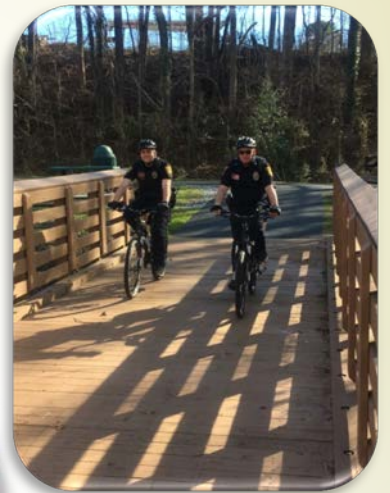


Martinsville City Police Department



Annual Report 2017

Mission Statement of the Martinsville City Police Department

We, the members of the Martinsville Police Department, are committed to being responsive to our community in the delivery of quality services.

Recognizing the responsibility to maintain order, while affording dignity and respect to every individual, our objective is to improve the quality of life through a community partnership which promotes safe, secure neighborhoods.

A MESSAGE FROM CHIEF CASSADY

Honorable Mayor, Members of City Council and
Citizens of Martinsville:

Welcome to the Martinsville Police Department's 2017 Annual Report. As you well know, Martinsville is a charming community located in the foothills of the Blue Ridge Mountains. We are a historian's paradise with modern amenities that appeal to families with young children, adults and retirees. The Martinsville Police Department is committed to making our safe community even safer and striving to improve the quality of life for all of our citizens and visitors.



The past year was dedicated to continuing our focus of police resources to ensure we are doing our very best to add value to the services we provide for our citizens. This included approachable visibility in our neighborhoods, heightened efforts to combat illegal drug activity, a Lethality Assessment Program (LAP) to attempt to reduce domestic violence, an opioid task force, and substantial efforts to reduce retail theft from our businesses. We also continued to focus on ensuring we had the infrastructure in place to prepare us for the future.

We are a totally integrated Community Policing Department. Community policing/quality policing is a style of policing that places a very high value on customer service and meeting the needs of our community. Our philosophy and everything we strive to do is to support and enhance community policing. It affords us the opportunity to strengthen our partnership with city and non-city agencies to ensure the highest quality of life possible for our residents. While community policing is compassionate policing, it is tough on crime and blight. We know for there to be a high level of citizen satisfaction, we have to work hard to ensure our streets are free from drugs and violence.

PRESERVING PEACE PREVENTING CRIME PROTECTING LIFE



During this past year, we have had three officers retire with a total of over 90 years of experience. We have been fortunate to fill these positions and our existing openings during this year while only having one vacancy at the present time. Two positions were filled with experienced officers from other agencies thus shortening our training time. Five new employees have just recently finished the Police academy and are currently in our Field Training Program (FTO). These officers will be released for full duty in May of this year.

We share strong partnerships with our law enforcement counterparts on the local, state and federal levels. We also continue to have an outstanding partnership with our city departments to include the fire department, sheriff's office, public works, and all other city departments. Regardless of the situation, we have a partner who can bring in the needed level of support and expertise. These counterparts afford us the luxury of multiplying our force to ensure the needs of our citizens are met. We are grateful for the support we receive from these agencies.

This year's report highlights some of our achievements that occurred over this past year. We were only able to accomplish what we did through our dedicated staff and the incredible partnership we share with our citizens. I cannot stress how proud I am of the work our staff and our citizens do every single day. I am very appreciative of our community for its unwavering support. We strive to serve but recognize it is our partnership with you, and the constant exchange of ideas and information that truly makes us successful.

G.E. Cassady
Chief of Police

MPD IN THE NEWS



Police officers block off the crime scene in July when the body of Katherine Likens was found. On the left, local agencies will gather to answer questions from the public about domestic abuse.

Martinsville murder triggers discussion on domestic violence

Region continues to struggle with opioid drug problem



Honor guards of the Henry County and Martinsville sheriff's offices, Virginia State Police presented the colors.



Residents, law enforcement gather to curb crime

City police collect drugs during take-back

Police arrest suspect in city murder case

Robert Reynolds is charged with first degree murder in the case



Saturday night they had arrested 52-year-old Robert Wayne Reynolds and charged him with first degree murder in the case. Reynolds was arrested at a hotel in Columbia County by a joint operation of the Martinsville Police Department and the Virginia State Police. According to reports, this is the first time that Reynolds has been charged in a murder case.

In 2004, he was linked to the 1993 disappearance of Brian D. Kidd, his then-girlfriend's brother. Kidd disappeared on August 23, 1993, and his body has never been found. In February 2004, Reynolds went to the Henry County Sheriff's Office to see his brother. Sharon Kidd reported last seeing her brother at her residence around 1 a.m. on Aug. 23, 1993, before she went to bed for the night. After his sister went to bed, Brian Kidd is believed to have then met an individual in the front yard of the home, according to a 2004 trial. Police believe that meeting and an argument beforehand apparently led that individual to pull a .22-caliber pistol and shoot Kidd at close range. Kidd is believed to have died of the injuries and his body taken deep into the woods behind the home and disposed of along with the pistol. Neither the gun or the body has ever been found.

Henry County deputies charged Reynolds in the case with the murder and use of a firearm in the commission of a felony. Both of those were dismissed once by a Henry County judge during a preliminary hearing. The commonwealth attorney's office then presented the evidence directly to the grand jury and Reynolds was indicted in May 2004.

The prosecution's key witness, Sharon Kidd, passed away in July 2004, before the trial started.



Reynolds

Prescriptions key to city's drug problem

Martinsville City police bring back bike patrols

Cassady named as city police chief

Cassady joined the force in 1985 as a patrol officer, Monday he becomes chief

By BEN R. WILLIAMS

MARTINSVILLE—G. Edward "Freddy" Cassady has been named as the new Martinsville Police Department chief.

In 2014, Dunn was selected as Martinsville's new police chief after previously serving as Police Commander with the city of Portsmouth. Cassady said that he and Dunn became fast friends, and he was sorry to see him leave Martinsville. "It couldn't have been a better match," he said. "We hit it off from the beginning, and we had a lot of the same goals in mind for the direction we go in and how we wanted to partner with our community."

At the time of Dunn's hiring in 2014, some in the community questioned why the city chose to hire a chief from outside the community rather than promote from within the department. Cassady said the decision never bothered him, and he always felt Dunn was an excellent choice for chief. "I felt that it wasn't about me, it was about the people of Martinsville and our community," Cassady said.



Cassady



More than 118 pounds of drugs were collected during the event



Newly appointed Martinsville Police Chief Eddie Cassady (left) talks with Rachel Frisner, a rising senior at Magnolia Vista High School who is an intern at the police department this summer. Frisner also is the daughter of city police Capt. Rob Frisner.

