



Martinsville
POLICE DEPARTMENT

2019
Annual Report



About Martinsville, Virginia



Martinsville was incorporated in 1873 and officially became a city in 1929. At 11 square miles with an approximate population of 13,000, the city sits in the center of Henry County on the southern border of Virginia. Martinsville is well known for textiles, furniture and its history. Today, Martinsville continues to evolve and is home to large non-profits, small business and higher education. Many historic buildings and locations have been preserved or repurposed, keeping Martinsville close to its roots.

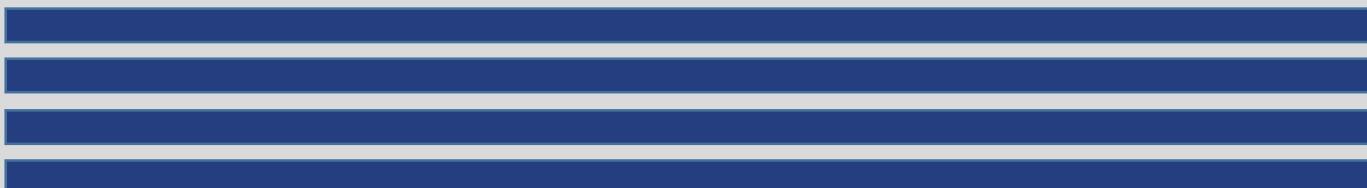
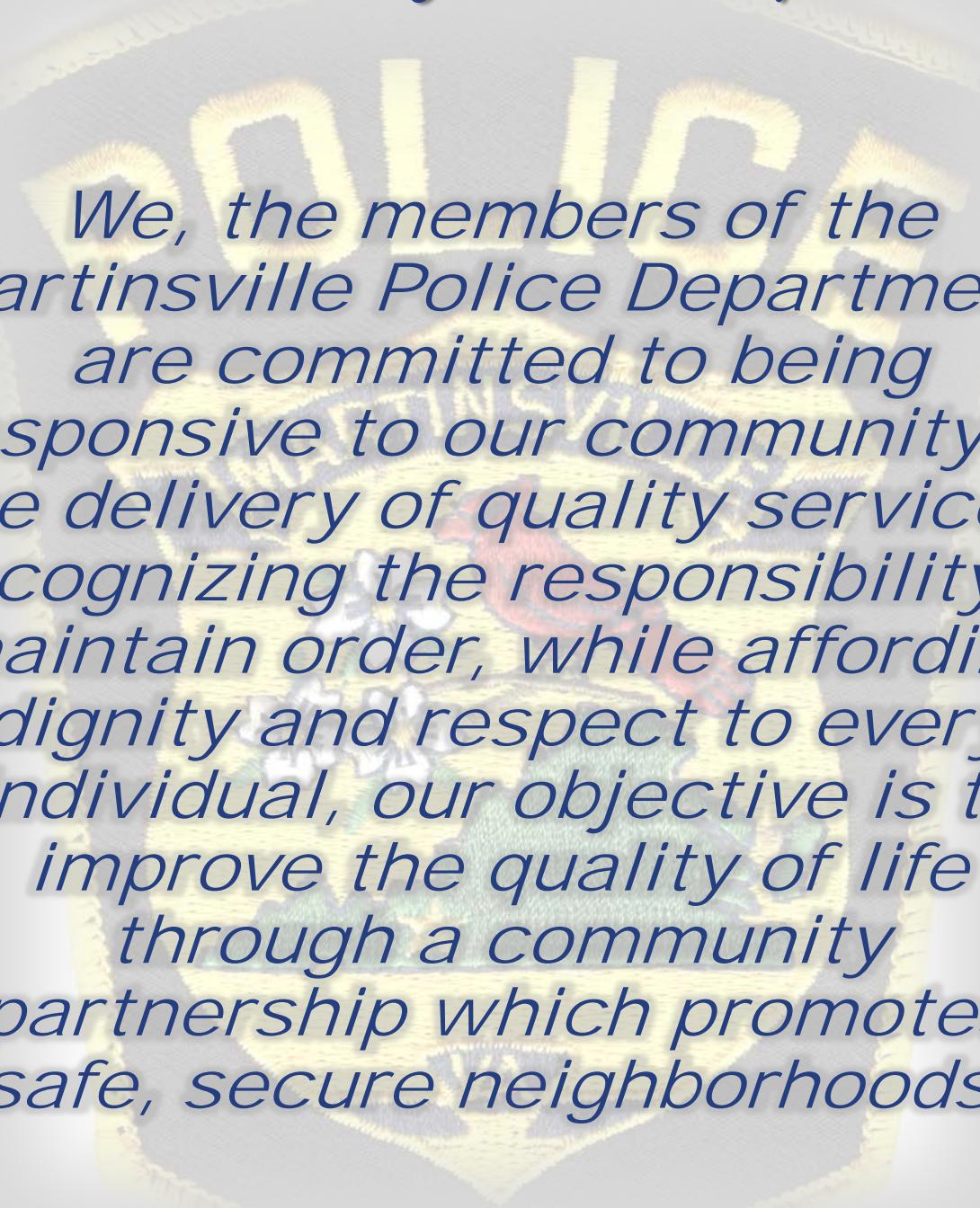


TABLE OF CONTENTS

Mission Statement	4
Message from the Chief	5-6
Organizational Chart	7-11
Crime Charts	12-14
Community Policing	15-17
Operations Division	18-25
Investigations	26-29
Awards & Recognition	30
New Employees	31
Retirements	32
Professional Standards	33-34
Grants	35
Strategic Planning	36-37
Partnerships	38
Snapshots	39-40
Special Recognition	41

Mission Statement of the Martinsville City Police Department



*We, the members of the
Martinsville Police Department,
are committed to being
responsive to our community in
the delivery of quality services.
Recognizing the responsibility to
maintain order, while affording
dignity and respect to every
individual, our objective is to
improve the quality of life
through a community
partnership which promotes
safe, secure neighborhoods.*

A Message from the Chief

Honorable Mayor, Members of City Council and
Citizens of Martinsville:



On behalf of the men and women of the Martinsville Police Department, I am pleased to present the 2019 Annual Report. This report aims to provide an annual review of the activities of the department during 2019 to include statistical crime data.

