purchase bids or participate in any auction, you’ll be asked to register and create an account with us. That’s it! Now you’re ready to buy bids and get started.

### **2. Buy Your Bids**

If you buy single bids, our bids are sold for \$0.63 each. However, if you purchase a “bid pack” containing various quantities of bids, you will get a discount on the purchase price of the bids! For example, you may purchase 8 bids for \$5.00, 16 bids for \$10.00 or 32 bids for \$20.00, entitling you to a 1% discount! Purchasing and using bids does not guarantee you’ll win an auction. You may purchase bids electronically when you initially register and log in or thereafter by using the “Purchase Bids” button.

### **3. Join One or More Auctions**

On the left side of the main screen, you’ll see an auction that is live and in progress. You may participate in this auction or choose one or more additional auctions by selecting the “Live Auctions” button. The auctions are organized by product category. Select the auction(s) you wish to join. As you select them, a red check



mark will appear over the auction. Then, press “Start Bidding.” The auction(s) that you selected are shown across the top of the main screen and you can scroll through them, left to right. You may also change the auction that is shown in full screen mode on the left side of the screen by clicking on that icon.

#### **4. Bid on an Auction**

Next, you simply bid!

Manual Bidding: you may bid manually on the auction shown in the left panel by pressing the red circular “BID” button. You may also bid manually on any of the auctions shown in the top scroll by pressing the “BID” button shown on that auction.

Automated Bidding: you may activate the automated bid function by pressing the “Auto Bid” or “Auto Bid All” buttons. Pressing the “Auto Bid” button will cause the system to automatically bid on only the auction shown in full screen mode on the left side of the screen. Pressing the “Auto Bid All” button will cause the system to automatically bid on all of your selected auction items, rotating between the auctions that you have selected in order.

Each bid that you (and each other bidder) place causes one of the grid blocks shown below the auction to turn blue. After ten (10) bids have been placed by you (or any other bidder) and the corresponding circles have turned blue, the price of the auction will be increased by \$0.01. This process repeats until the auction ends.

#### **5. Winning an Auction or Mini-Auction**

The final price for the auctioned-off product is not known until the auction ends. Some auctions will end when the final auction price is just a few pennies. Others will end when the auction price is a few dollars or more. When the auction ends, the last bidder to place a bid in that auction will win the auction. All Auctions end fifteen (15) seconds after the reserve price is met.

Each time you place a bid, you will have sixty (60) seconds (your “Window” ) within which to see any mini-auction prize icons that may be embedded within the grid. You can then attempt to skillfully time your bids to land on the prize icons and win those mini-auctions. If the reserve price is met and the 15-second countdown timer is initiated during your Window, you will see the countdown timer. However, you will not see the 15-second countdown timer if the reserve price is not met during your 60 second Window. Being able to see the prize icons or countdown timer is not required to actually win the mini-auctions or the main auction, however.

The indicator to the left of the BID button flashes grey/red until you place a bid. Once you place a bid, the indicator turns green indicating the start of your 60 second Window. As your Window approaches its expiration, the indicator turns from green to yellow and from yellow back to the flashing grey/red indicating the end of your 60 second Window.

If you are the winner of an auction, you have the ability to purchase the product at the deeply discounted final auction price displayed.

#### **6. If You Don’t Win**

If an auction ends and you’re not the winner, don’t worry! You still have the ability to purchase the product using our “Buy Now” option. The retail price of each product is always listed below the product description for your reference. If you use “Buy Now” to purchase the item you have bid on, you will receive a discount off the purchase price of the item (up to approximately 80% of the retail cost). In addition, you will get bids returned to you for use in another auction (up to 20% of the number of bids you placed in that auction). Those



returned bids are designated as “Free Bids”. You can select the Buy It Now option by pressing the red “BUY NOW ITEMS” button located beneath the main auction screen.

### **7. If you Run Out of Bids**

If you run out of bids, you may purchase additional bids using the green “Purchase Bids” button. You will not be permitted to purchase additional bids until you have less than fifty (50) purchased bids and no Free Bids remaining in your account.

### **8. Promotional Game**

If you desire, you may also participate in the Redibids free promotional game. When you purchase bids, you will be given, free of charge, one free promotional game piece for each bid purchased. You may also request free promotional game pieces through the no-purchase-necessary method of entry. Please see the Promotional Game Rules to do so.

During or subsequent to your bidding, you may reveal the results of each free promotional game piece through use of the reveal button(s) located in the lower right portion of the screen. You may select a different promotional game by pressing “EXIT” on the promotional game screen and selecting another game. Please see the Promotional Game Rules for additional information.



## ORDINANCE 2015-Z-\_\_ INTERNET GAMING

BE IT ORDAINED by the Council of the City of Martinsville, Virginia, in regular session held on December 8, 2015 and that Appendix B of the City Code, the Zoning Ordinance, be amended as follows with strikethrough indicating deletion of existing text and italicized boldface type indicating new text, and that pursuant to Chapter 3, Section 2(a) of the City Charter, and by the majority vote of the Council, said amendments shall take effect immediately upon passage:

### SECTION II-DEFINITIONS

Electronic Game Room (internet sweepstake/internet café) – A business enterprise, whether principal or accessory, where persons utilize electronic machines, including but not limited to computers and gaming terminals to conduct games of odds or chance, including sweepstakes, and where cash, merchandise, or other items of value are deemed or otherwise distributed, whether or not the value of such distribution is determined by electronic games played or by predetermined odds. **Bidding fee auctions" (aka "penny auctions" and/or "all-pay auctions") in which participants pay a non-refundable fee to place incremental bids on an item (whether done in person or via the internet, and whether free promotions are offered to bidders as an incidental use) and the highest last bid wins the item and whether or not said auction utilizes electronic promotions so long as those promotions are server based, offered on the same electronic screen simultaneously with the auction, are only available to customers that use all of their auction bids, with exceptions of one free entry, predetermined with a finite pool and do not use a community prize promotion. Electric Game rooms are prohibited in all districts.** Electronic Gaming Operations do not include operations associated with the official Virginia Lottery or amusement arcades.

- ~~I. With respect to each such establishment existing prior to November 9, 2010:~~
- ~~a. Alcohol is prohibited;~~
  - ~~b. Bladed weapons are prohibited;~~
  - ~~c. Establishment cannot open for business prior to 10:00 a.m. and must close by 7:00 p.m.;~~
  - ~~d. Establishment must abide by all building and zoning codes.~~

**\*\*\*Above needs to be deleted, since the State banned these businesses after November 9, 2010 and they all left. \*\***

2. ~~With respect to any such establishment existing after November 9, 2010:~~
- a. ~~Alcohol is prohibited;~~
  - b. ~~Bladed weapons are prohibited;~~
  - c. ~~Establishment cannot open for business prior to 10:00 a.m. and must close by 7:00 p.m.;~~
  - d. ~~Establishment must abide by all building and zoning codes.~~
  - e. ~~Establishment must be located at least one thousand (1,000) feet from churches, schools, and playgrounds;~~
  - f. ~~Establishment is prohibited in any local historic district without regard to zoning classification.~~

**\*\*Above is Housekeeping, it was never changed in Municode, but voted on in November 9, 2010 by City Council and effective on November 9, 2010. \*\***

Internet café- See Electronic game room

Internet sweepstake- See Electronic game room

**All-pay Auction – See Electronic game room**

**Bid Pay Auction – See Electronic game room**

**Penny Auction – See Electronic game room**

\* \* \* \* \*

**Attest:**

\_\_\_\_\_  
**Karen Roberts, Clerk of Council**

\_\_\_\_\_  
**Date Adopted**

\_\_\_\_\_  
**Date Effective**

**Meeting Date:** December 8, 2015

**Item No:** 5.

**Department:** Water Resources

**Issue:** Hear an update from the Department of Water Resources regarding Virginia Department of Health policy revisions related to water sampling following line breaks or repairs.

**Summary:** The Virginia Department of Health Office of Drinking Water has recently implemented policy revisions regarding disinfection of water mains after repairs have been made, with a clear distinction being made between controlled pipe repairs and uncontrolled pipe breaks. For the later where the potential is greater for loss of sanitary conditions during repairs, bacteriological sampling is now required. Given the amount of time necessary to follow sampling protocol, a Boil Water Notice for those customers affected by the line break will likely be issued. Staff has developed a Boil Water Notice door-hanger to be used for this purpose.

**Attachments:** Copy of Boil Water Notice door-hanger proposed for usage under the conditions described above.

**Recommendations:** No Council action needed – this is being presented for information purposes.



## **Area Drinking Water Warning**

### **Boil Water Notice**

Due to loss of water pressure in your area on \_\_\_\_\_ as a result of a water line break, repair, or system maintenance, it is recommended that customers boil water first for the types of uses listed below. When water mains lose pressure there is an increased risk of untreated water and harmful microbes entering the water system.

### **DO NOT DRINK WATER FROM THE PUBLIC SYSTEM WITHOUT BOILING FIRST**

It is recommended that customers bring water to a rolling boil for 1 full minute, allow the water to cool before using, and store the cooled water in a clean container with a cover. Customers should use boiled water that has cooled or bottled water for uses such as:

- Drinking
- Brushing teeth
- Washing fruits and vegetables
- Preparing food and baby formula
- Making ice
- Cleaning food contact surfaces or dishes

The water will be safe to drink on \_\_\_\_\_.

For further information contact Andrew Lash, Superintendent of Water Resources at 276-403-5157.

**Meeting Date:** December 8, 2015  
**Item No:** 6.  
**Department:** Community Development

**Issue:** Consider a review of the current Community Economic Development Strategies (CEDS) list and modify as needed.

**Summary:** Each year, the City has the option of adding, modifying, or deleting projects on the CEDS list to reflect changing local needs and priorities.

As with years past, the U.S. Department of Commerce, Economic Development Administration (EDA) requires that the WPPDC Regional Comprehensive Economic Development Strategy (CEDS) annual report be submitted by March 31 (2016), to align with the PDC's planning grant. In light of this timeframe, the WPPDC is requesting that each jurisdiction determine their respective project priority list in order to meet the necessary deadline for the 2016 document update.

As such, the WPPDC has begun the update process for the 2016 Regional CEDS. Attached is the current CEDS document and projects specific to Martinsville are listed beginning at the bottom of page A-3, ending on page A-6.

**Attachment:** Current CEDS document

**Recommendation:** Review the projects listed for Martinsville; consider/recommend any changes that might be appropriate. No action is necessary at the December 8<sup>th</sup> meeting, but approval will be scheduled for Council's January 12, 2016 meeting.

# COMPREHENSIVE ECONOMIC DEVELOPMENT STRATEGY PRIORITY PROJECTS

April 1, 2015 - March 31, 2016

PROJECT	PRIORITY /TYPE	DESCRIPTION	FUNDING SOURCE	AMOUNT	TOTAL	ENVIRON- MENTAL IMPACT	NO. OF JOBS
Natural Gas Service Extension-- Franklin County	1/I	Complete service extension of Roanoke Gas to Franklin County/Rocky Mount Industrial Park	VTC USDA-RD Local Private	\$3,000,000 \$3,000,000 \$3,000,000 \$3,500,000	\$12,500,000	Positive	300+
New Business Park Near Rocky Mount--Franklin County	1/I	Master planning, procurement, and development of new business park near Rocky Mount	VTC USDA-RD DHCD EDA Local	\$3,000,000 \$1,800,000 \$700,000 \$1,500,000 \$8,000,000	\$15,000,000	Positive	900+
Franklin County/Rocky Mount Industrial Park--Franklin County/ Town of Rocky Mount	1/I	Extension of industrial access, water and sewer, site improvements, completion of loop access road, and rail spur to serve development of heavy industrial site	EDA Local Rail Acc Funds VTC	\$1,000,000 \$1,282,156 \$300,000 \$812,500	\$3,394,656	NA	250-300
Penn Hall Regional Park Site Master Plan--Franklin County	1/II	Develop master plan and development budget for 265-acre Penn Hall Regional Park facility	Local DCR DGIF VTC AEP	\$60,000 \$60,000 \$60,000 \$60,000 \$60,000	\$300,000	---	---
Ferrum Downtown Improvements-- Franklin County	1/I	Develop sidewalks, railroad pedestrian bridge, "Main Street" scale improvements	DHCD VDOT Local	\$1,387,000 \$708,000 \$284,000	\$2,379,000	Positive	20-30
Park System Improvements-- Franklin County	1/II	Improvements to public park units in Franklin County per the existing Capital Improvements Program	DCR Local VDOT	\$150,000 \$3,000,000 \$400,000	\$3,550,000	Positive	NA
Last-Mile Broadband Expansion-- Franklin County	1/II	Study and implement a last-mile solution to provide County businesses and consumers fast, accessible, and affordable telecommunications service	EDA Local State Private	\$500,000 \$100,000 \$200,000 \$1,000,000	\$1,800,000	Positive	100+
Pigg River Dam Removal Initiative--Franklin County/Town of Rocky Mount	1/I	Removal of dam on Pigg River to permit fish migration and improve safety	USFWS DGIF VTC Local	\$1,000,000 \$600,000 \$1,000,000 \$500,000	\$3,100,000	---	25
Smith Farm Master Planning and Development--Franklin County	1/I	Development of a master plan and development schedule for Smith Farm property	DGIF VTC Local	\$150,000 \$150,000 \$200,000	\$500,000	---	NA