Local officials roll out Zika prevention campaign in city



From left, Martinsville Police Department Sgt. Lane Clark, Officer Jay Parnell and Officer Willie Warnick load bottled water into a utility trailer.

Ratcliffe graduates from Forensic Science Academy

Martinsville Police Department Sgt. Richard L. Ratcliffe has graduated from the Virginia Forensic Science Academy's 92nd session.

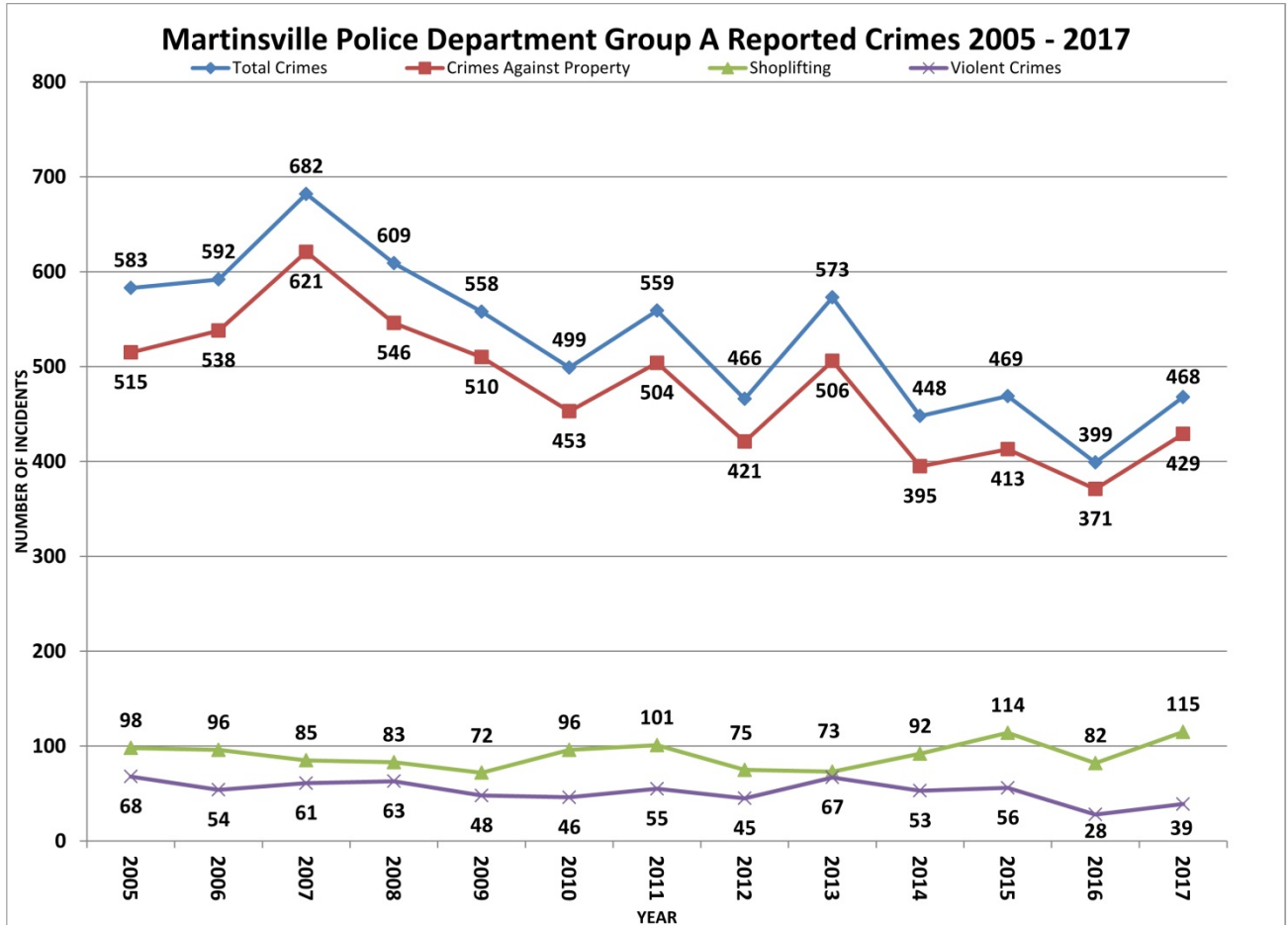
The nine-week course of study provides high-level training to crime scene search officers. Training includes sessions on proper recognition, documentation, collection and preservation of physical evidence, as well as an introduction to modern forensic laboratory capabilities.



CHILL students, police partner for Project Sticker Shock

Students and police officers are partnering for Project Sticker Shock, a campaign to raise awareness about the dangers of driving while impaired.

CITY OF MARTINSVILLE CRIME TRENDS



Violent Crimes - Homicide, Sexual Assaults, Robbery and Aggravated Assaults

Crimes Against Property - Burglary, Larceny, including Shoplifting, Motor Vehicle Theft and Arson

Shoplifting - Included in **Total Crimes** and **Crimes Against Property** in addition to being shown alone to demonstrate significance.

Domestic
Violence
Initiative

Community Oriented
Policing

Directed
patrols



Opioid
Task Force

Proactive
Policing

Bicycle
patrols



Drug Take
Back Program



Intelligence
Led Policing

Neighborhood
Resource
Officers

Business Watch



A YEAR IN REVIEW				
Violent crime				
Offenses	Annual 2017	Annual 2016	CHANGE FROM 2017 PREVIOUS YEAR 2016	
Homicide	2	0	2	n/a
Sexual Assault	5	3	2	67%
Robbery	5	2	3	150%
Aggravated Assault	27	23	4	17%
Total	39	28	11	39%
Property crime				
Offenses	Annual 2017	Annual 2016	CHANGE FROM 2017 PREVIOUS YEAR 2016	
Burglary	75	50	25	50%
Larceny	329	294	35	12%
MV Theft	25	23	2	9%
Arson	0	4	-4	(-100%)
Total	429	371	58	16%
8				
TOTAL CRIME	468	399	69	17%

Community Policing In Action

Violent crime

(Select IBR GROUP A)

Offenses	Annual 2017	Annual 2016	Annual 2015	Annual 2014	Annual 2013	CHANGE FROM 2013 PREVIOUS YEAR 2017	
Homicide	2	0	1	1	4	-2	(-50%)
Sexual Assault	5	3	13	11	11	-6	(-55%)
Robbery	5	2	8	12	20	-15	(-75%)
Aggravated Assault	27	23	35	29	33	-6	(-18%)
Total	39	28	57	53	68	-29	(-43%)