This past year has been again dedicated to continuing our focus on Community/Quality Policing and to add value to services we provide to our citizens. Our goal is to have officers approachable and visible in our neighborhoods. While community policing is compassionate policing, it is tough on crime and blight. Each member of your department understands that we have to work hard and transparent with our community to ensure our streets are free from drugs and violence to achieve citizen satisfaction. Your department continues to strive to combat illegal drugs, domestic violence, and larcenies within the city on a daily basis.

During the past year, we have had three employees to retire, an investigative secretary/crime analyst and two patrol officers. These positions have been filled leaving the department with one opening starting in 2020. Thus, bringing our current staffing levels to 44 sworn and 5 Civilian personnel. These officers answered a total of 76,772 calls for service during 2019.

A Message from the Chief (continued)

Your department continues to have strong relationships with our law enforcement counterparts on the local, state and federal levels. We also continue to work closely with our city departments including: fire department, sheriff's office, public works, inspections and all other city departments. The Martinsville Police Department continues to work closely with the U.S. Marshalls Task force, Bureau of Alcohol, Tobacco and Firearms, and the DEA Diversion Unit.

This past year has also been dedicated to assisting our community with the Opioid Crisis. While working with different organizations to bring awareness and education to our community. Virginia Tech and the group named Engaging Martinsville are currently working on new ideas to assist our citizens with the opioid crisis. I cannot thank the other departments and organizations enough for their assistance in making Martinsville a Safe Community. Drug Free M-HC has helped train all of our staff in the use and administration of NARCAN.

This year's report will highlight some of our achievements that occurred this past year. I cannot express how proud I am again of the men and women of the Martinsville Police Department and their dedication to this community. I also want to thank the citizens of Martinsville for their continued support and community partnership. We realize that only through our partnership with our supportive community and dedicated staff, we can continue to make Martinsville a safe place to live and raise a family.