PROJECT	PRIORITY /TYPE	DESCRIPTION	FUNDING SOURCE	AMOUNT	TOTAL	ENVIRON- MENTAL IMPACT	NO. OF JOBS
Franklin County Commerce Park Waterline/Sewer--Franklin County	1/I	Extension or construction of public water and sewer service to Franklin County Commerce Park	Local EDA DHCD USDA-RD	\$2,000,000 \$2,000,000 \$700,000 \$3,300,000	\$8,000,000	Positive	200+
Public Water System Development- Phase III--Franklin County	1/II	Continuing phased development of county water system infrastructure	USDA-RD	\$24,085,590	\$24,485,590	Positive	NA
Philpott Lake Recreation Area Development--Franklin County	1/I	Complete development of improvements/enhancements of recreational areas at Philpott Lake	Local USACE Local VTC	\$400,000 \$110,000 \$50,000 \$40,000	\$200,000	---	---
Shell Building--Franklin County/Rocky Mount	1/I	Construct shell building of 70,000+ SF to attract industry	EDA VTC Local	\$1,000,000 \$1,000,000 \$1,500,000	\$3,500,000	NA	400-600
Tourism Enhancement Program-- Franklin County	1/I	Produce a research and marketing initiative to promote Franklin County as a tourist destination in conjunction with the Crooked Road, VTC, and Southside Tourism Initiative	EDA Local	\$25,000 \$20,000	\$45,000	Positive	NA
Boones Mill Park Redevelopment-- Town of Boones Mill (Franklin County)	1/II	Renovation of blighted industrial buildings and sites for new mixed uses	Local CDBG Pig Gmt IRF VDOT/MAP-21 VTC DEQ	\$241,649 \$25,000 \$600,000 \$242,219 \$275,827 \$491,077	\$1,875,772	None	100-150
Franklin County/Rocky Mount Industrial Park--Franklin County/ Town of Rocky Mount	1/I	Development of industrial sites, water and sewer, site improvements, and rail spur to serve expansion of existing heavy industrial site (This project is ready to bid.)	Local EDA VTC	\$1,200,000 \$600,000 \$600,000	\$2,400,000	NA	300-500
Natural Gas Service Extension-- Franklin County/Town of Rocky Mount	1/III	Complete 12-mile service extension of Roanoke Gas to Franklin County/Rocky Mount Industrial Park to promote industrial development	VTC USDA-RD Local Private	\$3,000,000 \$3,000,000 \$3,000,000 \$3,500,000	\$12,500,000	Positive	300+
Pigg River Heritage Trail-- Town of Rocky Mount and Franklin County	1/I	Development of Heritage Trail for tourism, recreation, and quality of life enhancement in support of economic development	VDOT DCR Local	\$275,000 \$125,000 \$75,000	\$475,000	Positive	NA
Economic Restructuring Via Heritage Tourism Development-- Town of Rocky Mount	1/II	Create supporting structures and events to complement the growing culture and economy surrounding the Harvester Performance Center and Crooked Road Heritage Music Trail	Local EDA VTC	\$800,000 \$600,000 \$600,000	\$2,000,000	Positive	10-20
Interconnection with Western VA Regional Water Authority-- Town of Rocky Mount	1/II	Connect the Town of Rocky Mount's water system with the Western VA Regional Water Authority lines via a 1.4-mile extension of the Town's water system	Local EDA	\$500,000 \$1,000,000	\$1,500,000	Positive	300
Commonwealth Crossing Business Centre--Henry County/ City of Martinsville	1/I	Establishment of new 740-acre regional industrial park and Enterprise Zone in the Route 220 South corridor. Grading of Lots #1 & #4; entrance; road development; stormwater, environmental measures.	VTC Local Other	\$16,500,000 \$11,500,000 \$1,000,000	\$29,000,000	NA	500-1,000

PROJECT	PRIORITY /TYPE	DESCRIPTION	FUNDING SOURCE	AMOUNT	TOTAL	ENVIRON- MENTAL IMPACT	NO. OF JOBS
Commonwealth Crossing Business Centre Phase II--Henry County/City of Martinsville	1/I	Additional expansion of regional industrial park including environmental measures, grading, utility installation of stormwater management, and road construction	VTC Local Other	\$9,000,000 \$4,500,000 \$1,500,000	\$15,000,000	NA	500-1,000
Grassy Creek Sewer Improvements Project--Henry County	1/I	Provide PSA sewer service to three wastewater lagoons along Grassy Creek and sewer to Route 58	Local	\$1,800,000	\$1,800,000	Positive	NA
Monta Vista Water Line-- Henry County	1/I	Ties Monta Vista System to Oak Level System. Eliminates wells.	Local	\$800,000	\$800,000	NA	NA
Virginia Avenue Transportation Enhancement Project--Henry County	1/I	Multi-phased streetscape enhancement project designed to improve the Virginia Avenue (US Route 220) corridor	TEA-21 Other	\$2,030,000 \$507,000	\$2,537,000	NA	Indirect
County River Access Points/ Trails Project--Henry County	1/I	Various river access and trails projects including extension of the Dick and Willie Trail to SRSC	TEA-21 State Other	\$750,000 \$250,000 \$500,000	\$1,500,000	NA	Indirect
Patriot Centre at Beaver Creek Phase III Expansion--Henry County	1/I	Grading and infrastructure improvements Lot 11 - 18	EDA State VDOT Other	\$1,000,000 \$1,250,000 \$750,000 \$2,000,000	\$5,000,000	NA	500-2500
Patriot Centre Expansion to Bryant Property Phase 1-- Henry County	1/I	Grading, access road, and utility ext.	EDA State VDOT Other	\$1,000,000 \$2,250,000 \$750,000 \$4,000,000	\$8,000,000	NA	500 - 2500
Philpott Water Plant Upgrade-- Henry County	1/III	Upgrade water treatment plant from 4 MGD to 8 MGD and increase source water capacity	Local	\$8,000,000	\$8,000,000	Positive	None
Shell Airport Hangar Project-- Henry County	1/III	Development of a speculative hangar for aviation-related business at Blue Ridge Regional Airport	Local State EDA	\$800,000 \$150,000 \$250,000	\$1,200,000	--	Unknown
Utility Infrastructure to Serve Commonwealth Crossing Business Centre--Henry County	1/I	Infrastructure improvements (water and sewer) to serve Commonwealth Crossing Business Centre (water/sewer/ fiber conduit) and southern Henry Co.	VTC SBA Local	\$1,720,000 \$800,000 \$1,720,000	\$4,240,000	Positive	2,500
Extension of Public Water Service on Route 58 West-- Henry County	1/II	Extension of water service along Route 58 West corridor to Mayo River and adjacent residential areas and to Blue Ridge Airport	USDA RD	\$7,900,000	\$7,900,000	None	Unknown
Community Development Project, Linden Road--Henry County	1/I	Housing rehabilitation	CDBG	\$993,000	\$993,000	Positive	None
Community Development Project, TBD--Henry County	1/I	Housing rehabilitation	CDBG Local	\$1,000,000 \$500,000	\$1,500,000	Positive	None
Revitalization of Uptown Business District--City of Martinsville	1/III	Incentivize small businesses (interior makeover/elevator)	EDA	\$900,000	\$900,000	Positive	80
Revitalization of Uptown Business District--City of Martinsville	1/II	Construct/ retrofit condos in Uptown	EDA DHCD VHDA City	\$1,000,000 \$300,000 \$500,000 \$200,000	\$2,000,000	Positive	15

PROJECT	PRIORITY /TYPE	DESCRIPTION	FUNDING SOURCE	AMOUNT	TOTAL	ENVIRON- MENTAL IMPACT	NO. OF JOBS
Smith River Interceptor Project-- City of Martinsville	1/I	Replace approximately 200-feet of 6.2 mile sanitary sewer interceptor line that extends generally along Smith River to City Wastewater Treatment Plant	EDA USDA-RD DHCD Local	\$750,000 \$750,000 \$750,000 \$350,000	\$2,600,000	Positive	100/Indirect
Smith River Interceptor Project-- City of Martinsville	1/III	Replace/repair remainder of 6.2 mile sanitary sewer interceptor line that extends generally along Smith River to City Wastewater Treatment Plant	EDA USDA-RD DHCD Local	\$1,000,000 \$1,000,000 \$750,000 \$22,500,000	\$25,250,000	Positive	200/Indirect
Henry Hotel Rehabilitation-- City of Martinsville	1/I	Rehab building for mixed use	Local VCC / VHDA	\$425,000 \$3,500,000	\$3,925,000	Positive	Indirect
Community Development Project - CDBG - Martinsville Area & Central Business District--City of Martinsville	1/III	Purchase blighted properties on Starling Avenue and adaptively reuse	HUD/NSP HTC	\$700,000 \$300,000	\$1,000,000	Positive	20/Indirect
Community Development Project - CDBG - Martinsville Area & Central Business District--City of Martinsville	1/IV	Purchase blighted properties, prepare site for development (Draper - West Church Street) - City of Martinsville	Brownfield EDA City	\$400,000 \$325,000 \$100,000	\$825,000	Unknown	100/Indirect
Community Development Project - CDBG - Martinsville Area & Central Business District--City of Martinsville	1/III	Rives Road Site Development- full site development including A & E, site grading	EDA	\$1,400,000	\$1,400,000	Positive	400
Community Development Projects-- City of Martinsville	1/III	Further develop 20 acre lots- at Clearview Business Park to prepare for companies- Parcels 2 & 5	EDA	\$750,000	\$750,000	Positive	200+
Community Development Project - CDBG - Martinsville Area & Central Business District--City of Martinsville	1/III	Adaptive reuse of historical building on Fayette Street- Paradise Inn	VHDA EDA VTC	\$500,000 \$800,000 \$200,000	\$1,500,000	Positive	100
Community Development Develop- ment Projects--City of Martinsville	1/V	Recruit manufacturers of Clean Energy Components to Martinsville Area and Enterprise Zone	EDA	\$100,000	\$100,000	Positive	Indirect
Community Development Project - CDBG - Martinsville Area & Central Business District--City of Martinsville	1/III	Upgrade, widen, and landscape Beaver Street from Fayette Street to Memorial Blvd - City of Martinsville	MAP-21 VHDA	\$800,000 \$50,000	\$850,000	Positive	Indirect
Community Development Project - CDBG - Martinsville Area & Central Business District--City of Martinsville	1/III	Prepare City-owned site at corner of Fayette & Beaver Sts for residential, educational or commercial development - Martinsville Area and Central Business District	EDA Local	\$300,000 \$200,000	\$500,000	Positive	Indirect