Property crime

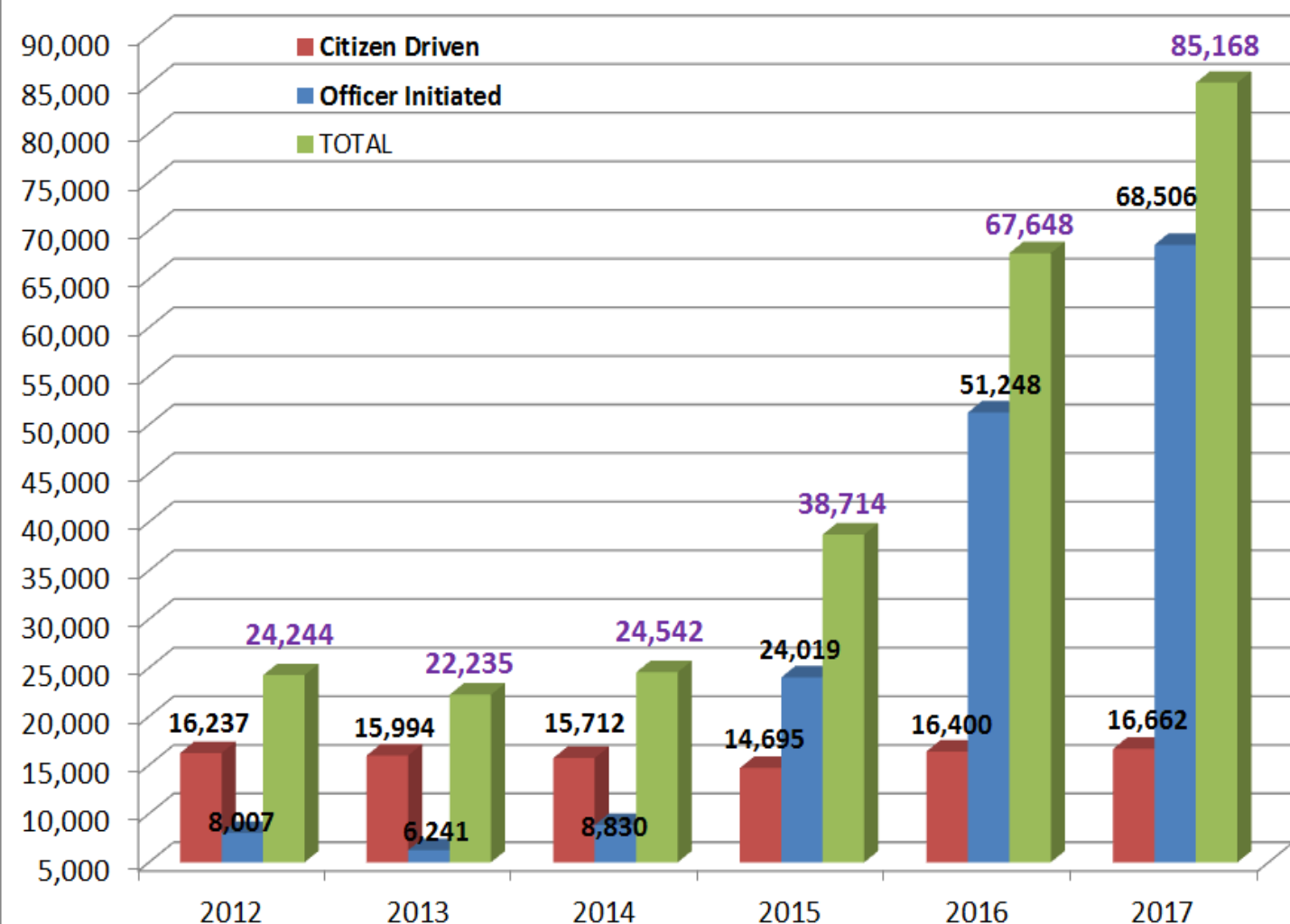
(Select IBR GROUP A)

Offenses	Annual 2017	Annual 2016	Annual 2015	Annual 2014	Annual 2013	CHANGE FROM 2013 PREVIOUS YEAR 2017	
Burglary	75	50	54	55	65	10	(15%)
Larceny	329	294	346	311	412	-83	(-20%)
MV Theft	25	23	13	18	27	-2	(-7%)
Arson	0	4	4	2	2	-2	(-100%)
Total	429	371	417	386	506	-77	(-15%)

TOTAL CRIME	468	399	474	439	574	-106	(-18%)

- ❖ In 2017, there were two (2) victims in two Homicide incidents.
- ❖ A strong commitment has been made to our Business community and neighborhood community. With Crime Analysis and Intelligence Led Policing, the Department have be able to determine hot spots in areas and times officers should be in those locations; resulting in the deterrence and reduction of crime in areas determined by the Crime Analyst.