Chief Cassady

ORGANIZATIONAL CHART

ADMINISTRATION



Chief G.E. Cassady



*Administrative Assistant
Amber Fulcher*



**Major
R.B. Fincher**



**Captain
J. R. Minter**



**Captain
C.H. Rhoads**

ORGANIZATIONAL CHART

Criminal Investigations Division



*Lieutenant
S.E. Hines*



*Lieutenant
R.J. Barrow*

Special Investigations Division



ORGANIZATIONAL CHART

Records Division



Community Resource Unit



School Resource Officers



Animal Control



ORGANIZATIONAL CHART

PATROL DIVISION

Lieutenants



Sergeants



Officers



ORGANIZATIONAL CHART

CHAPLAINS



Chaplain Gravely



Chaplain Hagwood

K-9s



Tonka

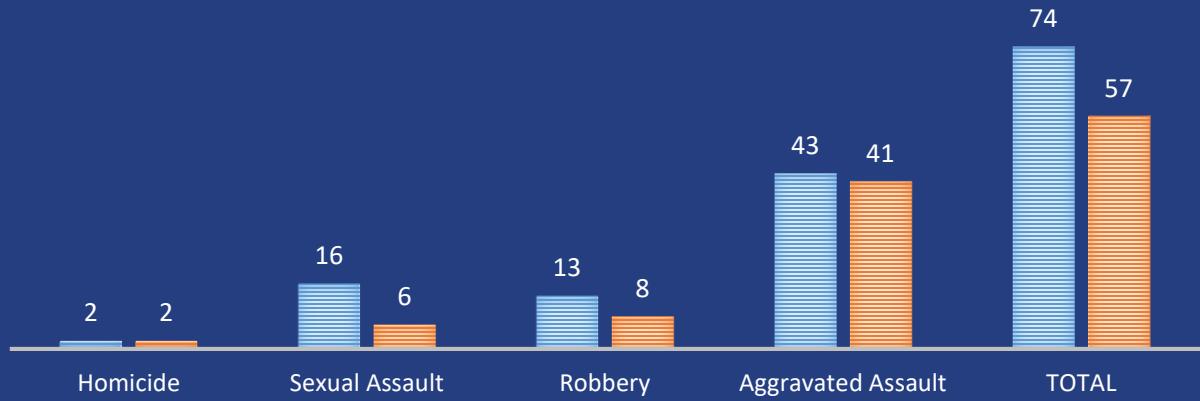


Chase

YEAR IN REVIEW

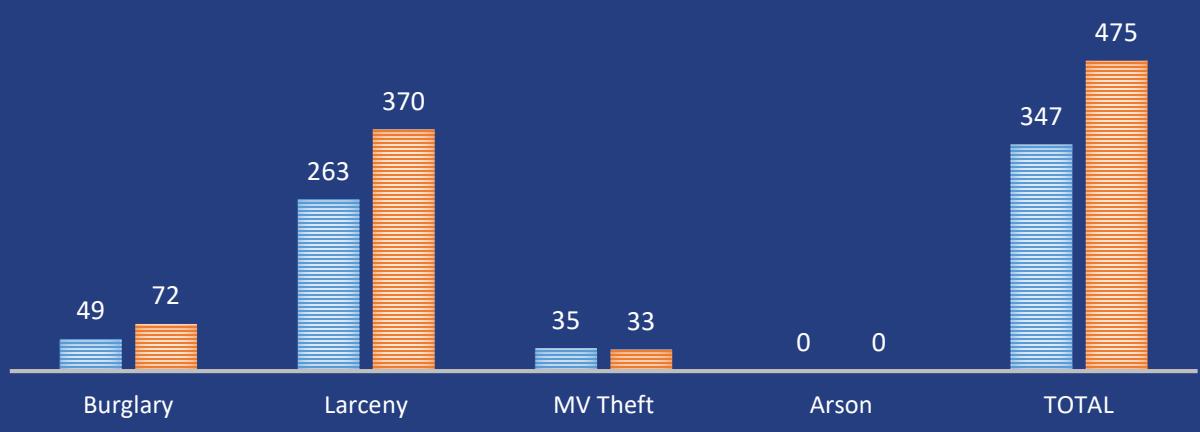
VIOLENT CRIME

■ 2019 ■ 2018



PROPERTY CRIME

■ 2019 ■ 2018



TOTAL CRIME 2019

421

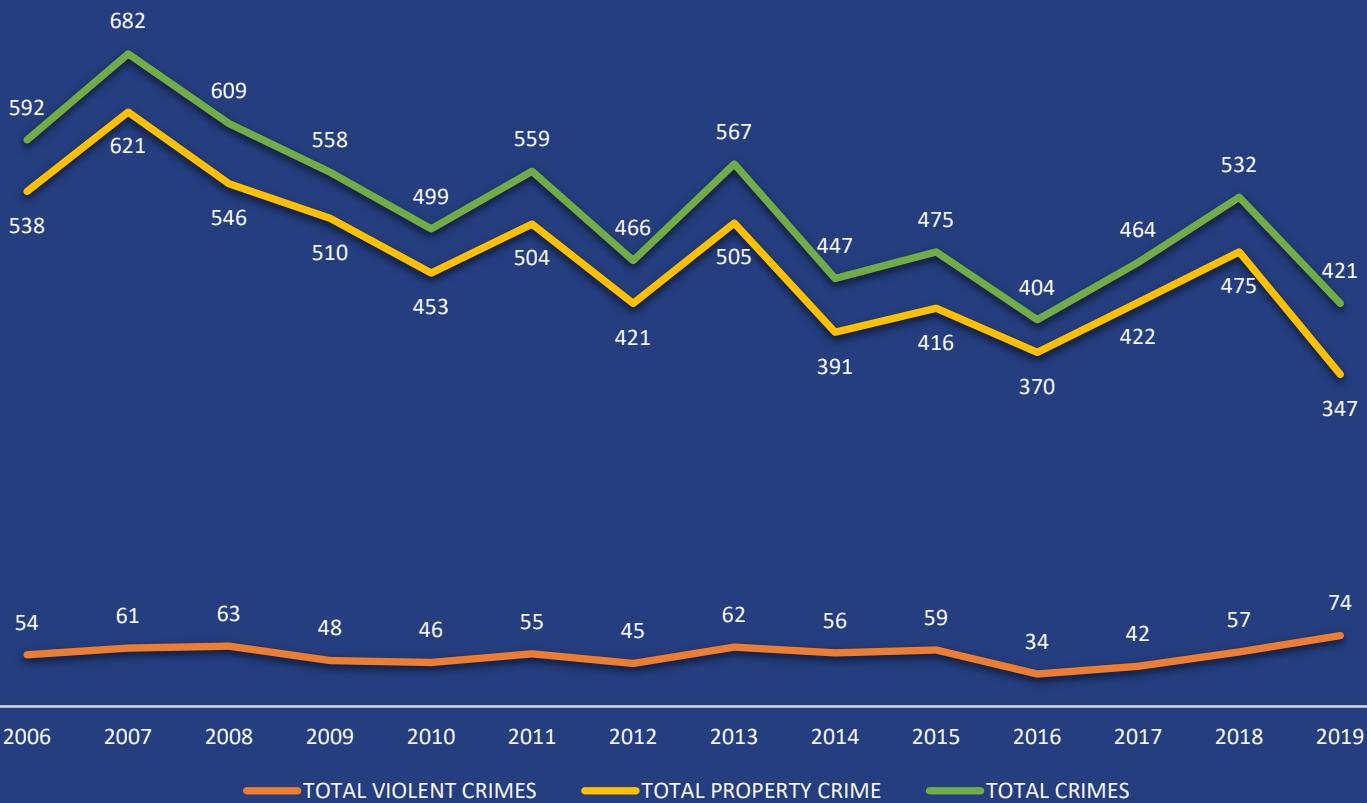
TOTAL CRIME 2018

532

20% DECREASE IN CRIME

CRIME TRENDS

SELECT GROUP A OFFENSES



DEFINITION OF SELECT GROUP A OFFENSES:

VIOLENT CRIMES: *Homicide, Sexual Assaults, Robbery and Aggravated Assaults*

CRIME AGAINST PROPERTY: *Burglary, Larceny (including Shoplifting), Motor Vehicle Theft and Arson*

COMMUNITY POLICING IN ACTION

	2013	2014	2015	2016	2017	2018	2019
TOTAL HOMICIDE	0	2	1	0	2	2	2
TOTAL SEXUAL ASSAULT	8	13	12	6	5	6	16
ROBBERY	20	12	8	2	4	8	13
AGGRAVATED ASSAULT	34	29	38	26	31	41	43
TOTAL VIOLENT CRIMES	62	56	59	34	42	57	74
BURGLARY	65	58	54	51	70	72	49
LARCENY	411	313	344	292	327	370	263
MV THEFT	27	18	14	23	25	33	35
ARSON	2	2	4	4	0	0	0
TOTAL PROPERTY CRIME	505	391	416	370	422	475	347
TOTAL CRIMES	567	447	475	404	464	532	421

Community Policing is vital to our department. The presence of our officers can help defer crime and let citizens know we are here to help.