PROJECT	PRIORITY /TYPE	DESCRIPTION	FUNDING SOURCE	AMOUNT	TOTAL	ENVIRON- MENTAL IMPACT	NO. OF JOBS
Community Development Project - CDBG - Martinsville Area & Central Business District--City of Martinsville	1/I	Write arts & cultural plan for Arts & Cultural District	NEA City ARC	\$25,000 \$25,000 \$32,000	\$82,000	Positive	Indirect
Community Development Project - CDBG - Martinsville Area & Central Business District--City of Martinsville	1/II	Upgrade business facades & incentivize for new businesses - Fayette Street from Market St to Memorial Blvd	CDBG Local	\$800,000 \$200,000	\$1,000,000	Positive	Indirect
Community Development Project - CDBG - Martinsville Area & Central Business District--City of Martinsville	1/IV	Purchase blighted properties - prepare site for redevelop- ment (202 Cleveland Avenue) - City of Martinsville	Brownfield EDA City	\$900,000 \$500,000 \$500,000	\$1,900,000	Unknown	150 - Indirect
Community Development Project - CDBG - Martinsville Area & Central Business District--City of Martinsville	1/IV	Purchase blighted properties - prepare for redevelopment (820 Roy Street) - City of Martinsville	Brownfield EDA City	\$1,500,000 \$750,000 \$500,000	\$2,750,000	Unknown	150 - Indirect
Community Development Project - CDBG - Martinsville Area & Central Business District--City of Martinsville	1/IV	Purchase blighted properties - prepare for redevelopment (Lot - Cleveland Avenue)- City of Martinsville	Brownfield EDA City	\$200,000 \$200,000 \$100,000	\$500,000	Positive	50 - indirect
Community Development Project - CDBG - Martinsville Area & Central Business District--City of Martinsville	1/IV	Purchase blighted properties - prepare for redevelopment (307 W. Market Street)- City of Martinsville	Brownfield EDA City	\$300,000 \$200,000 \$100,000	\$600,000	Positive	50 - indirect
Community Development Project - CDBG - Martinsville Area & Central Business District--City of Martinsville	1/III	Purchase blighted warehouse in Uptown, complete feasibility study, adaptive reuse	IRF HTC EZ Private	\$600,000 \$1,000,000 \$250,000 \$5,150,000	\$7,000,000	Positive	20/Indirect
Community Development Project - CDBG - Martinsville Area & Central Business District--City of Martinsville	1/III	Purchase blighted building on Fayette Street in Uptown, complete feasibility study, adaptive reuse	IRF HTC EZ Private	\$600,000 \$500,000 \$100,000 \$4,300,000	\$5,500,000	Positive	10/Indirect
Community Development Project - CDBG - Martinsville Area & Central Business District--City of Martinsville	1/III	Work with partners to develop an amphitheater on Depot Street	NEA ARC	\$50,000 \$50,000	\$100,000	Positive	5/Indirect
Community Development Project - CDBG - Martinsville Area & Central Business District--City of Martinsville	1/III	Work with Piedmont Arts Association to develop an Arts Garden on Mulberry Street	NEA City	\$75,000 \$75,000	\$150,000	Positive	5/Indirect

PROJECT	PRIORITY /TYPE	DESCRIPTION	FUNDING SOURCE	AMOUNT	TOTAL	ENVIRON- MENTAL IMPACT	NO. OF JOBS
Community Development Project - CDBG - Martinsville Area & Central Business District--City of Martinsville	1/III	Smith River Artisan Trail implementation & support	City Other	\$5,000 \$50,000	\$55,000	Positive	20/Indirect
Community Development Project - CDBG - Martinsville Area & Central Business District--City of Martinsville	1/III	Commonwealth Corridor Enhancement & Pedestrian linkages to Uptown & Fayette Street	VDOT CDBG	\$1,000,000 \$500,000	\$1,500,000	Positive	Indirect
Community Development Project - CDBG - Martinsville Area & Central Business District--City of Martinsville	1/III	Purchase of West Church Street property, complete feasibility study, adaptive reuse	IRF CDBG	\$500,000 \$500,000	\$1,000,000	Positive	20/Indirect
Community Development Project - CDBG - Martinsville Area & Central Business District--City of Martinsville	1/III	Purchase of Main Street property, complete feasibility study, adaptive reuse	IRF CDBG	\$500,000 \$500,000	\$1,000,000	Positive	20/Indirect
MINet Fiber Optic Expansion-- City of Martinsville	1/III	Citywide expansion of MINet Martinsville fiber optic system to reach businesses and homes	EDA Other Local	\$2,000,000 \$11,000,000 \$7,500,000	\$20,500,000	NA	NA
Integrative Centers for Science & Medicine--City of Martinsville	1/I	Renovate 20,000-SF building on Fayette Street for Shackelford Medical Education Building	VTC NSF Local Other	\$800,000 \$50,000 \$15,000 \$585,000	\$1,450,000	Positive	NA
Recruitment of Investors for Hotel-- Patrick County	1/I	Secure investors for construction of a 32-room hotel	Local	\$3,000,000	\$3,000,000	None	15
Rich Creek Corporate Park Technology Center-- Patrick County	1/I	Construct facility for location of multiple technology businesses	USACAIP	\$500,000	\$500,000	None	75-125
Patrick County Marketing Effort-- Patrick County	1/I	Produce broad spectrum marketing program to tout Patrick County	Local	\$34,000	\$34,000	None	--
Tourism Enhancement Program-- Patrick County	1/I	Programs and projects to increase tourism revenue and jobs	Federal/State/ VDOT	\$100,000	\$100,000	None	--
Restoration/Repair of Bob White Covered Bridge--Patrick County	1/I	Project to repair Historic Bob White Covered Bridge	VDOT VTC Local Match	\$312,000 \$15,000 \$63,000	\$390,000	None	--
US 58 Expansion--Patrick County	1/I	Upgrade US 58 to four lanes from Stuart to I-77	State	\$300,000,000	\$300,000,000	Unknown	--
Workforce Development Certification Program-- Patrick County	1/I	Comprehensive worker retraining and education	WIA Board Local	\$400,000 \$100,000	\$500,000	None	Unknown

PROJECT	PRIORITY /TYPE	DESCRIPTION	FUNDING SOURCE	AMOUNT	TOTAL	ENVIRON- MENTAL IMPACT	NO. OF JOBS
Telecommunications Infrastructure Upgrades-- Patrick County	1/I	Wireless Broadband Initiative	VTC Local	\$300,000 \$100,000	\$400,000	None	---
Southern Virginia Regional Alliance--Patrick County	1/I	Grant fund to attract high-tech businesses to the five county/city region (Patrick, Henry, Martinsville, Pittsylvania, Danville)	VTC VEDP 5 localities	\$200,000 \$200,000 \$200,000	\$600,000	Positive	---
Dan River Park Trail Phase II-- Patrick County	1/I	Creation of Phase II of the walking/bike trail from Blue Ridge Elementary School to Dan River Park	VDOT TEA-21 Local Match	\$105,238 \$26,310	\$131,548	Positive	---
Patrick County Rails to Trails - Phase 11--Patrick County	1/I	Creation of a walking/bicycle trail along former Danville & Western Rail Line	VDOT TEA-21 Local Match	\$563,313 \$60,929	\$624,242	Positive	---
Retail Recruitment Study-- Patrick County	1/V	Study concerning targeting of Retail Businesses for local location	State Local	\$50,000 \$10,000	\$60,000	None	---
Existing Business Assistance Fund--Patrick County	1/V	Grant Fund to assist existing businesses with expansion	EDA USDA-RD Local VTC	\$200,000 \$200,000 \$100,000 \$500,000	\$1,000,000	None	100-150
Regional Industrial Mega Park Economic Adjustment Strategy-- City of Danville & Pittsylvania County	1/I	Engineering, master planning, mega park certification, and infrastructure development for 3,500 acre mega park to serve Danville, Pittsylvania County, Southside VA & North Central NC. Infrastructure development in- cludes regional and interstate water and sewer systems. Future infrastructure improvements will include land, rail, and road	USDA-RD EPA/STAG EDA VTC Local	\$2,000,000 \$5,000,000 \$5,000,000 \$5,000,000 \$7,218,000	\$24,218,000	N/A	2,000
Regional Industrial Mega Park Economic Adjustment Strategy-- City of Danville & Pittsylvania County	1/I	Economic Adjustment Strategy - study to develop target industry and marketing strategy for sustainable manufac- turing to replace traditional manufacturing employment lost in the Regional Mega Park area of Southern VA and Northern NC	EDC VTC	\$50,000 \$50,000	\$100,000	Positive	Indirect
Site Improvements at Cane Creek Industrial Park--City of Danville and Pittsylvania County (Lots 6, 7b, 7c, 10)	1/I	Site improvements to include grading and sanitary sewer for Tracts 6, 7b, 7c, and Lot 10	EDA VTC Local	\$3,000,000 \$1,500,000 \$400,000	\$4,900,000	Positive	500
Gretna Area Water Supply System--Town of Gretna/ Pittsylvania County	1/I	Engineering and construction of a new public water supply source and distribution system	EDA/EPA VTC Local	\$1,340,000 \$1,300,000 \$135,000	\$2,775,000	Positive	NA
Olde Dominion Agricultural Complex--Pittsylvania County	1/I	Regional, multi-purpose agricultural complex including office space, conference facilities, educational space, livestock facilities and ag. related commercial sites	USDA-RD VTC Local	\$100,000 \$2,000,000 \$3,100,000	\$5,200,000	Positive	25 onsite Indirect offsite
Gretna Industrial Park--Town of Gretna/Pittsylvania County	1/I	Construct industrial park road and lots with on-site and off-site utility improvements	EDA VTC Local	\$400,000 \$1,500,000 \$150,000	\$2,050,000	N/A	200

PROJECT	PRIORITY /TYPE	DESCRIPTION	FUNDING SOURCE	AMOUNT	TOTAL	ENVIRON- MENTAL IMPACT	NO. OF JOBS
Graded Industrial Park Pad Sites--Pittsylvania County	1/I	Create graded pad sites at existing Industrial Park sites. Ringgold, Brosville, Gretna, Hurt	EDA VTC Local	\$700,000 \$2,000,000 \$300,000	\$3,000,000	N/A	200
Energy Efficiency Improvements Public Buildings--Pittsylvania County	1/I	Retrofit existing County buildings to make them more energy efficient	State DOE Local	\$450,000 \$450,000 \$100,000	\$1,000,000	Positive	Indirect
Regional Industrial Mega Park-- Danville & Pittsylvania County	1/II	Extension of electric service to the Mega Park through AEP. Relocation of an existing 69KV line on Lot 4 and grade pad. Conduct a routing analysis, acquire permit and ROW for new electric service to the park.	EDA Local VTC MEI City County	\$1,462,800 \$186,400 \$1,279,800 \$371,000 \$500,000 \$500,000	\$4,300,000	---	---
Regional Industrial Mega Park-- Danville & Pittsylvania County	1/II	Natural gas engineering and infrastructure development	EDA Local VTC	\$3,000,000 \$2,000,000 \$1,000,000	\$6,000,000	---	---
Regional Industrial Mega Park Industrial Connector Road-- City of Danville and Pittsylvania County	1/II	Construct an industrial access road and make interchange modifications to improve traffic flow to Regional Industrial Mega Park	FHWA VDOT EDA Local VTC	\$10,000,000 \$10,000,000 \$1,000,000 \$13,000,000 \$1,000,000	\$35,000,000	None	5,000
Commerce Center/Industrial Park, Park Development--Pittsylvania County	1/II	Route 58 West Industrial Park development add 120 acres to existing Brosville Park	EDA Local VTC	\$1,500,000 \$500,000 \$1,000,000	\$3,000,000	N/A	250-300
Extend Water Service for Brosville to Dry Fork--Pittsylvania County	1/II	863 to Dry Fork Commercial/Industrial area and to serve Tunstall Middle School and Tunstall High School	EDA Local VTC	\$1,000,000 \$500,000 \$600,000	\$2,100,000	Unknown	Unknown
Key Industrial Park - Hurt-- Pittsylvania County	1/II	Purchase additional land and infrastructure to 157-acre industrial park	EDA VTC Local	\$1,000,000 \$1,500,000 \$500,000	\$3,000,000	N/A	150-200
Hurt Industrial Park - Hurt-- Pittsylvania County	1/II	Develop 600-acre site of former Klopman Mills. Master Plan for property, site and access improvements	EDA USDA-RD VTC	\$1,000,000 \$1,500,000 \$500,000	\$3,000,000	N/A	150-200
Richmond Danville Trail Connector-- City of Danville & Pittsylvania County	1/II	Construction of 12-ft wide natural surface multi-purpose trail to connect 6-mile Richmond-Danville Rail Trail in Pittsylvania County with Dan River Trail System (Danville's Riverwalk) to create 25-mile destination trail	EDA FHWA-DCR Local	\$700,000 \$150,000 \$100,000	\$950,000	None	Indirect
Revolving Loan Fund-- Pittsylvania County	1/II	Establish revolving loan fund to help create and recruit new economic development projects	EDA VTC USDA IDA	\$500,000 \$250,000 \$200,000 \$50,000	\$1,000,000	N/A	Indirect