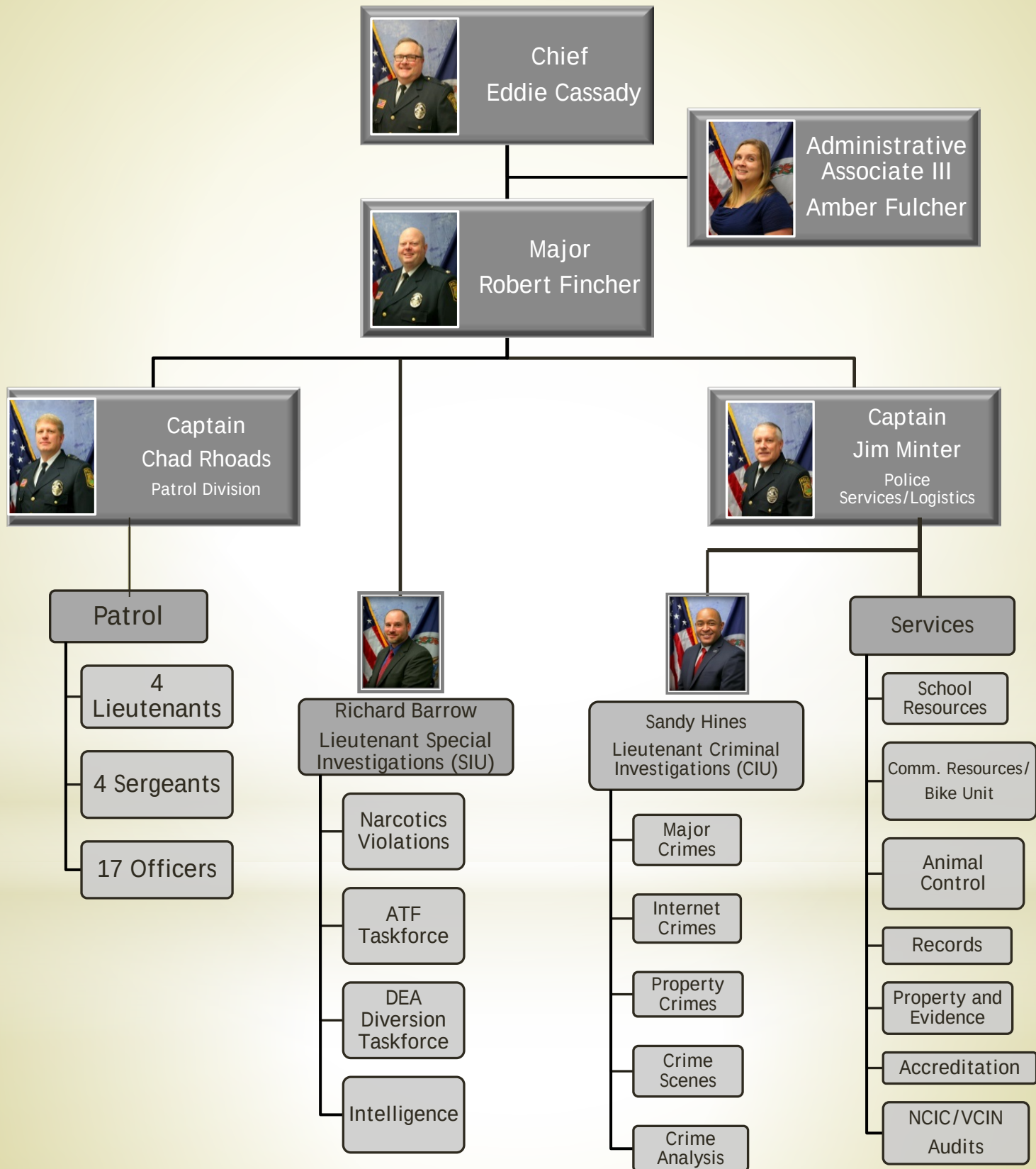
Calls for Service



Citizen's Top 10 Calls for Service 2017

1. Suspicious Circumstances	1649
2. Animal Cases (Cruelty, Barking Dogs, Check on Animal, etc.)	1296
3. Alarm	967
4. Disturbance	883
5. 911 Open Line-Hang Up	727
6. Extra Patrol	485
7. Assist Motorist	482
8. Larceny / Shoplifting	462/176
9. Wellbeing Check	460
10. Calls for Advice	335

ADMINISTRATION AND DEPARTMENT ORGANIZATION



WATCH COMMANDERS AND RESPONSE AREA



Lieutenant Doug
Graham (A Shift
Watch Commander)



Lieutenant Jim Lovell
(B Shift Watch
Commander)



Lieutenant Lane Clark
(C Shift Watch
Commander)



Lieutenant Ben
Peters(D Shift Watch
Commander)



Sergeant
Jeremy Purvis
(A Shift)



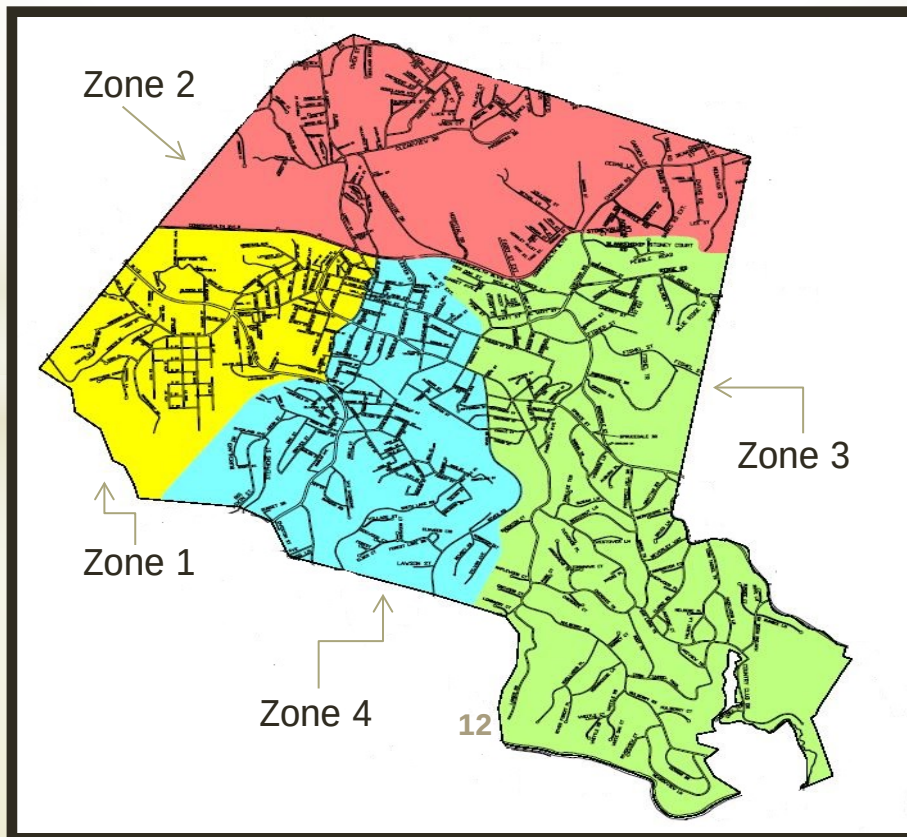
Sergeant
Mark Peters
(B Shift)



Sergeant
Justin Willard
(C Shift)



Sergeant
Joe Washburn
(D Shift)



OFFICE OF THE CHIEF

The Office of the Chief uses a unique combination of law enforcement, community and administrative responsibilities. Chief G.E. Cassady was appointed to the position at the Martinsville Police Department in June 2017, although he started his career in law enforcement in 1985 at the Martinsville Police Department. The Office of the Chief has many management functions. Chief Cassady sets all policies, rules and regulations of the police department and supervises the employees who report directly to him: one Deputy Chief (Major), two Captains and the Administrative Office Associate.



In addition to his law enforcement responsibilities, Chief Cassady is a City of Martinsville department head and has a number of responsibilities at City Hall. Chief Cassady meets regularly with the City Manager, attends City Council meetings, and is involved in drafting law enforcement city ordinances. Chief Cassady sits on several boards including Southside Survivor Response Center (SSRC), Martinsville Adult Education, Piedmont Regional Criminal Justice Training Academy, Martinsville-Henry County 911 Board of Directors, and the Salvation Army Board. He is also a member of the Healthy Community Action Team and Drug Free Martinsville-Henry County. He regularly attends a number of other community meetings as well.

The Martinsville Police Department budget for fiscal year 2016-2017 was \$4.1 million. The department generated \$307,753 in revenue from grants and asset forfeiture. Grant funding also provided the department with overtime funds from the Department of Motor Vehicles to address impaired driving, speeding, and occupant protection. The department aggressively seeks grant funding to help supplement tax dollars. The budget for Fiscal year 2016-2017 is \$4.1 million, with just over \$860,000 coming from state "599 funds".