COMMUNITY POLICING

Community Resource Unit

The Martinsville Police Department is a Community Oriented Police Department. Every employee, sworn or civilian strives to deliver the highest level of customer service to our citizens. This unit consists of 1 Sergeant, 2 Officers, 2 School Resource Officers and 1 Animal Control Officer. This unit not only leads several community programs, but they also assist Martinsville City Sheriff's Office, Henry County Sheriff's Office and other neighboring agencies with several events throughout the year.

EVENTS/PROGRAMS

- *National Night Out*
- *Special Olympics*
- *Neighborhood Watch*
- *Children Safety Programs*
- *Crime Prevention*
- *Security Assessment Program*
- *Relay for Life*
- *Coffee/Lunch with a Cop*
- *Santa, Cops and Kids*
- *Christmas Cheer*
- *Smith River Fest*
- *5k Races*
- *Torch Run*
- *S.A.L.T.*
- *Tours*
- *Youth Programs*



— COMMUNITY POLICING —

School Resource Officers

We currently have an officer assigned to both Martinsville High School and Martinsville Middle School. They are responsible for policing our schools and report each day to their assigned school. While their primary focus is keeping the schools safe, they spend much of each day building positive relationships with our students. They can also be found working security at any of the home sporting events and after school activities.



COMMUNITY POLICING

Bike Patrol

Bike Patrol is another responsibility of our Community Resource Unit. They are certified through the International Police Mountain Bike Association (IPMBA) and spend many days completing bike patrols throughout the city. All officers of the MPD are trained to use bicycles and can use them for special events and NRO activities in neighborhoods. This program has allowed us to make arrests for shoplifting, purse snatching, alcohol violations and sexual assault. We have also participated in several bicycling programs at local community events.



Animal Control



Our animal control officer, E.C. Stone retired in 2019 which allowed us to bring in Ofc. Russell Eldridge who gladly took over the position. During 2019, Animal Control took in 125 animals including 88 dogs and 37 cats. They were able to get 81 of those adopted.

— OPERATIONS DIVISION —

UNIFORM PATROL

The Uniform Patrol Division provides the community with around the clock professional police service and crime prevention. While all departments are essential, patrol is the backbone of our department. Our patrol officers also serve as neighborhood resource officers which provides personal service to 22 areas in the city of Martinsville.



— OPERATIONS DIVISION —

Neighborhood Resource Officer Program

This program breaks our city into twenty-two individual neighborhoods. Each neighborhood has an assigned patrol officer which gives them the chance to meet our residents on a more personal level. The officers conduct door to door meetings to check on residents and hear their concerns. The MPD is seeking a grant for 2019-2020 to continue to pay officers overtime to perform NRO activities.



— OPERATIONS DIVISION —

K9 Unit

We have two k-9 teams who are certified through the North American Police Work Dog Association and Virginia Police Work Dog Association. Our teams continue a minimum of 16 hours of training a month. Sgt. M. Peters is paired with Tonka and Ofc. Brockway is paired with Chase. In 2019, both teams were able to assist with 215 utilizations in the department, most of those being in the area of drug enforcement.



OPERATIONS DIVISION

Traffic Enforcement

In 2019, the department conducted four traffic checking details with the focus on seatbelt and DUI enforcement. Officers wrote 2821 traffic summons this year, investigated 291 traffic accidents and made 57 DUI arrests. We also worked with the Transportation Safety Committee to reduce the number of tractor trailers uptown and in other prohibited areas.

The department has two speed trailers which are deployed to an area where speeding complaints are received. The trailers collect data, including number of vehicles, speeds and times. We are able to take the collected data and focus our enforcement efforts on areas and times where speeding offenses and traffic crashes are most frequent.