PROJECT	PRIORITY /TYPE	DESCRIPTION	FUNDING SOURCE	AMOUNT	TOTAL	ENVIRON- MENTAL IMPACT	NO. OF JOBS
Industrial Site Assessments-- Pittsylvania County	1/III	Engineering site assessments for new local and regional industrial park projects	EDA Local	\$50,000 \$50,000	\$100,000	N/A	N/A
Gretna Area Water System Improvement (Leesville Lake)-- Pittsylvania County	1/III	Nine mile pipeline raw water intake from Leesville Lake to Gretna Reservoir	EDA VTC Local	\$1,000,000 \$1,500,000 \$500,000	\$3,000,000	NA	Unknown
Water and Sewer System Improvements - Chatham-- Pittsylvania County	1/III	1M gallon storage tank Cherrystone Park 12" water line Upgrade water and wastewater plant - gravity sewer	Local EDA VTC Local	\$3,900,000 \$2,000,000 \$2,000,000 \$1,000,000	\$8,900,000	NA	300-500
Commerce Center Industrial Park - Blairs--Pittsylvania County	1/III	Purchase land off U.S. Route 29 & infrastructure development	Local EDA VTC Local	\$500,000 \$1,000,000 \$1,000,000 \$1,000,000	\$3,500,000	NA	300-400
Pumpkin Creek Sewer Line-- City of Danville	1/I	Construct 4,500 feet of 12-inch sewer line along Pumpkin Creek under the Route 29 Bypass to serve industrial and commercial property on the southside of the bypass	EDA Local	\$550,000 \$550,000	\$1,100,000	Positive	300
Riverview Industrial Park-- City of Danville	1/I	Grade a 25+/- acre pad on Lot FF in Riverview Industrial Park for industrial project recruitment	Local EDA	\$250,000 \$250,000	\$500,000	---	---
Regional Industrial Mega Park-- City of Danville and Pittsylvania County	1/I	Engineering, master planning, and infrastructure development for 3,500-acre mega park to serve Danville, Pittsylvania County, Southside VA, and North Central NC. Infrastructure development includes regional and interstate water and sewer systems. Future infrastructure improvements will include land, rail, and road.	USDA-RD EPA/STAG EDA VTC Local	\$2,000,000 \$5,000,000 \$5,000,000 \$5,000,000 \$7,218,000	\$24,218,000	None	2,000
Craghead/N Union Streetscape and Utility Improvements-- City of Danville	1/I	Streetscape improvements consistent with the River District development program.	EDA Local	\$1,150,000 \$1,150,000	\$2,300,000	---	---
Schoolfield Infrastructure Improvements--Danville City	1/I	Water, Sewer, and Site Improvements	EDA Local	\$2,500,000 \$2,500,000	\$5,000,000	None	200
Regional Industrial Mega Park Industrial Connector Road--City of Danville and Pittsylvania County	1/II	Construct an industrial access road to improve traffic flow to Regional Industrial Mega Park	FHWA VDOT EDA Local VTC	\$5,000,000 \$5,000,000 \$1,000,000 \$13,000,000 \$1,000,000	\$25,000,000	None	5,000
Regional Industrial Mega Park--City of Danville and Pittsylvania County	1/II	Extension of electric service to the Mega Park through AEP. Relocation of an existing 69kV line on Lot 4 in order to grade the first pad in the Mega Park. To conduct a routing analysis, acquire permits, and ROW acquisition for new electric service to the park	EDA Local MEI TIC City County	\$1,462,800 \$186,400 \$371,000 \$1,279,800 \$500,000 \$500,000	\$4,300,000	---	---

PROJECT	PRIORITY /TYPE	DESCRIPTION	FUNDING SOURCE	AMOUNT	TOTAL	ENVIRON- MENTAL IMPACT	NO. OF JOBS
<i>Regional Industrial Mega Park--City of Danville and Pittsylvania County</i>	1/II	Natural gas engineering and infrastructure development	EDA Local VTC	\$3,000,000 \$2,000,000 \$1,000,000	\$6,000,000	---	---
<i>Site Improvements at the Coleman Industrial Site--City of Danville</i>	1/II	Site improvements to include grading and sanitary sewer, electrical service and misc. infrastructure development	EDA Local	\$4,700,000 \$6,495,182	\$11,195,182	Positive	200
<i>Site Improvements at Cane Creek Centre Industrial Park--City of Danville &amp; Pittsylvania County - Lot 10</i>	1/II	Site improvements to include access road, grading, and sanitary sewer for tract 10	EDA Tobacco Local	\$3,000,000 \$1,500,000 \$400,000	\$4,900,000	Positive	300
<i>Shell Airport Hanger Project--City of Danville</i>	1/II	Construct shell hanger 130' x 80' x 30' clear height opening hangar to be used for commercial purposes related to aviation industry	EDA Local	\$2,000,000 \$2,000,000	\$4,000,000	Positive	15-20
<i>Redevelopment of Durham Hosiery Building--City of Danville</i>	1/II	Convert a former textile manufacturing facility into a manufacturing facility that will house one or more manufacturing start-up companies.	EDA Local	\$500,000 \$500,000	\$1,000,000	---	---
<i>County Trail System--Franklin County</i>	2/II	Development of trail system per adopted County Trail Plan (Phase 1)	DCR VTC VDOT Local	\$300,000 \$200,000 \$800,000 \$800,000	\$2,100,000	Positive	NA
<i>Pigg River Heritage Trail--Town of Rocky Mount - Franklin County</i>	2/III	Development of Heritage Trail for tourism, recreation, and quality of life enhancement in support of economic development	TEA-21 DCR Local	\$275,000 \$100,000 \$75,000	\$450,000	Positive	NA
<i>Village Development--Franklin County</i>	2/II	Development of streetscape and pedestrian improvements for village centers	EDA Local DHCD	\$50,000 \$50,000 \$100,000	\$200,000	NA	50+
<i>North Main Street Development--Town of Rocky Mount</i>	2/III	Provide public infrastructure in roads, signals, and public utilities to development sites	VDOT Local CDBG	\$500,000 \$500,000 \$500,000	\$1,500,000	None	250-300
<i>Shell Building--Franklin County/Rocky Mount</i>	2/III	Shell building of 100,000+ SF to attract industry	EDA CDBG Local	\$1,000,000 \$700,000 \$300,000	\$2,000,000	NA	400-600
<i>North Main Park Development--Town of Rocky Mount</i>	2/III	Development of a youth/teen oriented park in the North Main corridor	Local VDCR	\$100,000 \$300,000	\$400,000	NA	NA
<i>Energy Efficiency Public Buildings--Henry County</i>	2/I	Continue to retrofit County buildings to make them more efficient in utility usage	Local State	\$100,000 \$1,000,000	\$1,100,000	Positive	Indirect
<i>Philpott Lake Marina--Henry County</i>	2/II	Expansion of marina facility, including additional slips, construction of trail access bridge, sewer pump station, fountains, and rental program	Local VDH Other	\$600,000 \$75,000 \$525,000	\$1,200,000	NA	12-15

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Community Development Project, Small Towns Collaborative--Henry County	2/III	Develop trails, recreational activities, cultural opportunities, and curb appeal along Smith River corridor in Bassett/Fieldale	CDBG VDOT ARC Other	\$1,400,000 \$75,000 \$100,000 \$1,425,000	\$3,000,000	Positive	Unknown
Neighborhood Revitalization Project Northside Neighborhood--City of Martinsville	2/IV	Housing rehab; creation of community space	CDBG Local	\$1,000,000 \$250,000	\$1,250,000	Positive	Indirect
Community Development Project-- City of Martinsville	2/IV	Upgrade electrical capacity at Clearview Business Park	EDA	\$100,000	\$100,000	Positive	25
Cloverdale Regional Industrial Park--Pittsylvania County, Halifax County, Danville	2/III	Infrastructure and access to develop a regional technology park adjacent to VIR on U.S. Route 58	EDA VTC VDOT Local	\$4,000,000 \$2,000,000 \$3,500,000 \$1,000,000	\$10,500,000	Unknown	1,500
Leesville Lake Treatment Facility--Pittsylvania County	2/III	Water treatment plant of 6.0 MGD	USDA-RD EDA Local	\$1,000,000 \$1,000,000 \$1,000,000	\$3,000,000	N/A	NA
Water System Integration - Hurt-Chatham-Gretna-- Pittsylvania County	2/III	Integrate regional water system between the towns of Hurt, Chatham, and Gretna to provide water sources along U.S. Route 29 corridor	USDA-RD VTC Local	\$1,000,000 \$1,000,000 \$1,000,000	\$3,000,000	N/A	400-600
Agricultural Development Plan-- Pittsylvania County	2/III	Develop a comprehensive agricultural development and marketing plan with implementation strategy	VADACS USDA Local	\$100,000 \$50,000 \$50,000	\$200,000	N/A	Indirect
Economic Development Plan-- Pittsylvania County	2/III	Develop a comprehensive economic plan with marketing and implementation strategy	EDA VTC Local	\$50,000 \$130,000 \$20,000	\$200,000	N/A	Indirect
Career Development Center Workforce Training-- Pittsylvania County	2/III	Create a center to promote and facilitate career development, including higher education and workforce skills training	EDA VTC USDA-RD Local	\$1,000,000 \$1,600,000 \$100,000 \$300,000	\$3,000,000	N/A	Indirect
Regional Industrial Mega Park, New On and Off-Site Rail Construction--Danville and Pittsylvania County	2/III	New on-site rail construction and off-site improvements for Regional Industrial Mega Park	VA-RPT Norfolk-Southern VTC EDA Local	\$5,000,000 \$5,000,000 \$1,000,000 \$1,000,000 \$8,000,000	\$20,000,000	None	5,000
White Mill Redevelopment-- City of Danville	2/I	Electric transmission lines and substation to accommodate redevelopment of the White Mill, formerly served by Dan River and AEP	EDA Local	\$2,500,000 \$3,500,000	\$6,000,000	Positive	400
Revolving Loan Fund--City of Danville	2/I	Augment existing program given increased demand	EDA IDA	\$150,000 \$99,000	\$249,000	N/A	---
Water & Gas System Improvements-- City of Danville	2/I	Elevated water storage tank and pumping station and water and gas mains for South Danville Corridor, an unserved area	EDA Local	\$4,500,000 \$4,500,000	\$9,000,000	Positive	Indirect

PROJECT	PRIORITY /TYPE	DESCRIPTION	FUNDING SOURCE	AMOUNT	TOTAL	ENVIRON- MENTAL IMPACT	NO. OF JOBS
Water Treatment Plant Phase II Improvements--City of Danville	2/II	Construct Phase II Improvements to the City's Water Treatment Plant. Improvements will include sludge removal equipment in the sedimentation basins, new turbine flocculators, particle counters, new filter consoles, etc. Preliminary Engineering report has not been completed for this project.	EDA Local	\$750,000 \$750,000	\$1,500,000	Positive	N/A
River Front Park--City of Danville	2/II	Development of a park area adjacent to the Martin Luther King, Jr. bridge in accordance with the River District development program.	Local EDA	\$1,500,000 \$1,000,000	\$2,500,000	---	---
Regional Industrial Mega Park on an off-site Rail Construction--City of Danville & Pittsylvania County	2/III	New on-site rail construction and off-site improvements for Regional Industrial Mega Park	VA-DRPT Norfolk-Southern VTC EDA Local	\$5,000,000 \$5,000,000 \$1,000,000 \$1,000,000 \$8,000,000	\$20,000,000	None	5,000
Northside Wastewater Treatment Plant--City of Danville	2/III	Phase III Improvements, City of Danville Dual Grit Removal	EDA Local	\$1,000,000 \$1,000,000	\$2,000,000	---	---
Northside Wastewater Treatment Plant--City of Danville	2/III	Expand Existing SCADA System	EDA Local	\$100,000 \$100,000	\$200,000	---	---
Multi-modal Transportation System Improvements--Franklin County	3/III	Complete market evaluation and study on the feasibility of mass transit options, opportunities, and transportation system improvements outside of the VDOT Six-Year Capital Improvements Plan	Local EDA VDOT	\$20,000 \$100,000 \$100,000	\$220,000	NA	NA
Philpott Reservoir Water Intake Site--Franklin County	3/III	Evaluate options for future public water withdrawal at Philpott Reservoir for connection with County water systems	WVWA Local USDA-RD	\$50,000 \$50,000 \$100,000	\$200,000	---	---
South County Water Treatment System--Franklin County	3/III	Evaluate options for delivery of public sewer services to South US 220 business corridor	Local USDA-RD	\$50,000 \$50,000	\$100,000	---	---
Ferrum Water System Extension--Franklin County	3/II	Extend water system five miles north up VA Route 40 business corridor	Local USDA-RD	\$500,000 \$1,500,000	\$2,000,000	---	---
Route 40 Bypass in Rocky Mount--Town of Rocky Mount	3/III	Feasibility study for the establishment of a Route 40 bypass in the Town of Rocky Mount	Local VDOT	\$10,000 \$90,000	\$100,000	Positive	Unknown
Realignment of Franklin and Pell--Town of Rocky Mount	3/III	Feasibility study and preliminary engineering to realign Franklin and Pell in Rocky Mount	Local VDOT	\$10,000 \$90,000	\$100,000	Positive	Unknown
Housing Stock Survey and Redevelopment--Rocky Mount	3/III	Inventory housing stock in Rocky Mount to determine new areas for funded housing programs and initiate programs	Local DHCD	\$300,000 \$700,000	\$1,000,000	NA	NA
Technology Assistance Funding--Patrick County	3-III	Grant fund to attract high-tech businesses to Patrick County	EDA USDA-RD Local	\$200,000 \$200,000 \$100,000	\$500,000	None	150-200
Public Utility Upgrades--Patrick County	3/IV	Expand Capacity at public water and wastewater facilities	USDA-RD CDBG Local	\$4,000,000 \$700,000 \$300,000	\$5,000,000	None	---