GRANTS

This year the Martinsville Police Department was very fortunate to partner with the Virginia Attorney General's Office, Department of Criminal Justice Services, and the Division of Motor Vehicles for the following grants.

Martinsville Policing Alternative Coalition (M.P.A.C.) \$144,935.00

MPD reapplied for and was granted \$143,997.00 to continue the M.P.A.C. grant. This grant was designed to implement an alternative policing strategy bringing together police, local government agencies, state agencies, non-profit agencies, and community members to prioritize problems and prevention efforts. This assisted use in continuing the use of our Neighborhood Resource Officers (NROs) working directly with other agency staff to analyze crime and other data to best address those factors that directly or indirectly contribute to crime and disorder. This multi-faceted approach, has assisted us in keeping our crime rates lower than previous years. We continue to use an evidence based strategy by applying crime analysis data, community feedback, officer observations, and non-traditional data resources.

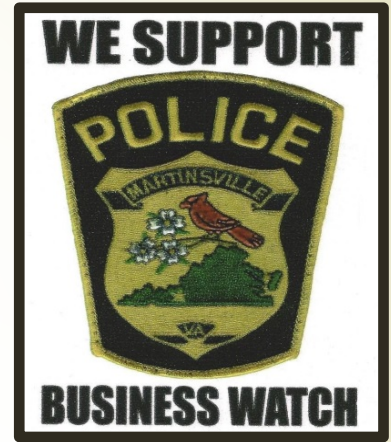
**Funding from this grant is providing the following services for our citizens:*

Property Maintenance – Deteriorating properties and blight creates an inviting atmosphere for crime and social disorder. In order to more effectively remove blight from our community, funding was obtained to pay city staff overtime to clean and refurbish neighborhoods in the City of Martinsville. All officers are cross-trained to conduct inspections on property for items such as trash build-up and high grass. This funding was also used to 1) continue to cross-train every Neighborhood Resource Officer to conduct inspections, 2) pay overtime for inspections staff, and 3) pay overtime for Public Works and the city Sheriffs Office to assist in cleaning up areas within the city. With partial assistance from the grant, Public Works and the Martinsville City Sheriffs office were able to clean two neighborhoods in the city last year.



GRANTS

Business Watch - Retail theft accounted for 24% of the crime in the City of Martinsville. The establishment of the first Business Watch has been a crime prevention program which has enlisted the active participation of merchants and business professionals in cooperation with the MPD. The goals of Business Watch include improving communication between business owners and the police department, to provide crime analysis data/ information/training to business owners to help reduce crime in targeted areas and to encourage business owners to utilize security measures fully to deter crime. Another element to ensure the success of Business Watch involves the MPD working closely with the Commonwealth's Attorney, Virginia Attorney General's Office, other state and local law enforcement, Martinsville Uptown Retail Association, and the Chamber of Commerce to effectively prosecute shoplifters and organized retail theft offenders.

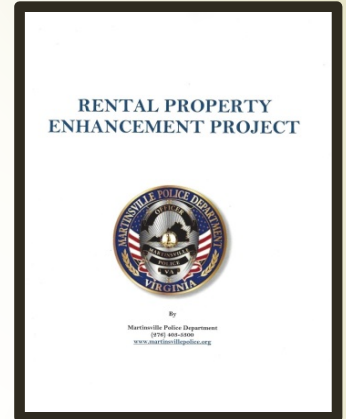


Bicycle Patrol - The visibility of an officer on a bicycle cannot be matched. With this visibility also comes an increase in human contact with the community. On a bicycle, an officer is much more approachable than in a car and can help in building new contacts and trust from the citizens. This makes the police bicycle a highly effective community policing tool and ideally suited for integrating with our Neighborhood Resource Officer Program. The purchase of additional bicycles and trunk mounted bicycle racks coupled with overtime pay for training and overtime allows for increased visibility, range, and effectiveness of the Neighborhood Resource Officers. The same benefits of police on bicycles in residential areas also apply in the business community.

GRANTS

Rental Property Enhancement Program - When illegal activity operate out of rental property, neighborhoods can suffer the following:

- a decline in property values
- property damage arising from abuse
- retaliation
- neglect
- fear and frustration of dealing with dangerous residents
- resentment and anger between neighbors
- higher incidents of related crimes



In Martinsville, there are 6,498 occupied residences with 2,584 other than owner occupied. In other words 40% of residences in Martinsville are rental properties (Advameg, Inc. 2014). These figures reflect that a large portion of the residential areas of Martinsville can be greatly impacted by rental properties. The Rental Property Enhancement Program has been created to accomplish several goals. The program consists of a multipart educational presentation and quarterly meetings with property management associations in the Martinsville area. A member of the MPD presents the educational program, with the assistance of STEP, INC and the Martinsville Redevelopment & Housing Authority. The focus of the program will include several elements including;

- Better communications with property managers
- Owners/managers identifying criminal activity in rental properties
- Owners/managers identifying criminal suspects living in rental property
- Better identification and documentation of problems
- Improved tenant screening
- Improved security and crime prevention measures
- Enhanced maintenance of rental property (paint, landscaping, etc.)
- Reduced law enforcement calls for service

To help achieve this, a booklet "Rental Property Enhancement Program" has been created, and local advertising will be utilized.

GRANTS

Probation and Parole - In cooperation with Juvenile Probation and Parole, the MPD has been conducting after hour home visits in order to monitor compliance by probationers. The officers have monitored curfew, truancy, probation violations, gang activity, and other associated crimes. This grant has provided overtime funding for juvenile probation officers as well as MPD officers. At last visits, there was a near 100% compliance rate for curfew and truancy.

Law Enforcement Explorer Program - In an effort to mentor our youth while developing character and strong values, the current School Resource Officers (SRO's) have established the Martinsville Explorer program within the Martinsville City Schools. The program has continued at the middle school and has expanded this year to the high school. The middle school program focuses on community service and citizen development. The high school program focuses on Law Enforcement and career development. Establishing the explorer program in the schools is enhancing police/student relationships and encourages compliance with school regulations and mentoring our youth. Over thirty youth have signed up to participate in the program. This program works in conjunction with Martinsville City Schools and Juvenile Probation to afford our youth the opportunity to have field trips, such trips have included visiting the Civil Rights Museum in Greensboro, The Natural Bridge Zoo, and other attractions. We are excited to see the enthusiasm in our youth!