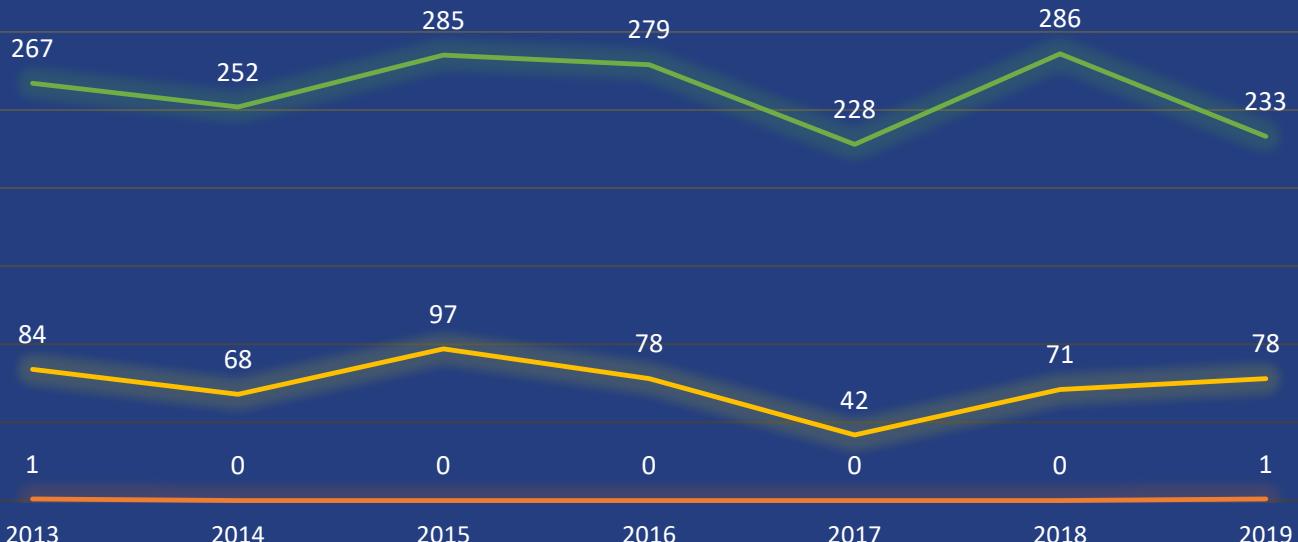
Crash Reconstruction Team

This team is comprised of 5 patrol officers who volunteer to be assigned when motor vehicle crashes involving fatalities, serious injury or significant property damage occur within city limits. The team is certified in basic and advance crash level/accident reconstruction and have worked along other certified investigators. The team investigated a traffic fatality and a pedestrian accident with serious injury in 2019.

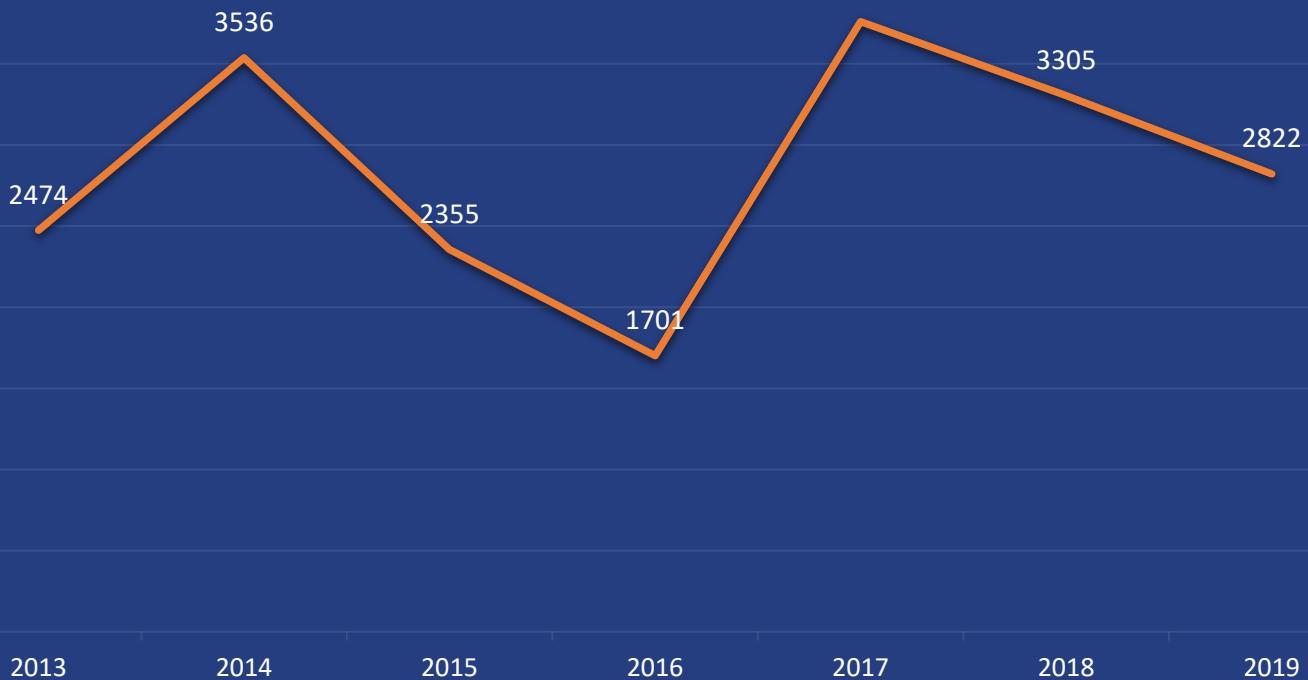
TRAFFIC

ACCIDENTS

— FATALITIES — INJURIES — TOTAL



SUMMONS



CALLS FOR SERVICE

CITIZEN/OFFICER INITIATED CALLS FOR SERVICE



CITIZEN'S TOP 10 CALLS FOR SERVICE 2019

1. Call by Phone	2072
2. Misc. Law Enforcement	735
3. Disturbance	672
4. Dog Case	658
5. 911 Open Line Hang Up	651
6. Suspicious Circumstances	645
7. Extra Patrol-Vacation Checks	555
8. Assist Motorists	433
9. Alarm-Business	420
10. Suspicious Person	388

OPERATIONS DIVISION

Special Weapons and Tactics (SWAT)

The SWAT Team is comprised of 18 specially trained operators and tactical paramedics who volunteer from other units within the department. They respond to dangerous situations that fall outside of the capabilities of routine patrol officers. Some of those situations include: Hostage situations, barricaded gunmen, search warrants and search and rescue operations. Their response brings additional less lethal weapons, equipment, and trained personnel to come to a peaceful resolution of a highly stressful situation. In 2019 the Martinsville Police Department SWAT Team conducted 10 operations including mutual aid operations with the Patrick County Sheriff's Office and the Virginia State Police. These operations resulted in the successful apprehension of wanted individuals and the seizure of US currency, narcotics, firearms and assets from criminal enterprises. The SWAT Team also conducted over 800 hours of combined training. Having specially trained personnel and equipment allows the Martinsville Police Department to greatly reduce the risk of injury or loss of life to the officers, suspects and the community they serve.