PROJECT	PRIORITY /TYPE	DESCRIPTION	FUNDING SOURCE	AMOUNT	TOTAL	ENVIRON- MENTAL IMPACT	NO. OF JOBS
Natural Gas Pipeline Phase I Distribution Step-down Station- Patrick County	3/IV	Provide Natural Gas to be ready for usage by new and existing businesses in Patrick County	VTC/TIC USDA-RD CDBG EDA Local	\$3,000,000 \$500,000 \$500,000 \$200,000 \$300,000	\$4,500,000	Negative	---
Beaches to Bluegrass Trail- Patrick County	3/IV	Creation of a trail that traverses southern VA from the western borders in Appalachia to the Atlantic Coast	VDOT	TBD	TBD	Positive	---
Sewer System Improvements - Meadows of Dan--Patrick County	3/V	Provide sewer capacity for development	USDA-RD CDBG	\$2,100,000 \$700,000	\$2,800,000	Positive	---
Water System Improvements - Woolwine--Patrick County	3/V	Provide water supply for development	USDA-RD	\$3,610,700	\$3,610,700	Positive	---
Sewer System Improvements - Woolwine--Patrick County	3/V	Provide sewer capacity for development	USDA-RD	\$6,194,820	\$6,194,820	Positive	---
County	3/V	Provide water supply for development	USDA-RD	\$3,996,825	\$3,996,825	Positive	---
County	3/V	Provide water supply for development	USDA-RD	\$1,483,086	\$1,483,086	Positive	---
Water System Improvements - Meadows of Dan--Patrick County	3/V	Provide water supply for development	USDA-RD CDBG	\$2,400,000 \$700,000	\$3,100,000	Positive	---

**ABBREVIATIONS:**

ARC = Appalachian Regional Commission  
CDBG = Community Development Block Grant  
CIT = Center for Innovative Technology  
CORD = Center on Rural Development  
EDA = Economic Development Administration  
EPA STAG = Environmental Protection Agency State  
& Tribal Assistance Grant  
DCR = Dept of Conservation & Recreation  
FAA = Federal Aviation Administration  
FHWA = Federal Highway Administration  
GO Bonds = General Obligation Bonds  
RBEG = Rural Business Enterprise Grant  
RD = Rural Development  
USCAIP = US Community Adjustment & Investment Program  
PRVT = Private Investment  
DHCD = VA Dept of Housing & Community Development

TBD = to be determined  
TEA-21 = VDOT Transportation Enhancement Act Program  
for the 21st Century (Replaced with MAP 21 Program)  
VDBA = VA Department of Business Assistance  
WIA = Workforce Investment Act  
VTC/TICR = Virginia Tobacco Indemnification and  
Community Revitalization Commission  
SERCAP = Southeast Rural Community Assistance Project, Inc.  
USACE = US Army Corps of Engineers  
ISDF = Industrial Site Development Fund (VDHCD)  
LWCF = Land & Water Conservation Fund  
SWCB = State Water Control Board  
WVWA = Western VA Water Authority  
USCAIP = US Community Adjustment & Investment Program  
PRVT = Private Investment  
DHCD = VA Dept of Housing & Community Development

USDA-RD = U.S. Dept of Agriculture, Rural Development  
VDA = Virginia Department of Aviation  
VASBI = Virginia Shell Building Initiative  
VA-DOA = Virginia Dept of Aviation  
VDOT = VA Department of Transportation  
VDH = VA Department of Health  
VHDA = Virginia Housing Development Authority  
VHPF = Virginia Housing Partnership Fund  
VRA = Virginia Resources Authority  
VATC = Virginia Tourism Corporation  
VWP = Virginia Water Projects  
WQIF = Water Quality Improvement Funds (VA)  
HUD/INSP = Housing and Urban Development/Neighborhood Stabilization Program  
VA-RPT = Virginia Department of Rail & Public Transit  
VCC = Virginia Community Capital  
VADACS = Virginia Department of Agriculture and Consumer Services

**PROJECT TYPES:**

Type I - Shovel Ready  
Type II - Final Planning Stage  
Type III - Early Planning Stage  
Type IV - Other Projects  
(USDA, CDBG, VDOT, etc.)  
Type V - Technical Assistance/  
Studies

**Date:** December 8, 2015

**Item No:** 7.

**Department:** City Manager

**Issue:** Hear a brief presentation on the City's strategic plan development process.

**Summary:** This past March and October, City Council, staff, and School Board/staff participated in sessions for the purpose of updating the City's Goals and Initiatives/Strategic Plan. Comments and discussion from those planning sessions have now been incorporated into a draft document.

A brief presentation will be made at the December 8 meeting describing the process and draft changes made to the document.

**Attachments:** City's Goals and Initiatives/Strategic Plan draft.

**Recommendations:** The presentation at the December 8 meeting is for information purposes with no action requested of Council at this time. Formal approval and adoption of the document will be on a future Council agenda.



## *Goals and Initiatives 2015*

### *Strategic Plan*

#### **VISION**

Martinsville-Henry County is a nationally recognized success story. Once a thriving industrial center, the region has been renewed as a diverse community, but one that has never lost its small town appeal. With a vibrant "destination uptown", numerous entrepreneurial, career, cultural and recreational opportunities, a comprehensive education system, and a varied, technologically advanced economy, Martinsville, an All American City, has consistently ranked for over a decade among the top cities under 25,000 in which to live in the Southeast. Near both the Blue Ridge Mountains and the metropolitan areas of Virginia's Roanoke Valley and North Carolina's Piedmont Triad, Martinsville-Henry County offers the best of tightly knit, highly affordable, neighborly life with easy access to the amenities of the urban cities.

Strategic Priorities	Key Outcomes	Success Indicators	SUPPORTING GOALS achievement oriented	Performance Measure and Target	Lead Responsibility	PRIORITY
<b>Government:</b> 1. Ensure a government that is efficient, transparent, affordable, inclusive and collaborative.	Completed survey.	1.1 Improved customer satisfaction.	1.1/1.3/1.6 Complete & analyze a customer service survey. Develop action plan based on surveys.	Completed surveys w/indicated returns; action plan T:10% city residents.	City Manager and Department Heads	immediate
	More frequent MGTV programming. Use website and social media to announce opportunities.	1.2 Increase community participation and number of citizens qualified and interested in serving on Boards &	1.2/1.3 Expand MGTV usage. Use website and social media. <b>1.2/1.3 Create brochure and presence at community events (ie. Oktoberfest)</b> <b>1.2 Explore needs for establishing new Boards</b>	# new programs T:(4) new programs 1st year.	City Manager, MIS, and Human Resources.	immediate
	A citizen academy with excellent participant reviews. Use website and social media to announce opportunities.	1.3 Improved communications with the citizens and public to demonstrate and reinforce the government's accountability.	1.3 Establish citizen academy.  1.3 Celebrate successes at Council meetings. <b>1.3 Hold citizen meetings with Mayor and Vice Mayor</b>	# citizens completing the academy T:(10) per year.	Human Resources	immediate
	More jobs, stronger tax base.	1.4 Successfully partner with our governmental neighbors and private groups to bring new business and other entrepreneurial opportunities to our community.	1.4 Continue supporting the EDC and other appropriate organizations. <b>1.4 Develop stronger relationship with Henry County Leadership</b>	Adequately fund economic development activities.	Council	immediate
	An independent analysis of programs, services, processes and departments has been conducted., etc.	1.5 Evaluate internal and external opportunities to combine programs, services, process and/or departments, etc. to create a more efficient and effective government.	1.5 Explore opportunities to consolidate programs, services, processes, and/or departments..	Amount of cost savings and/or intangible benefits.	Council, City Manager, Department Heads, School District.	immediate
	Analysis of the implications of reversion is completed.	1.6 Explore the implications of reversion.	1.6 Report generated for distribution to constituent base.	Cost savings to City residents.	City Manager, City Attorney, Department Heads, and Council	immediate
	Public enthusiasm and support. Increased participation on all boards, commissions, and public meetings.	1.7 Opportunities for citizens	1.7 Promote leadership opportunities in the City. <b>1.7 Create city government internship program.</b>	# board/commission vacancies and participation in community opportunities.	City Manager, Human Resources	mid range
	Cooperative programs with Harvest, NCI, PHCC, National College, Memorial Hospital, Carilion, Incubator, and others.	1.8 Public and private partnerships.	1.8 Maintain, encourage, and support leadership training and opportunities for citizens. <b>1.4/1.8 Develop stronger relationship with The Harvest Foundation.</b>	# public/private partners and leadership training available.	Council and Community Development.	long term

Strategic Priorities	Key Outcomes	Success Indicators	SUPPORTING GOALS achievement oriented	Performance Measure and Target	Lead Responsibility	PRIORITY
Community Development: 2. Provide an attractive, safe, active and creative community with a great quality of life.	2.1 Work with citizen groups to determine needs and functions of community-centered facilities.	Community Needs identified.	2.1 Work with citizen groups to determine design, programming, functionality, and fiscal authority.	Citizen participation. Identify neighborhood needs and develop plans for implementation.	Council	Immediate
	2.2. Clean, attractive and vibrant neighborhoods and communities.	Maintain historic integrity of existing structures				
		Create awards program for revitalization and renovation of properties. Establish additional urban community gardens and support existing gardens.	2.2 Organize groups to encourage urban gardens.	Quality community garden(s), embraced by the community.	Community Development, Parks and Recreation	mid range
	2.3 Develop Plan for Rental Certification Zones	Plan exists	Develop plan for regular retail property inspections	Implementation of inspection program	Community Development, Inspections	
	2.4 Expand regional transit system.	Transit program.	2.4 Continue to support public transit program including to neighboring outside communities.	# system users.	Public Works	immediate
	2.5 An environmentally responsible community.	Program focusing on a Green society.	2.5 Establish Green initiative.	Reduced landfill wastes and reduced energy dependence.	Public Works	mid range
		Explore expanding recycling program	2.5 New sites determined for drop off, consider curbside pick-up, expand recvcables.	Reduced landfill wastes and reduced energy dependence.	Public Works	immediate
	2.6 Increased variety of retail, dining, cultural and educational opportunities.	Comprehensive transformation plan for Uptown.	2.6 Support the evolution of NCI into a 4-year institution of higher	# communities reviewed and completed implementation plan.	Community Development	immediate to long term
	2.7 Present suggested projects to The Harvest Foundation for potential funding	Community Needs identified.	2.1 Work with citizen groups to determine design, programming, functionality, and fiscal authority.	Citizen participation and established community center	Council	Immediate