GRANTS

The M.P.A.C grant has allowed the Martinsville Police Department the ability to continue to fund the following equipment used by our officers:

- **Crime Analysis Software** - Faster identification and deployment of resources to problem areas
- **CAD Client License and Air Cards for Mobile Data Terminals** - Immediate access to crime information, truly mobile officers able to complete offense reports in the field, and maximized visibility in our neighborhoods preventing crime and disorder

The M.P.A.C grant has allowed the following funding for overtime and other materials:

- Officer overtime to visit residences as part of the Neighborhood Resource Officer program.
- Overtime for Juvenile probation and parole employees to conduct truancy and curfew visits after hours to ensure compliance
- Overtime for public works employees and sheriffs office deputies to do maintenance, cut grass, and tear down blighted buildings during weekend hours
- Funding to print the handout material for the Rental Property Enhancement Program, Explorer Program, Community Service Fairs, and Business Watch

GRANTS

DMV Grants:

\$14,540.00

Each year, the Martinsville Police Department receives grant funding from the Division of Motor Vehicles. Based on statistical data, the grants are given to jurisdictions in an effort to reduce accidents, injuries, and even deaths related to vehicle crashes. There are three categories that the Martinsville Police Department receives.

- **DMV Occupant Protection:** This grant provides officers overtime funding to enforce the current occupant safety laws established in the Commonwealth (Safety Belt Usage).
- **Speed Enforcement:** To reduce speeding within the City of Martinsville, overtime funding is provided for officers to work RADAR within the city limits to reduce crashes.
- **Alcohol:** Provides officers the opportunity to work overtime to enforce the DUI laws to reduce alcohol related crashes.

Byrne Justice Assistance Grant (JAG): \$6,206.00

The Byrne JAG grant is a grant established by DCJS and is calculated yearly for police departments to buy equipment. This year the grant provided the Martinsville Police Department with Civil Disturbance equipment and training materials.



GRANTS

Virginia Attorney General Equipment Grant: \$9,383.00

Another grant received through the Attorney General's office was for additional equipment. The department purchased surveillance equipment to assist our narcotics unit and the department purchased an agreement with LEADS Online. LEADS Online allows our officers to check surrounding pawn shops for stolen property. Since purchasing this equipment, officers of the police department have recovered and returned numerous items of property stolen from our citizens and businesses.

Policing in the 21st Century Grant: \$19,750.00

This grant provided valuable training for verbal de-escalation and Community Policing/Problem solving-Winning Back Your Community that was held at NCI. This training was attended by officers from all over Virginia and officers from North Carolina and Kentucky. This grant provided the opportunity for 100% of your officers to be trained in these valuable community policing concepts and trained instructors for future generations of officers at the Martinsville Police Department.

Total amount received in grants = \$194,814



PROFESSIONAL STANDARDS

Internal Affairs - In order to serve our citizens with the highest level of professionalism, the integrity of the Martinsville Police Department depends on personal integrity and discipline of all departmental employees. Investigations are conducted on every citizen complaint. These investigations are conducted thoroughly and impartially by staff, to include first line supervisors to the Chief of Police. Complaints are reviewed by the Chief of Police to ensure that our citizens are being treated appropriately. In every instance of police force beyond soft hand control, Officers are required to submit a Use of Force Report to their immediate supervisor which, along with any photos or video, is reviewed by the chain of command. The department prides itself in being accountable and transparent to our citizens. Patrol officers are required to utilize body-worn cameras when dealing with police situations. Officers are also required to utilize in-car cameras. Our in-car cameras have settings to automatically begin recording if the emergency lights are on, certain speeds are reached, etc.

Accreditation - The Martinsville Police Department is an Accredited Agency through the Virginia Law Enforcement Professional Standards Commission. We were first accredited in 1998 and were reaccredited in 2003, 2007, 2011 and 2015. Accreditation is the ongoing process whereby agencies evaluate policy and procedure against established criteria and have compliance with that criteria verified by an independent and authoritative body.



Recruitment and Hiring - We are constantly striving to recruit ambitious and dedicated men and women to serve our community. We are committed to providing a diverse workforce that mirrors the community we serve. Representatives attend career fairs, visit college campuses, and meet with community groups to encourage men and women to apply.

Training - The Martinsville Police Department is a member of and provides instructors for the Piedmont Regional Criminal Justice Training Academy. For initial certification as a police officer, an officer attends a basic academy for thirty-two weeks including a 10 week Field Training Program (FTO). After completion of basic training and the FTO program, officers must recertify with a minimum forty hours of in-service training every two years, including at least two (2) hours of Diversity Training. The department also offers specialized training through DCJS certified schools, online courses, and in-house trainings.

OPERATIONS DIVISION

The Patrol Division, also referred to as Uniform Patrol, provides the community with around the clock professional police service and crime prevention. Patrol is the backbone of our department. Patrol officers enforce traffic laws, city ordinances, investigate traffic accidents as well as criminal incidents and provide information, service and assistance to all citizens. When citizens call for help, these officers are the first to respond, risking their lives to keep our citizens safe around the clock, seven days a week.

Special Traffic Enforcement – Our officers focus on traffic safety through enforcement, high visibility and education.

Our department conducted 14 traffic checking details, emphasizing occupant safety and DUI enforcement.



Neighborhood Resource Officers (NRO)

– One community policing program that has shown great success is our NRO program. The city was separated into twenty individual neighborhoods. A big part of the program is for the officers to meet each of the residents. NRO's do door to door meetings, the officers hand out business cards that include contact information and speak to the residents about their concerns.

Approximately 65% - 70% of the residents in all of the neighborhoods have now been met with. The meetings resulted in addressing a variety of issues such as blight, property maintenance, vandalisms, vehicles speeding, illegal drug distribution, and assisting elderly residents.



School Resources Officers (SRO's)

We currently have an officer assigned to both Martinsville High School and Martinsville Middle School. They are responsible for policing our schools and report each day to their assigned school. While their primary focus is keeping our schools safe, they spend much of each day building positive relationships with our students. They can also be found working security at any of the home sporting events and after school activities. Our SRO's have an Explorer Program, in which they have 30 students participating.

OPERATIONS DIVISION

Animal Control – Our animal control is available 24/7. In 2017, we took in 242 animals of those 152 dogs with 148 adopted and returned to owners and 90 cats with 85 adopted. In addition, on April 20, 2017 the Advocacy Award was presented by the Humane Society to Martinsville City Council for Officer E.C. Stone having the Tethering (Chaining) Ordinance changed.



Special Weapons and Tactics (SWAT) - The SWAT Team is made up of 18 highly trained operators and tactical paramedics. They respond aggressively to dangerous situations to include: hostage situations, barricaded gunmen, search warrants and rescue/recovery, and other highly stressful incidents where specially trained individuals and equipment are needed for a peaceful outcome. In 2017, the SWAT Team was involved in 9 operations that included: 4 high risk search warrants, 4 warrant sweeps, and assisting the Internet Crimes Against Children (ICAC) with Operation Pit Stop. The operations resulted in the seizure of narcotics, guns, money, and assets from criminal enterprises.