— OPERATIONS DIVISION —

Honor Guard

The Martinsville Police Department's Honor Guard is comprised of 12 volunteer officers and is the department's official ceremonial unit; utilized to represent the department at a variety of special events. The Honor Guard is responsible for honoring our nation, state, and city by bearing their flags during parades and at local presentations. The Honor Guard is further responsible for conducting funerals for officers, retired or active, as well as by request for other community servants. The Martinsville Police Department's Honor Guard trains quarterly and before special events. Their uniform incorporates various historical elements, all specific to the MPD. The coats, hats, and belts all were historically worn by members of the Martinsville Police Department while they served the city.



INVESTIGATIONS

CRIMINAL INVESTIGATIONS DIVISION

Investigators assigned to the Criminal Investigations Division work diligently with the Commonwealth Attorney's Office to provide high quality criminal cases for prosecution. Investigators process and collect evidence, interview witnesses and suspects, and are advocates for victims of crimes. The Martinsville Police Department partners with the Internet Crimes Against Children (ICAC) Task Force, the Department of Social Services (CPS & APS) and Southside Survivor Response Center (SSRC) and other partners around the City of Martinsville and surrounding areas. The division is lead by a Lieutenant and is comprised of four investigators and one crime analyst.



CRIME ANALYST

Martinsville Police Department uses the skills of a crime analyst. The analyst works under the Criminal Investigations Division and assists patrol with growing crime trends. The analyst complies information from the police reports submitted by officers and then tracks crime trends. They also provide intel bulletins and updates for officers and surrounding jurisdictions. The analyst also works to ensure all police reports are meeting state validation requirements as well as serving as the Crime Stoppers secretary and assists with the Domestic Violence Initiative/Lethality Assessment Program.

INVESTIGATIONS

SPECIAL INVESTIGATIONS UNIT

The special investigations unit consists of a Lieutenant , a sergeant and two Task Force Officers. This unit focuses on narcotics, organized crime activity and quality of life related crimes. All investigators work closely with many other local, state and federal agencies such as:

- Local Sheriff's Office
- Virginia State Police
- Virginia Alcohol Beverage Control
- Federal Bureau Investigations
- Drug Enforcement Agency
- Bureau of Alcohol, Tobacco and Firearms
- US Marshall's Task Force



During the fiscal year 2019, Martinsville Police Department Special Investigations Unit participated in numerous Federal, State and Local Investigations with successful resolutions. The MPD SIU investigated approximately 257 cases with numerous cases ongoing and pending. The SIU participated in 4 Grand Jury terms with subsequent arrest operations focusing on Narcotic dealers and users. We also conducted two arrest operations for outstanding warrants mainly focusing on multiple Felony Probation Violations offenders.

BATF, DEA and US MARSHAL TASK FORCE OFFICERS

The Martinsville Police Department has two senior officers assigned to ATF and DEA Task Forces as well as four sergeants who serve as US Marshal Task Force Officers. These positions are sworn federal positions, in which the officers work with other federal agents to investigate violent crimes, violent firearm offense and complex narcotic/diversion in the city and other surrounding areas.