Strategic Priorities	Key Outcomes	Success Indicators	SUPPORTING GOALS achievement oriented	Performance Measure and Target	Lead Responsibility	PRIORITY
<b>Recreation and Culture:</b> 3.Develop, enhance and promote recreation and cultural opportunities for all citizens in Martinsville-Henry County.	3.1 Broad citizen and visitor participation in recreation and leisure services activities.	Completed and returned surveys.	<b>3.1 Conduct citizen/community city/county recreation</b>	# responses and quality of information.	Parks and Recreation	immediate
		Well attended events.	<b>3.1 Develop a plan to enhance Race weekend tourist experiences.</b>	# events and # participants.	<b>Piedmont Arts, Arts and Culture Commission, EDC Tourism, VMNH, Chamber of Commerce/CPEG</b>	Immediate
		Well attended event.	<b>3.1 Expand the concept of senior health fair to various groups.</b>	# and age groups of participants.	Parks and Recreation	immediate
		Seek senior center accreditation.	3.1 Receive national senior center accreditation.	Accreditation received.	Parks and Recreation	immediate
	3.2 Explore Recreational opportunities for all segments of the population including public/private partnerships.	Variety of new programs offered.	3.1 Develop additional programs, encourage wider participation.	# and age groups of participants.	Parks and Recreation	mid range
	3.2 Safe, affordable, diverse, accessible activities and facilities spread out across the community..	<b>Accessible and utilized community facilities</b>	<b>3.2 Safe area facilities that reflect the interests of the community.</b>	usage and how community accepts park.	Parks and Recreation	immediate
	3.3 Partnerships with outside agencies to assist citizenry in making healthy lifestyle choices.	Completed master plan.	3.1/3.3 Develop a community recreation/leisure services master plan.	Creation of community master plan and program guide.	<b>Parks and Recreation and ActivateMHC/YMCA</b>	mid range
		3.4 Partner with and maximize existing facilities and programs.	Partnerships developed and programs maximized.	3.4 Create MOUs, MOAs, LOIs with outside agencies to begin to or continue using programs and facilities.	MOUs, MOAs, and LOIs created and signed.	Parks and Recreation
	3.5 Active citizen participation in a wide variety of cultural events.	Quality events and festivals that are supported by the community.	3.5 Encourage art festivals, performing arts, annual concerts, festivals, and competitions.	# events and # participants.	Piedmont Arts, Arts and Culture Commission, EDC Tourism, VMNH	mid range
		Quality events that are supported by the community.	<b>3.5 Encourage multicultural cultural activities.</b>	# events and # participants.	<b>Piedmont Arts, Arts and Culture Commission, EDC Tourism, VMNH, Chamber of Commerce/CPEG</b>	mid range
	3.6 An environment for new and upcoming artists.	Art work displayed in municipal building.	<b>3.6 Develop a plan to create/display local artists' work in municipal building and other public venues.</b>	# of participating artists and comments from the public.	Piedmont Arts, Arts and Culture Commission, EDC Tourism, VMNH	mid range
	3.7 An environment that enhances cultural opportunities	A plans that enhances Uptown cultural activities that are enjoyed by those participating.	<b>3.7 Create a plan to enhance and support cultural activities in the city.</b>	# of people visiting the Uptown area and feedback from the initiative.	Piedmont Arts, Arts and Culture Commission, EDC Tourism, VMNH	long term

Strategic Priorities	Key Outcomes	Success Indicators	SUPPORTING GOALS achievement oriented	Performance Measure and Target	Lead Responsibility	PRIORITY
<b>Education</b> 4. Create, establish and promote a high quality educational system that meets personal and professional needs of our citizens and acts as a driver for economic development.	<b>4.1 High quality education system. Plan and schedule Strategic Education Planning Meetings with School Board and School Administration</b>	<b>Continued effective and efficient management of city school system. Annual scheduled work sessions and meetings</b>	4.1 Continue to evaluate efficiency opportunities.	dollars saved and quality of services.	Council and School Board	immediate
	<b>4.1 High quality education system. City Council and School Board work together for the success of the city schools and the city.</b>	<b>Continued effective and efficient management of city school system.</b>	<b>4.1 Communicate continually through Council-School Board member partnerships.</b>	dollars saved and quality of services.	Council and School Board	immediate
		<b>School Board Chairman to work collaboratively with county.</b>	<b>4.1 Continually evaluate city and county school systems, working together for financial savings through collaboration.</b>	dollars saved and quality of services.	Council and School Boards	immediate
		<b>Line item accountability from City Schools to show fair and equitable fund distribution.</b>	<b>6.5 Establish working relationship with City Schools to determine best possible way to create accountability.</b>	<b>Accountability report created.</b>	<b>Council</b>	<b>immediate</b>
		Superior schools where all students achieve accredited standards.	<b>4.1 All City Schools achieve the state's "Fully Accredited" status at the state level and meet "Annual Measurable Objectives" (AMO) at the federal level.</b>	<b>accreditation status and AMO measures reach 100%.</b>	School Board	immediate
	<b>4.2 State-of-the-art facilities and leading edge technology.</b>	Facilities maintained and improvements made to meet ongoing needs.	4.2 Ensure adequate infrastructure to support & maintain a conducive educational environment.	availability of adequate facilities.	School Board and other relevant City departments	immediate
	<b>4.3 Opportunities for personal and professional development for all ages and levels.</b>	Availability of programs meeting public demand.	4.3 Expand programs to reflect changing needs of society.	# participating in new programs.	School Board/Council	immediate
		Better educated minority students.	4.3 Increase the percentage of minority students who obtain an advanced diploma and seek post secondary educational opportunities.	# students with advanced diplomas and seeking post secondary study.	School Board, PHCC, NCI, American National University, Workforce Investment Board	immediate
		Better educated minority students.	4.3 Increase the percentage of teachers who reflect the population they teach.	% of teachers compared with student demographic percentage	School Board, PHCC, NCI, American National University,	immediate
	<b>4.4 Prepared future leaders</b>	City/School cooperative effort, participation at all levels, and multiple programs.	4.4 Establish youth leadership programs at all school levels.	At least 10% of students included.	School administration, Mayor, City Council	long term
<b>4.5 Support NCI becoming a satellite campus of an accredited 4-year institution.</b>	<b>NCI established as a satellite.</b>	<b>4.5 Work with NCI staff and board to ensure NCI transitions into a satellite campus.</b>	<b>Campus established.</b>	<b>School Board, School Administration, City Council, City Manager</b>	<b>immediate</b>	

Strategic Priorities	Key Outcomes	Success Indicators	SUPPORTING GOALS achievement oriented	Performance Measure and Target	Lead Responsibility	PRIORITY
<b>Economic Development:</b> 5. Aggressively create and develop an environment for job creation, development, retention and capital investment.	5.0 Support holistic approach of EDC in growing our economic base. This would include retention, recruitment, entrepreneurship, small business dev., and tourism. <b>Create and present a list of expectations from City Council to EDC before annual funding decision can be made.</b>	Increased number of businesses and jobs	5.0 Business recruited, retained, grown, started, and supported. Amount of tourism revenues generated.	# of businesses and # of jobs created. Tourism revenues generated.	MHCEDC and Council.	immediate
	5.1 Vibrant Uptown with increased residential opportunities.	Available apartments and condos; and increased number of retail shops and restaurants.	5.1 Explore opportunities that increase the number of people living, shopping, and dining in the Uptown area.	% vacancy of residential properties, # of retail shops. Increased traffic Uptown.	<b>Community Development, MURA, MHCEDC, Chamber of Commerce and CPEG</b>	immediate
	5.2 Cooperative regional partnerships for job creation. <b>Be Proactive vs. reactive in aggressive job creation. Prepare for and advocate for Route 73 project completion. Market the City of Martinsville aggressively as business-friendly.</b>	Increased occupancy in all City owned and revenue sharing sites..	5.2 Explore potential new ventures for job creations such as bio-medical, information technology, research, fiber optic, bio-energy, tourism, etc.	# jobs created, reduction in electric rates, growth of tax base, reduction in unemployment rate and landfill tipping fees.	<b>Council and MHCEDC, Chamber of Commerce and CPEG..</b>	immediate
	5.3 A quality and available area workforce.					
	5.4. Increased business and entrepreneurial opportunities.	Increased number of jobs & available educational opportunities.	5.4 Expand educational opportunities to educate workforce for new job creation.	# jobs created.	Council, MHCEDC, PHCC, NCI. and National College	immediate
	5.5 Targeted development for specific sections of the City <b>including promotion of commercial activity.</b>	Increased number of jobs & available educational opportunities.	5.5 Business incentive packages created. <b>Redevelopment of commercial properties.</b>	# jobs created.	<b>Council, MHCEDC.</b>	immediate
	5.6 Environment rich in entrepreneurship and innovation <b>including a Business Incubator Program, Skilled Trades Incubator Program, Business Coaching Program</b>	Increased number of jobs & entrepreneurial opportunities.	5.6 Businesses created. <b>Business Coaches made available.</b>	# jobs created.	<b>Council and MHCEDC, Chamber of Commerce and CPEG..</b>	immediate

Strategic Priorities	Key Outcomes	Success Indicators	SUPPORTING GOALS achievement oriented	Performance Measure and Target	Lead Responsibility	PRIORITY
<b>Self Image:</b> 6. Improve our self image both externally and internally.	6.1 Strong community spirit and pride.	Establish plan, develop schedule and budget for improvements.	6.1 Develop and execute a plan for interior and exterior improvements to municipal building.	Completed plan.	Public Works	immediate
	6.2 Diverse and energetic community with multiple volunteer oriented opportunities.	Opportunities promoted and increased spirit of volunteerism.	6.2 Promote community volunteer opportunities utilizing MGTV and other suited means.	increased number of willing and qualified volunteers.	City Manager, Department Heads, Committee Members, Council.	immediate
	6.3 Positive and optimistic community	increased pride and self-image of community.	6.3 Create and implement a community pride initiative that aims to improve the area's self-image.	Completed initiative.	Council	immediate
		Seek All American City designation	6.3 Create and implement a plan to seek the All American City designation.	Completed initiative.	Council	long term
	6.4 Establish an employee suggestion committee.	Committee Established	6.4 Suggestions being received and committee meeting to determine their implementation	Suggestions implemented.	City Manager, Department Heads, Committee Members.	immediate
	6.5 Improve Employee morale.	Clear, open and transparent dialogue and communication.	6.5 Use employee suggestion committee to determine best communication modalities.	Suggestions implemented.	City Manager, Department Heads, Committee Members, Council.	immediate
		<b>Establish employee awards and recognition opportunities including some public.</b>	6.5 Awards and recognition opportunities created.	Awards and recognition opportunities given.	Council and City Manager	immediate
		<b>New programs including outside community interest and youth activities and events</b>	<b>6.6 Develop opportunities for youth by expanding MGTV to include options for outside youth and community programming to reflect the community</b>	<b>Expanded MGTV programming</b>	Council and City Manager	immediate

City of Martinsville, Virginia Strategic Plan 2010-2011

Strategic Priorities	Key Outcomes	Success Indicators	SUPPORTING GOALS achievement oriented	Performance Measure and Target	Lead Responsibility	PRIORITY
<b>Budget and Finance</b> 7. Ensure that the City of Martinsville remains a financially viable and sustainable community.	7.1 Balanced budget. <b>Regular reports submitted by staff on efforts to raise revenues and reduce expenses.</b>	Each year the City Council and Manager create and adopt a balanced budget.	7.1 Working group created for pre-budget related discussions. Working group to include Department Heads, City Manager and Council.	Working group has met. Balanced budget created.	Council, City Manager, Department Heads.	immediate
			7.1 Working group established with City Schools to create a budget for the school appropriation.	Working group would seek to accomplish: - Creating a transparent process by which the City and School administrations jointly develop a school budget. - Creating line-item accountability for both the City Council and School Board regarding the school budget. - Toning down of rhetoric between the two organizations. - Improve communication between the two organizations. - Continuous review process with the working group meeting periodically throughout the year to review the budget and compare it to actuals. - Creating trust between the organizations. - Explore the possibility of using a funding formula.	Council, City Manager, Superintendent, School Board.	immediate
	7.2 Priority based budgeting.	Each year the Council and City Manager meets to determine the Council's top priority for the year. A budget is then developed around those priorities.	7.2 Priorities determined.	Budget created.	Council and City Manager	immediate
	7.3 Maintain strong financial rating.	City maintains strong rating through continued conservative fiscal management and low debt loads.	7.3 Balanced budget created within revenue constraints.	A+ rating maintained.	Council and City Manager	immediate
		<b>Update 5-year expense and revenue projections.</b>	7.3 Revenue projections for the next 5 years are created.	Projections present to Council	Council and City Manager	immediate
			7.3 20-year capital improvement plan created.	Plan present to Council	Council and City Manager	immediate

