

Make healthy choices more rewarding

Incentives for our consumer-driven plans

Good health has its own rewards. But we help you give your employees another great reason to take steps toward better health. Incentives can be in the form of account deposits to your employee's health account or as gift cards.

Incentive	Incentive amount	Who can earn an incentive	Notes
Enroll in ConditionCare	\$100	Any qualifying family member age 18 and over can enroll and earn an incentive.	Each family member can get one incentive per year. In the first year and later years, members must stay qualified to enroll and earn incentives. Members who have more than one health problem will enroll in one combined program – not separate ones for each condition.
<p>When your employees join the ConditionCare program, they'll be able to speak with a personal coach who'll give them tips, keep them on track and supply lots of encouragement to make a positive change in their health.</p> <p>Members who enroll in ConditionCare will work with a nurse to help manage diabetes, asthma, coronary artery disease, heart failure and/or COPD.</p>			
Graduate from ConditionCare	\$200	Any qualifying family member age 18 and over can graduate and earn an incentive.	There's no limit to the number of family members that can graduate and earn the incentive. Each family member can earn one credit per year. In the first year and later years, members must stay qualified to enroll, graduate and earn incentives. Members who have more than one health problem will graduate from one combined program – not separate ones for each condition.
Future Mom's Maternity Management Program	\$200	Employees, covered spouses/domestic partners, and dependents age 18 and over are eligible for the Future Mom's program.	Members can earn up to a \$200 Future Mom's incentive. This includes three milestones: \$100 initial enrollment, \$50 interim, and \$50 postpartum; timing and rules apply.
Healthy Lifestyles Online	\$150	All covered adults age 18 and over can join the program.	Each adult family member can earn up to \$150 each year. Members earn a \$50 incentive at each 3,000, 5,000 and 10,000 point milestone. Milestones include doing things like completing a Well-Being Assessment and setting up a well-being plan to earn their first 3,000 points.

Many people need some encouragement to take steps toward better health. Our incentives give members that little push. They're just the thing to deliver meaningful results for you, your employees and their families.



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