INVESTIGATIONS

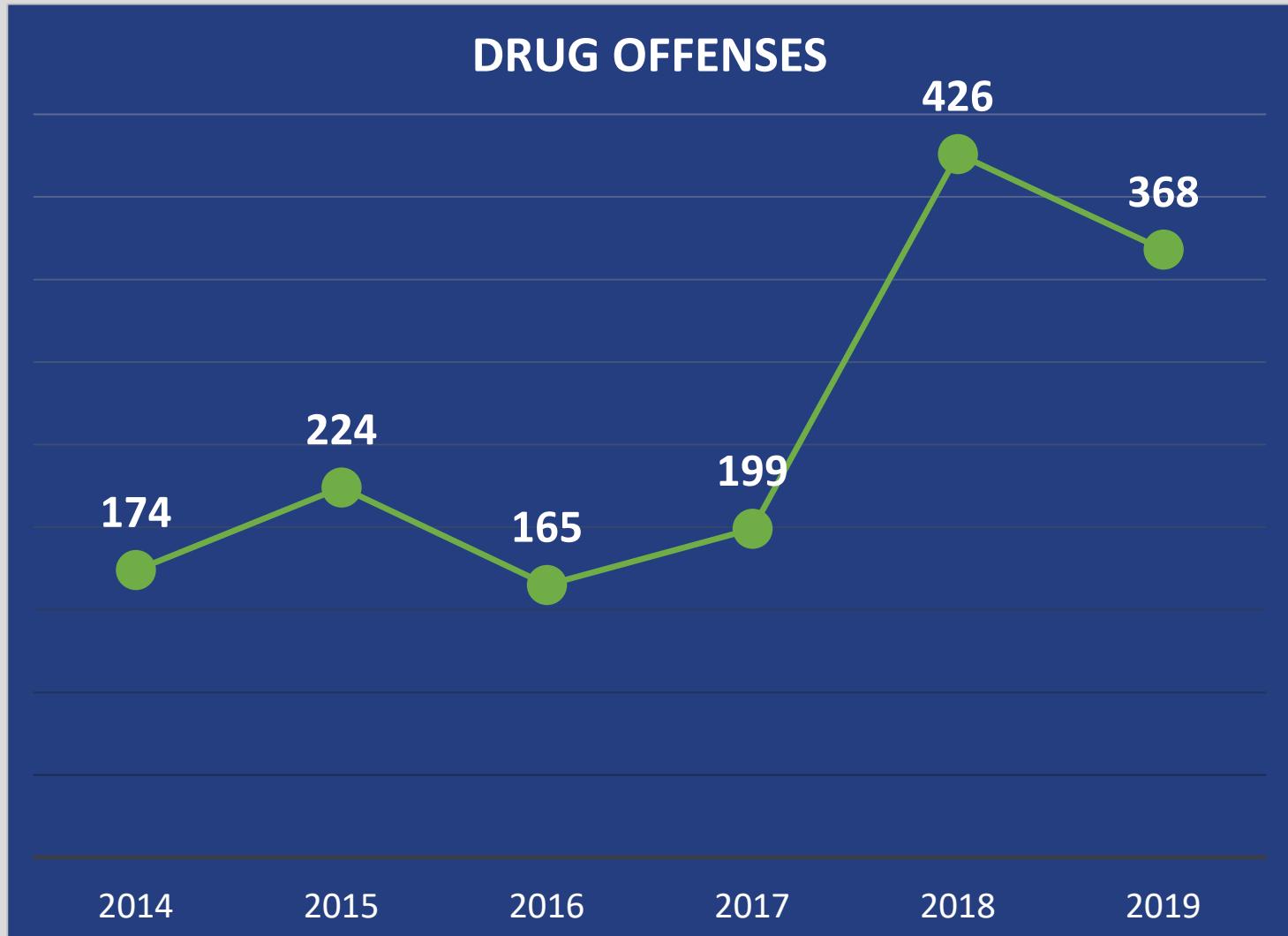
SPECIAL INVESTIGATIONS UNIT

STATISTICS

	2019	2018
Prescription Drugs	53	36
Cocaine	57	50
Marijuana	11	24
Heroin	63	22
Firearm Cases	23	4
Methamphetamine	41	19
TOTAL SIU CASES <i>(including categories not listed)</i>	248	155



DRUG ENFORCEMENT



All employees of Martinsville Police Department, including officers and civilian, are certified in the administration of NARCAN

AWARDS & RECOGNITION



Martinsville Police Department is always proud of officers who receive recognition for their hard work and accomplishments.

Top Row: Deputy Chief Fincher received training for Police Executive Leadership School, Ofc. Steven Rogers won Employee of the Year, Sgt. Eric Eggleston received the Crime Stoppers Officer of the Year Award.

Bottom Row: Lt. Lane Clark presented Sgt. Justin Willard with the Fontaine Ruitan Club Officer of the Year Award, Ofc. Jayme Clark received the M.A.D.D. Award, Master Ofc./DEA TFO Anita Sowers was awarded the Exchange Club Officer of the Year, Lt. Jim Lovell received an award for 20 years of service.

NEW EMPLOYEES



Martinsville Police Department welcomed three new officers to our department in 2019.



Officer Cody King



Officer Trish Elgin



Officer Logan Bowman

RETIREMENTS

In 2019, we had three retirements including:

Crime Analyst, Brenda Souther

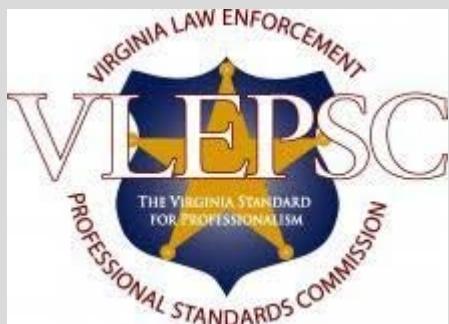
Animal Control Officer, E.C. Stone

Officer J.C. White

All three were beneficial to our department and will be greatly missed.



— PROFESSIONAL STANDARDS —



Accreditation - The Martinsville Police Department is an accredited agency through the Virginia Law Enforcement Professional Standards Commission. We were first accredited in 1998 and were reaccredited in 2003, 2007, 2011, 2015 and 2019. Accreditation is the ongoing process whereby agencies evaluate policy and procedure against established criteria and have compliance with that criteria verified by an independent and authoritative body.



Recruitment and Hiring – We are constantly striving to recruit ambitious and dedicated men and women to serve our community. We are committed to providing a diverse workforce that mirrors the community we serve. Representatives attend career fairs, visit college campuses, and meet with community groups to encourage men and women to apply.

— PROFESSIONAL STANDARDS —

Training - The Martinsville Police Department is a member of and provides instructors for the Piedmont Regional Criminal Justice Training Academy. For initial certification as a police officer, an officer attends a basic academy for thirty-two weeks including a 10 week Field Training Program (FTO). After completion of basic training and the FTO program, officers must recertify with a minimum forty hours of in-service training every two years, including at least two (2) hours of cultural diversity training. Furthermore, we require all of our officers to complete crisis intervention training (CIT), verbal de-escalation training and bias based policing awareness Training. The department also offers specialized training through DCJS certified schools, online courses, and in-house trainings.