OPERATIONS DIVISION

Honor Guard - The Honor Guard is a unit that is dedicated to duty and honor to the men and women that have served in the law enforcement community. The team's ceremonial participation includes formal ceremonies, parades, memorial ceremonies and services, funerals, city government functions, joint functions with other jurisdictions and honors directed by the Chief of Police. We currently have 8 Martinsville Police Officers enrolled as members of The Honor Guard.



Crash Reconstruction Team - The team is comprised of 5 officers who investigate serious motor vehicle crashes involving fatalities, serious injury or significant property damage that occur within our city limits. The officers are certified in basic and advanced crash level/accident reconstruction.



OPERATIONS DIVISION

Bike Patrol – In January, we increased our community outreach by creating the Community Resources Unit. This unit is comprised of two Sergeants and one Officer. The Sergeants are certified through the International Police Mountain Bike Association (IPMBA), and spend many days completing bike patrols throughout the city. We have trained the entire department in basic bike operations. In addition to organizing and participating in community events, we have logged over 1000 miles of bike patrols throughout the city, including the Dick and Willie Trail. We have made arrests for shoplifting, purse snatching, sexual assault, and alcohol violations, in addition to parking enforcement. We have participated in numerous bicycling programs at local community events, churches, Boy Scout events, and the Smith River Fest.



K-9 Unit – In 2015, we added two new canine teams. The teams completed thirteen week basic canine training school. Upon completion of school both teams were certified through North American Police Work Dog Association and Virginia Police Work Dog Association. Our teams continue a minimum of 16 hours of training a month. Both teams began their normal patrol in the city in May, 2015. In 2017 the Unit has been utilized 165 times for narcotic violations, criminal apprehensions, tracking of suspects, assisting US Marshals Service, foot patrols, demonstrations for public, interaction with public, and helping form a regional training group.



COMMUNITY POLICING

Community Resource Unit (CRU) – The Martinsville Police Department is a Community Oriented Department. Every employee, sworn or civilian strives to deliver the highest level of customer service to our citizens. Officer Coretha Gravely oversees our Neighborhood Watch Programs, National Night Out, and organizes various children safety programs within our community.



Chief Cassady reading to students on Dr. Seuss Day.



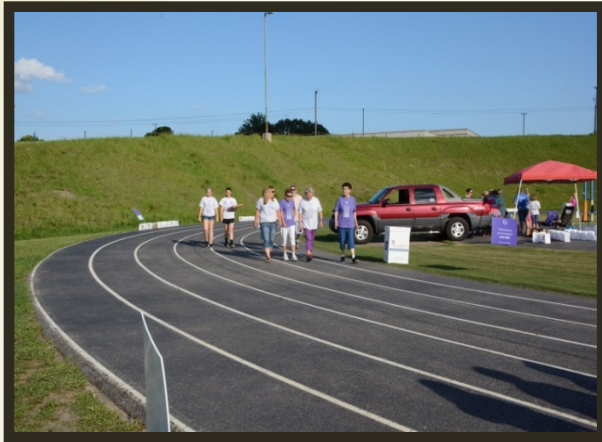
Officer J.C. White and Officer Coretha Gravely with youth before Special Olympics.

Halloween Safety - Officer Gravely and other staff conduct Halloween safety talks in the city elementary schools, daycare centers, and the Boys & Girls Club. In addition to the safety talks, highly reflective Trick-or-Treat bags are given to our youth.

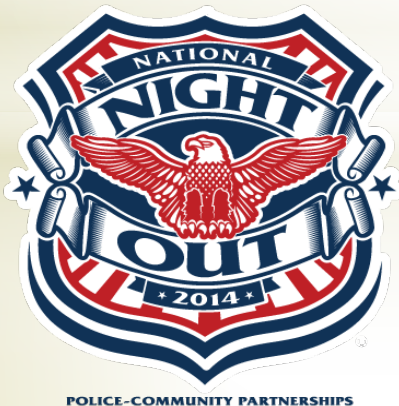
Senior Academy - Much like the academy used to train police officers, participants of the Senior Academy learn about a variety of law enforcement topics. After graduation, they are armed with knowledge that can be used to make our community a better place to live. The goal is to introduce citizens to the "ins and outs" of police work through classroom discussions, demonstrations and hands-on exercises.

COMMUNITY POLICING

Special Events – Every year, our department participates in many programs such as Relay for Life, Special Olympics, National Night Out, Coffee with a Cop, and Christmas Cheer. We also join Henry County and Martinsville City Sheriff's Office on events such as Torch Run, Seniors and Law Enforcement Together (S.A.L.T.), and other community events.



Neighborhood Watch – Neighbors looking out for one another and engaging with police officers through neighborhood watch programs can help prevent crime. The groups serve as extra eyes and ears for law enforcement. It allows citizens to join the fight against crime and serves as an opportunity for communities to bond through service. The groups are citizen driven, but police assist residents in establishing groups and providing speakers for meetings. We want to give a very special thank you to our churches who celebrate with us each year during National Night Out giving us the opportunity to celebrate the success of our Neighborhood Watch Groups. We now have a combined total of forty watch groups.



COMMUNITY POLICING

Tours-The CRU Unit conducts 25-30 tours each year. These tours are for city and county school students. These tours are designed to help parents that have behavioral and school problems with their children and also other area groups.



Dr. Seuss Day-Each year we participate in the Dr. Seuss Reading Program at the Martinsville City Elementary Schools.

Crime Prevention Programs-The Unit conducts several programs in the schools and local daycare centers throughout the year to discuss stranger danger, bike safety, Halloween safety, bullying, just say “no” to drugs, respecting your parents, and other topics on how to stay safe.



YOUTH PROGRAMS

Boys and Girls Club – We work very closely with the Boys and Girls Club by teaching them crime prevention and other safety programs.

Helping Engage Youth (HEY!) & Communities Helping Improve Local Lives (CHILL) - HEY! is a coalition of dedicated organizations and individuals, who partner with CHILL to empower youth and families to make positive lifestyle choices. We provide both programs with training, education, outreach, and resources to implement effective strategies to prevent substance abuse.



Santa, Cops and Kids Shopping Tour - This is a one-on-one experience designed to have uniformed officers spend a couple of hours with underprivileged children while socializing, shopping, and providing guidance during the holiday season. This unique shopping experience for the children is an opportunity that exposes them positively to Law Enforcement and encourages them to be good, productive citizens. The local Fraternal Order of Police Patrick Henry Lodge #73 and Wal-Mart come together to help our youth during the holiday season.

INVESTIGATIONS UNITS

Criminal Investigations - The personnel assigned to the Criminal Investigations Unit represent and fight for victims of crime. They hold criminals accountable through the collection of evidence, apprehension of suspects, and the investigations they prepare for prosecution.