Strategic Priorities	Key Outcomes	Success Indicators	SUPPORTING GOALS achievement oriented	Performance Measure and Target	Lead Responsibility	PRIORITY	
8. Public Safety: Maintain a safe environment for City-Henry County residents.	8.1 Maintain safe neighborhoods	Designation as crime prevention city.	8.1 Become a certified crime prevention city.	Achievement of status.	Police Department	mid-range	
		Identify crime levels by neighborhood	8.1 Develop neighborhood safety and crime metrics system	Metrics in place	Police Department	mid-range	
		Program accreditations	8.1 Attain and maintain accreditation for police, fire and safety programs.	# of active groups	Police and Fire Departments	mid-range	
		Active neighborhood watch groups.	8.1 Maintain interest in neighborhood watch groups and use community policing	# of active groups	Police Department	mid-range	
		Neighbors taking an active role in their community	8.1 Expand neighborhood initiatives to include adopt-a-street and community neighborhood programs.	# of adopt-a-street programs and number of community neighborhood programs	Police Department	mid-range	
		8.2 Provide required training for police and fire departments.	Resources secured and devoted to training	8.2 Training programs initiated and taken.	# of trainees passing %.	Police and Fire Departments	immediate
		8.3 Ensure adequate staffing levels per professional designations and budgets for police and fire departments standards and to provide for succession planning.	Resources secured and staff hired reflective of demographics of the city. Work with City Manager and Council on budget.	8.3 Actively recruiting new police and fire personnel.	# of hires	Police and Fire Departments	immediate
		8.4 Ensure equipment is operational, well-maintained, and operated with the proper priorities and efficiencies.	Resources secured, equipment maintained, new equipment purchased.	8.4 Monies set aside for new pumper truck, ambulances, and police cruisers.	Equipment purchased with budgetary constraints.	Police and Fire Departments	immediate
				8.4 Monies set aside for other required equipment.	Equipment purchased with budgetary constraints.	Police and Fire Departments	immediate
				8.4 Create record retention policy on police cameras and other surveillance equipment.	Database created of saved images	Police and Fire Departments	immediate
				8.4 Explore newer technologies for application to fire and safety including Code Red	Plan for application of new technology	Police and Fire Departments	immediate
				8.4 Develop video camera program for targeted areas such as Hiking Trail, Uptown, high crime areas, etc.	Cameras installed	Police and Fire Departments	immediate
		8.5 Monitor potential gang and group criminal activities and put programs in place to prevent their growth.	Creation and implementation of gang prevention and mitigation program.	8.5 Program created and implemented.	Gang activities have declined. Based on # of incidences of gang violence/criminal activity.	Police Department	immediate

**Meeting Date:** Dec. 8, 2015  
**Item No:** 8.  
**Department:** Finance  
**Issue:** Financial Report

**Summary:**

**FY15 – Year-End - Revenues & Expenditures; Combined Balance Sheet; Fund Balance & Net Position – per FY15 CAFR**

Exclusive of School and Special Revenue funds, actual revenues were \$61,847,581, representing 99.51% of the budget through June 30, 2015. Recording 12 month of proceeds, Local Sales & Use Taxes collected through June 30th were greater than budgeted by \$21,102, for total receipts of \$1,921,102.

Actual expenditures at year-end were \$60,875,915, which represents 90.31% of the overall budget of \$67,406,121. Re-appropriations approved for these funds are \$944,842. Taking that into account, year-end expenses for these funds would have been \$61,820,757 if all projects had been completed and all grants/donations spent, reflecting a 97.71% expenditure rate.

Overall, Utility revenues averaged 97% of budgeted, and utility expenditures averaged 85.1%. With the addition of the approved re-appropriations of \$668,250, total utility expenditures would have been \$27,677,170, representing \$87.44% of the budget.

As of June 30, the total Combined Fund Balance and Net Position was \$38,645,656, a decrease from FY14 year-end of \$1,015,544. \*The numbers in both the 6/30/14 and 6/30/15 columns have now been adjusted to reflect data as found in the various corresponding exhibits in the CAFR. Doing so simplifies comparison of reports and CAFRs.

The available cash-on-hand for all City Funds was \$17,769,824, an 8.76% increase over the same time period last year.

The annual reports have been reported by the November 30 deadline to the APA as required. The CAFR is in the quality control process, and should be heading to publishing within the next few weeks. As soon as possible, an electronic version will be made available upon review by City Council.

**Attachment:**

FY15 Year-end Consolidated Rev & Exp

FY15 Year-end Fund Balance-Net Position

FY15 Year-end Combined Balance Sheet

**Recommendations:** Motion to approve financial report.

**City of Martinsville  
Combined Balance Sheet  
FY15 - 6/30/15**

FUND	TOTAL ASSETS*	LIABILITIES &RESERVES	CURRENT FUND BAL & NET POSITION	JUNE 30, 2014 FUND BAL & NET POSITION	DIFFERENCE FROM FY14
GENERAL	\$ 12,270,045	\$ (4,418,584)	\$ 7,851,460	\$ 7,798,221	\$ 53,239
MEALS TAX	\$ 825,849	\$ -	\$ 825,849	\$ 992,056	\$ (166,207)
SCHOOL CAFETERIA	\$ 1,026,835	\$ (61,264)	\$ 965,571	\$ 799,593	\$ 165,978
REFUSE	\$ 9,481,703	\$ (4,774,814)	\$ 4,706,889	\$ 4,217,127	\$ 489,762
TELECOMMUNICATIONS	\$ (301,138)	\$ (54,776)	\$ (355,914)	\$ (166,760)	\$ (189,154)
WATER	\$ 5,729,829	\$ (198,638)	\$ 5,531,191	\$ 5,246,554	\$ 284,637
SEWER	\$ 4,003,132	\$ (277,078)	\$ 3,726,054	\$ 3,736,106	\$ (10,052)
ELECTRIC	\$ 15,334,313	\$ (557,185)	\$ 14,777,128	\$ 14,184,190	\$ 592,938
CAPITAL RESERVE	\$ 741,457	\$ (43,993)	\$ 697,465	\$ 459,838	\$ 237,627
SCHOOL OPERATIONS	\$ 2,010,012	\$ (2,010,012)	\$ (0)	\$ -	\$ (0)
SCHOOL FEDERAL PROGRAMS	\$ 41,438	\$ (121,566)	\$ (80,128)	\$ (8,454)	\$ (71,674)
CDBG	\$ 97,719	\$ (150,749)	\$ (53,031)	\$ (23,767)	\$ (29,264)
HOUSING CHOICE	\$ 53,448	\$ (325)	\$ 53,122	\$ 395,408	\$ (342,286)
<b>TOTAL</b>	<b>\$ 51,314,642</b>	<b>\$ (12,668,986)</b>	<b>\$ 38,645,655</b>	<b>\$ 37,630,112</b>	<b>\$ 1,015,543</b>

**RESERVED FUNDS**

INSURANCE TRUST	\$ 266,878	\$ -	\$ 266,878	\$ 448,745	\$ (181,867)
INMATE TRUST	\$ 135,469	\$ -	\$ 135,469	\$ 97,089	\$ 38,380

**Fiduciary Agency Funds:**

05-SVRFA	\$ 19,100	\$ (10,658)	\$ 8,442	\$ 53,951	\$ (45,509)
06-Dan River ASAP	\$ 470,734	\$ (223,368)	\$ 247,366	\$ 236,601	\$ 10,765
15-PRCJTA	\$ 438,660	\$ (8,381)	\$ 430,279	\$ 493,591	\$ (63,312)
30-BRRL	\$ 236,731	\$ (28,936)	\$ 207,795	\$ 199,255	\$ 8,540
<b>TOTALS:</b>	<b>\$ 1,165,224</b>	<b>\$ (271,343)</b>	<b>\$ 893,881</b>	<b>\$ 983,398</b>	<b>\$ (89,517)</b>

**City of Martinsville**  
**Consolidated Revenues and Expenditures**  
**FY15 - June 30, 2015**

	<i>Budget</i>	<i>Anticipated</i>	<i>Actual YTD</i>	<i>Remaining Balance</i>	<i>Difference Ant vs. Actual</i>
<b>General Fund</b>					
Revenues	\$ 29,341,561	\$ 29,365,372	\$ 29,869,680	\$ (528,119)	101.7%
Expenditures	<u>31,297,879</u>	<u>31,297,879</u>	<u>29,816,441</u>	1,481,438	95.3%
Excess (deficiency) of revenues over expenditures	<u>\$ (1,956,318)</u>	<u>\$ (1,932,507)</u>	<u>\$ 53,239</u>		
	(Fund Bal contrib)				
<b>Capital Funds</b>					
<b>Meals Tax</b>					
Revenues	\$ 2,066,792	\$ 2,066,865	\$ 2,031,887	\$ 34,905	98.3%
Expenditures	<u>2,224,415</u>	<u>2,224,415</u>	<u>2,198,094</u>	26,321	98.8%
Excess (deficiency) of revenues over expenditures	<u>\$ (157,623)</u>	<u>\$ (157,550)</u>	<u>\$ (166,207)</u>		
<b>Capital Reserve</b>					
Revenues	\$ 2,090,029	\$ 2,090,088	\$ 2,090,088	\$ (59)	100.0%
Expenditures	<u>2,230,652</u>	<u>2,230,652</u>	<u>1,852,461</u>	378,191	83.0%
Excess (deficiency) of revenues over expenditures	<u>\$ (140,623)</u>	<u>\$ (140,564)</u>	<u>\$ 237,627</u>		
<b>TOTAL CAPITAL FUNDS:</b>	<u>\$ (298,246)</u>	<u>\$ (298,114)</u>	<u>\$ 71,420</u>		
	(Fund Bal contrib)				
<b>Utility Funds</b>					
<b>Refuse Fund</b>					
Revenues	\$ 2,154,507	\$ 2,154,507	\$ 2,199,089	\$ (44,582)	102.1%
Expenditures	<u>2,560,135</u>	<u>2,560,135</u>	<u>1,736,623</u>	823,512	67.8%
Excess (deficiency) of revenues over expenditures	<u>\$ (405,628)</u>	<u>\$ (405,628)</u>	<u>\$ 462,466</u>		
<b>Telecommunications Fund</b>					
Revenues	\$ 859,960	\$ 859,960	\$ 771,016	\$ 88,944	89.7%
Expenditures	<u>871,808</u>	<u>871,808</u>	<u>960,170</u>	(88,362)	110.1%
Excess (deficiency) of revenues over expenditures	<u>\$ (11,848)</u>	<u>\$ (11,848)</u>	<u>\$ (189,154)</u>		
<b>Water Fund</b>					
Revenues	\$ 3,359,130	\$ 3,359,130	\$ 3,301,837	\$ 57,293	98.3%
Expenditures	<u>4,090,272</u>	<u>4,090,272</u>	<u>3,123,171</u>	967,101	76.4%
Excess (deficiency) of revenues over expenditures	<u>\$ (731,142)</u>	<u>\$ (731,142)</u>	<u>\$ 178,666</u>		
<b>Sewer Fund</b>					
Revenues	\$ 4,010,012	\$ 4,010,012	\$ 3,953,123	\$ 56,889	98.6%
Expenditures	<u>4,448,450</u>	<u>4,448,450</u>	<u>3,990,471</u>	457,979	89.7%
Excess (deficiency) of revenues over expenditures	<u>\$ (438,438)</u>	<u>\$ (438,438)</u>	<u>\$ (37,349)</u>		
<b>Electric Fund</b>					
Revenues	\$ 18,268,308	\$ 18,286,564	\$ 17,630,862	\$ 637,446	96.4%
Expenditures	<u>19,682,510</u>	<u>19,682,510</u>	<u>17,198,485</u>	2,484,025	87.4%
Excess (deficiency) of revenues over expenditures	<u>\$ (1,414,202)</u>	<u>\$ (1,395,946)</u>	<u>\$ 432,377</u>		
<b>TOTAL UTILITY FUNDS:</b>	<u>\$ (2,989,410)</u>	<u>\$ (2,971,154)</u>	<u>\$ 1,036,161</u>		
	(Fund Bal contrib)				