RESPECT ETHICS HONESTY INTEGRITY

Internal Affairs - In order to serve our citizens with the highest level of professionalism, the integrity of the Martinsville Police Department depends on personal integrity and discipline of all departmental employees. Investigations are conducted on every citizen complaint. These investigations are conducted thoroughly and impartially by staff, to include first line supervisors to the chief of police. Complaints are reviewed by the chief of police to ensure that our citizens are being treated appropriately. In every instance of police force beyond soft hand control, officers are required to submit a response to resistance report to their immediate supervisor which, along with any photos or video, is reviewed by the chain of command. The department prides itself in being accountable and transparent to our citizens. Patrol officers are required to utilize body-worn cameras when dealing with police situations. Officers are also required to utilize in-car cameras. Our in-car cameras have settings to automatically begin recording if the emergency lights are on, certain speeds are reached, etc.

GRANTS

DMV GRANTS

\$15,225.00

Each year, the Martinsville Police Department receives grant funding from the Division of Motor Vehicles. Based on statistical data, the grants are given to jurisdictions in an effort to reduce accidents, injuries, and even deaths related to vehicle crashes. There are three categories that the Martinsville Police Department receives.

- ***Speed Enforcement:*** To reduce speeding within the City of Martinsville, overtime funding is provided for officers to work RADAR within the city limits to reduce crashes.
- ***Alcohol:*** Provides officers the opportunity to work overtime to enforce the DUI laws to reduce alcohol related crashes.



JAG EQUIPMENT

\$4,430.00

In 2019, our department applied for and was awarded two Byrne / Justice Assistance Grants. The funds from these grants will be used from January 2020 – July 2021. Part of the grant will be used to provide nationally recognized de-escalation training to all of our officers. The majority of the grant will be used to continue our community policing initiatives in areas such as juvenile justice, blight abatement and retail theft reduction.

STRATEGIC PLANNING

STRATEGIC INITIATIVES FOR A MORE RESPONSIVE MPD IN 2020

The following is a list of strategic initiatives for the police department for the year 2020. Plans certainly change and this should in no way be interpreted as a promise or commitment, but here is our best effort at determining our priorities for the coming year.

A Continued Concentration on Greater Community Policing

We are highly engaged with our citizens and will continue to look for opportunities to enhance our relationship with our citizens while solving community concerns through traditional and non-traditional strategies. All officers are cross trained in property maintenance inspections. As part of the City's strategic plan, we will continue to complete property maintenance inspections to keep our city clean and hopefully improve the quality of life for some of our citizens. Any concerns whether police related or for other departments in the city will be addressed. And just as last year, we are continuing and working to obtain our Certified Crime Prevention Community status for the city.

Intelligence Led Policing

Just as we have in previous years, we continue to have had tremendous success with our efforts at deploying officers and resources to locations where data suggests we will be most successful at preventing crime and traffic crashes. This policing strategy allows us to be much more effective with existing resources. One employee will receive their Crime Analysis Training this coming year.

Continue Major Drug Operation and strict enforcement of Drug Laws

Drug related offenses continue to be the one of the most frequent crime related complaints we hear from citizens. Our highly skilled Special Investigations unit continues to work undercover drug operations. We have assigned an officer to the DEA Drug Diversion Task Force. Every officer and civilian employee is trained in the use of NARCAN, a counter acting drug against opioid and heroin overdoses. Our continued goal is to significantly impact the source of drugs entering our community. Our philosophy is to send the message that we will not tolerate drug dealing. We continue to work closely with our Commonwealths Attorney's Office to prosecute drug cases as soon as possible.

STRATEGIC PLANNING

STRATEGIC INITIATIVES FOR A MORE RESPONSIVE MPD IN 2020

Personnel Development

We must ensure that our staff is continuously learning the best practices and forward-looking law enforcement strategies to best meet the needs of our community. All of your officers have attended: community policing, verbal de-escalation, fair and impartial policing, Narcan training, and crisis intervention training. We are currently concentrating our training efforts on our newly promoted supervisors to ensure that our community policing philosophy continues to grow. This coming year we are attempting to secure grant funding to provide our officers with ICAT (Integrating Communications, Assessment and Tactics) training offered by the police Executive Research Forum or PERF. This is another tool officers can use for de-escalation.

Enhancing Retail Theft Investigations

We will continue to place significant resources towards our retail theft issue. Our Business Watch program will continue to be an integral component to reduce the opportunity for theft. As we continue to target shoplifters, this will enable our businesses to be more successful and help reduce thefts keeping our communities and neighborhoods safer.

Traffic Safety

Continue to secure grant funding through DMV to continue traffic enforcement efforts. Effective and ongoing traffic enforcement is a key factor in improving or maintaining a community's quality of life by reducing traffic accidents and injuries. The police department will continue to increase traffic safety through enforcement, technology, and education.

PARTNERSHIPS

- Martinsville City Sheriff's Office
- Henry County Sheriff's Office
- Virginia State Police
- US Marshal Service
- ATF
- DEA
- Commonwealth Attorney's Office
- Martinsville Victim/Witness Program
- Department of Juvenile Justice
- Southside Survivor Response Center
- Department of Social Services
- 9-1-1 Center
- PRCJTA
- ICAC
- CAC
- Crime Stoppers
- SPCA of Martinsville/Henry County



SNAPSHOTS



SNAPSHOTS



SPECIAL RECOGNITION

We want to give a special thanks to our annual report work group. We recognize how important it is to share what we have accomplished and what we hope to accomplish in the coming year with our citizens. This effort was time consuming and involved a constant checking and double checking of facts and figures to ensure we are delivering a quality report. We could not have made this possible without the tireless effort from the following personnel:

Hannah Boyd