**Consolidated Revenues and Expenditures  
FY15 - June 30, 2015**

	<i>Budget</i>		<i>Actual YTD</i>	<i>Remaining Balance</i>	<i>Difference Budg vs. Actual</i>
<b>Cafeteria</b>					
Revenues	\$ 1,506,882	\$	\$ 1,615,983	\$ (109,101)	107.2%
Expenditures	<u>1,526,882</u>		<u>1,450,006</u>	76,876	95.0%
Excess (deficiency) of revenues over expenditures	<u>\$ (20,000)</u>	\$	<u>\$ 165,977</u>		
<b>Schools</b>					
Revenues	\$ 22,703,598	\$	\$ 22,354,849	\$ 348,750	98.5%
Expenditures	<u>22,899,604</u>		<u>22,354,849</u>	544,756	97.6%
Excess (deficiency) of revenues over expenditures	<u>\$ (196,006)</u>	\$	<u>\$ -</u>		
<b>Federal Programs</b>					
Revenues	\$ 3,457,998	\$	\$ 2,469,311	\$ 988,687	71.4%
Expenditures	<u>3,457,998</u>		<u>2,540,986</u>	917,012	73.5%
Excess (deficiency) of revenues over expenditures	<u>\$ -</u>	\$	<u>\$ (71,675)</u>		
<b>TOTAL SCHOOL FUNDS:</b>	<u>\$ (216,006)</u>	\$	<u>\$ 94,302</u>		
	(fund bal contrib)				
<b>Special Revenue Funds</b>					
<b>CDBG Fund</b>					
Revenues (includes new Northside)	\$ 1,165,168		\$ 169,009	\$ 996,159	14.5%
Expenditures	<u>1,138,402</u>		<u>198,272</u>	940,130	17.4%
Excess (deficiency) of revenues over expenditures	<u>\$ 26,766</u>		<u>\$ (29,263)</u>		
<b>Housing Choice Fund</b>					
Revenues	\$ 1,944,525		\$ 1,327,307	\$ 617,218	68.3%
Expenditures	<u>1,944,450</u>		<u>1,669,592</u>	274,858	85.9%
Excess (deficiency) of revenues over expenditures	<u>\$ 75</u>		<u>\$ (342,285)</u>		
<b>TOTAL SPECIAL REVENUE FUNDS:</b>	<u>\$ 26,841</u>		<u>\$ (371,548)</u>		
<b>GRAND TOTALS:</b>					
<i>(excluding Schools &amp; Special Revenues)</i>					
<b>Revenues:</b>	\$ 62,150,299	<u><i>Anticipated</i></u>	\$ 62,192,498	\$ 302,718	99.4%
<b>Expenditures</b>	<u>67,406,121</u>	<u>67,406,121</u>	<u>60,875,915</u>	6,530,206	90.3%
<b>Excess (deficiency) of revenues over expenditures</b>	<u>\$ (5,255,822)</u>	<u>(5,213,623)</u>	<u>\$ 971,666</u>		
<b>Local Sales/Use Taxes</b>	\$ 1,900,000	\$ 1,900,000	\$ 1,921,102	\$ (21,102)	101.1%

The Budgeted Revenue amounts do not include any contributions from Fund Balance.

**CITY OF MARTINSVILLE  
FUND BALANCE 06/30/2015**

	Audited Fund Balance & Net Position 06/30/14	Actual Revenues FY15	Actual Expenditures FY15	included in exp Budgeted Depreciation	Audited Fund Balance & Net Position 06/30/15	Net (Decrease) Increase
<b>GENERAL</b>	<b>7,798,221</b>	<b>29,869,680</b>	<b>29,816,441</b>		<b>7,851,460</b>	<b>53,239</b>
MEALS TAX	992,056	2,031,887	2,198,094		825,849	(166,207)
CAPITAL RESERVE	459,838	2,090,088	1,852,461		697,465	237,627
<b>TOTAL CAPITAL FUNDS</b>	<b>1,451,894</b>	<b>4,121,975</b>	<b>4,050,555</b>		<b>1,523,314</b>	<b>71,420</b>
REFUSE	4,217,127	2,199,089	1,709,327	0	4,706,889	489,762 *
WATER	5,246,554	3,301,837	3,017,200	0	5,531,191	284,637 *
SEWER	3,736,106	3,953,123	3,963,175	0	3,726,054	(10,052) *
ELECTRIC	14,184,190	17,630,862	17,037,924	0	14,777,128	592,938 *
<b>TOTAL UTILITY FUNDS</b>	<b>27,383,977</b>	<b>27,084,911</b>	<b>25,727,626</b>	<b>0</b>	<b>28,741,262</b>	<b>1,357,285</b>
	*total net position - not just unassigned (Exhibit 6, CAFR)					
CAFETERIA	799,593	1,615,983	1,450,006		965,570	165,977
SCHOOLS	0	22,354,002	22,354,002		(0)	(0)
SCHOOL GRANTS	(8,454)	2,469,311	2,540,986		(80,129)	(71,675)
<b>TOTAL SCHOOL FUNDS</b>	<b>791,139</b>	<b>26,439,296</b>	<b>26,344,994</b>		<b>885,441</b>	<b>94,302</b>
TELECOMMUNICATIONS	(166,760)	771,016	960,170		(355,914)	(189,154)
CDBG	(23,767)	169,009	198,272		(53,030)	(29,263)
HOUSING CHOICE	395,408	1,327,307	1,669,592		53,123	(342,285)
<b>TOTAL SP REV FUNDS</b>	<b>204,881</b>	<b>2,267,332</b>	<b>2,828,034</b>		<b>(355,821)</b>	<b>(560,702)</b>
<b>TOTAL ALL FUNDS</b>	<b>37,630,112</b>	<b>89,783,194</b>	<b>88,767,650</b>	<b>0</b>	<b>38,645,656</b>	<b>1,015,544</b>

## Fund Balance Summary

	<u>Total Funds:</u>	<u>Total Category:</u>
<b><u>Non-spendable:</u></b>		2,097,365
Inventory	2,091,940	
Prepaid Items - Gen Fund	5,425	
<b><u>Restricted:</u></b>		18,933,157
Capital Proj - Meals Tax Fund	0	
Capital Reserve Fund Project	0	
Utility Net Invest in Cap Assets	18,933,157	
<b><u>Committed to:</u></b>		2,633,989
CCBC	1,666,700	
PART	28,725	
Housing Choice	53,123	
Cafeteria Fund	965,570	
School Grants Fund	-80,129	
<b><u>Assigned to:</u></b>		1,523,314
Capital Reserve Fund	697,465	
Meals Tax Fund	825,849	
 <b><u>Unassigned:</u></b>		 13,457,831
Non-utility Funds:	3,649,726	
Utility Funds:	9,808,105	
<b>Totals:</b>	<b>38,645,656</b>	<b>38,645,656</b>

<b>Unassigned Comparison to Policy</b>		
	Fund balance Recommended 10% of bud	Variance to Policy
Non Utility Funds	3,088,955	560,771
Utility Funds	2,996,282	6,811,823
<b>Total</b>	<b>6,085,237</b>	<b>7,372,594</b>

**Additional Committed in FY16**

**Re-appropriations (approved):**

**Non-utility:**

General Fund:	596,639
Capital Reserve Fund:	378,203
CDGB Fund:	918,572
School Operating Fund:	58,616
	1,952,030

**Utility:**

Refuse Fund:	69,000
Water Fund:	200,000
Electric Fund:	399,250
	668,250

<b>Unassigned Comparison to Policy - after Re-approp</b>		
	Recommended	Variance
Non-Utility Funds	3,088,955	-35,868
Utility Funds	2,996,282	6,143,573
<b>Total</b>	<b>6,085,237</b>	<b>6,107,705</b>

**City Council  
Agenda Summary**



**Meeting Date:** December 8, 2015  
**Item No:** 9.  
**Department:** Finance  
**Issue:** Appropriation Approvals

**Summary:**

The attachment amends the FY16 Budget with appropriations in the following funds:

General Fund: \$ 2,747 – Recovered Costs  
School Operating Fund: \$ 124,380 – Harvest Foundation Contribution  
Water Fund: \$ 1,500 – Proceeds from Sale of Surplus  
CDBG Fund: \$ 600,000 – Pass-through funds – IRF  
School Federal Programs: \$1,780,060 – Various Programs

**Attachments:**

Consent Agenda 12-08-15

**Recommendations:** Approve

**BUDGET ADDITIONS FOR 12/08/15**

<b>ORG</b>	<b>OBJECT</b>	<b>DESCRIPTION</b>	<b>DEBIT</b>	<b>CREDIT</b>
<b><u>FY16</u></b>				
<b><u>General Fund:</u></b>				
01100909	490104	Advance/Recovered Costs		2,747
01331108	501300	Sheriff/Corrections - Part-time & Temporary Wages	2,030	
01331108	502100	Sheriff/Corrections - Social Security	126	
01331108	502110	Sheriff/Corrections - Medicare	29	
01331108	506008	Sheriff/Corrections - Vehicle Equipment & Maint.	406	
01331110	506200	Sheriff/Annex - Prisoner Allowance	156	
		Reimbursement from Henry County for litter pickup-September & October		
<b>Total General Fund:</b>			<b>2,747</b>	<b>2,747</b>
<b><u>School Fund:</u></b>				
18103919	489904	Harvest Donations/Contributions/Gifts		124,380
81621310	563000	Purchased Services	12,000	
81621310	563142	Professional Development	4,500	
81621310	565503	Travel	44,100	
81621310	565800	Miscellaneous Expense	600	
81621310	566013	Instructional Materials and Supplies	1,200	
81621310	566000	Materials and Supplies	828	
81631310	563000	Purchased Services	22,000	
81631310	563142	Professional Development	3,000	
81631310	565503	Travel	34,400	
81631310	565800	Miscellaneous Expense	400	
81631310	566013	Instructional Materials and Supplies	800	
81631310	566000	Materials and Supplies	552	
<b>Total School Fund</b>			<b>124,380</b>	<b>124,380</b>
<b><u>Water Fund:</u></b>				
12100905	412209	Sale of Surplus/Salvage		1,500
12543313	508205	Water Maintenance-Vehicles/Equipment	1,500	
		Proceeds from sale of old equipment		
<b>Total Water Fund</b>			<b>1,500</b>	<b>1,500</b>
<b><u>CDBG Fund:</u></b>				
47102926	447064	Categorical Federal - Industrial Revitalization Fund-Henry		600,000
47811522	503191	IRF-Henry - Prof. Services Contractors	600,000	
		Pass-through of proceeds for Henry Hotel renovations		
<b>Total CDBG Fund</b>			<b>600,000</b>	<b>600,000</b>

**Federal Programs (Schools) Fund:**

20102926	401068 Title I		1,035,215
86011100	561120 Instructional S&W	633,895	
86011100	562100 Social Security	48,493	
86011100	562210 Retirement	69,010	
86011100	562300 Insurance	43,618	
86011100	562400 Life Insurance	5,594	
86011100	562520 Disability	296	
86011100	563000 Purchased Services	88,021	
86011100	565503 Travel	11,790	
86011100	566013 Materials & Supplies	95,356	
86012160	561120 Admin S &W	29,104	
86012160	562100 Social Security	2,226	
86012160	562210 Retirement	4,401	
86012160	562300 Insurance	3,045	
86012160	562400 Life Insurance	346	
86012160	562520 Disability	21	
20102926	436768 Title IIA		121,114
86111100	561120 Instructional S & W	30,000	
86111100	562100 Social Security	6,273	
86111100	562210 Retirement	6,010	
86111100	563000 Purchased Services	78,831	
20102926	435868 Title VI Rural Ed		41,358
86411310	561120 Instructional S & W	28,585	
86411310	562150 Social Security	547	
86411310	563000 Purchased Services	12,226	
20102926	417368 Title VIB IDEA Pre School		5,713
86611100	561120 Instructional S&W	5,000	
86611100	562100 Social Security	383	
86611100	566013 Materials & Supplies	330	
20102926	402768 Title VIB Flow Through		518,344
86511100	561120 Instructional S&W	121,437	
86511100	561151 Instructional S&W Aides	210,998	
86511100	562100 Social Security	20,611	
86511100	562150 Medicare	4,820	
86511100	562210 Retirement	48,203	
86511100	562300 Insurance	55,964	
86511100	562400 Life Insurance	3,956	
86511100	562520 Disability	383	
86511100	562750 retirement Credit	3,524	
86511100	563140 Purchased Services	15,000	
86511100	565503 Travel	14,999	
86511100	566013 Materials & Supplies	18,449	
20102926	404868 PERKINS		58,317
86721100	563000 Purchased Services	7,025	
86721100	565503 Travel	14,021	
86721100	566013 Materials	37,271	

**Total Federal Programs (Schools) Fund****1,780,060****1,780,060**