Violent Crimes:

Homicide
Suicide
Unidentified Bodies
Aggravated Assault
Armed Robbery
Home Invasion Robbery
Strong Arm Robbery

Special Victim Crimes:

Rape
Statutory Rape
Sodomy
Child Sexual Abuse
Abduction
Missing Persons
Sexual Assault

Property Crimes:

Residential Burglary
Commercial Burglary
Grand Larceny
Fraud
Embezzlement
Pattern Crime Larcenies



Personnel from the Criminal Investigations Unit are also responsible for Crime Scene Investigations. Several members of CIU have received

specialized training through the Virginia Forensic Science Academy in crime scene processing, evidence collection and forensic technology. These investigators are responsible for the collection and preservation of evidence at all major crime scenes. They are also responsible for the proper packaging and preparation of evidence for prosecution of major crimes. We utilize all available resources in an effort to thoroughly investigate crimes and hold criminals accountable for their actions.

- ❖ **When an intimate relationship is involved and the officer believes an assault has occurred and the officer senses potential for danger, a Lethality Assessment is conducted.**
- ❖ **Lethality Assessment Program (LAP) began in April, and in 2017 and we have done 72 assessments thus far with 60% being High Danger Screenings.**
- ❖ **From our base line of 2013, Aggravated Assaults are down (18%) and Violent Crime overall is down (43%).**

INVESTIGATIONS UNITS

Special Investigations Unit (SIU) – The SIU Lieutenant and Investigators focus on narcotics, organized crime activities and quality of life related crimes.

All investigators work very closely with many other local, state, and federal agencies such as:

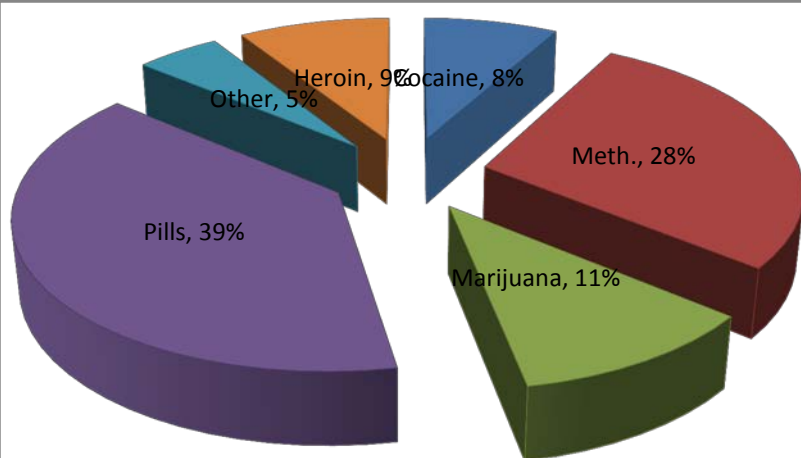
- Local Sheriff's Offices
- Virginia State Police (VSP)
- Virginia Alcohol Beverage Control (ABC)
- Federal Bureau Investigations (FBI)
- Drug Enforcement Agency (DEA)
- Bureau of Alcohol, Tobacco, and Firearms (ATF)

Cooperating with other agencies allows us to use all available resources in an effort to thoroughly investigate all crimes and hold criminals accountable for their actions.

SIU STATISTICS

Current Year vs. the Previous Years

SIU Statistics	2017	2016
Prescription Drugs	62	35
Cocaine	13	26
Marijuana	17	75
Heroin	14	12
Weapons	9	28
Methamphetamine (Meth.)	45	13
Alcohol	0	1
Prostitution	0	0
Total Drug Cases	160	190
SEARCH WARRANTS	4	6
Illegal Firearms Seized	5	7



MARTINSVILLE POLICE DEPARTMENT SIU CASES FOR 2017

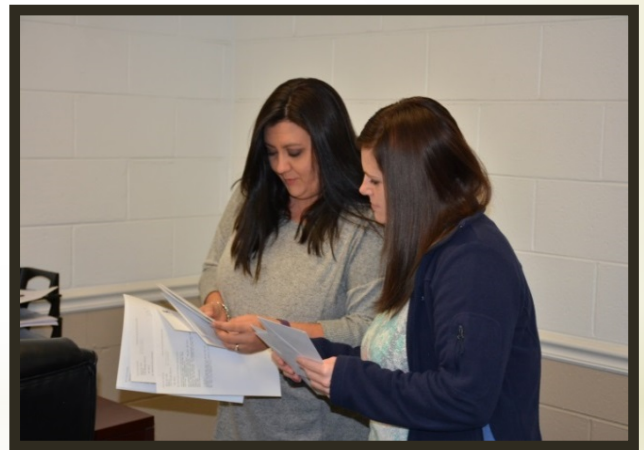
ATF/ DEA Task Force Officers– The Martinsville Police Department has senior officers assigned to ATF and DEA Task Forces. These position are sworn federal positions, in which the officers work with other federal agents to investigate violent crimes, violent firearm offenses, and complex narcotic/diversion in the city and other surrounding areas.

SUPPORT SERVICES

The Support Services consists of civilian employees that work behind the scenes for the community and are vital to the overall operations of the department.

Communications – The Martinsville/Henry County Communications Center has 24 highly trained, dedicated, professional communications specialists. In 2017, communications staff logged for the Martinsville Police Department 85,168 calls for service compared to 67,648 calls for service in 2016.

Records Division – Our Records Division has 4 civilian employees who maintain all incident reports, arrest sheets, and accident reports. Records technicians also disseminate incident reports, accident reports, and non-reportable criminal histories to the public. Records technicians enter data from reports into the department's records management system for follow up by investigators, identifying crime trends and histories for other statistical purpose.



Crime Analysis – The crime analysis function is the laborious compilation of statistical information in order to identify crime patterns, trends, and hot spots. The information can be beneficial in structuring patrol zones, supporting investigations, deploying resources, and crime prevention. As we strive to best deploy existing resources, our ability to analyze crime and attempt to predict where future crimes will occur is imperative.

SUPPORT SERVICES

Fleet Maintenance – Our department has a fleet of 28 vehicles. These vehicles include: marked patrol vehicles, vehicles for criminal and special investigations, animal control, crime scene, mobile command center, and a specialized vehicle for SWAT. These vehicles are managed and serviced by the city's Fleet Maintenance Garage.



Evidence and Property Section – We are a full service law enforcement agency that is accredited through the Virginia Law Enforcement Professional Standards Commission, VLEPSC. We are required to maintain an evidence room. Our evidence room is a secure facility where items such as general property, narcotics, guns, money, and jewelry are held. A chain of custody is maintained for each and every item logged into the evidence room that begins from the time the officer/investigator takes custody of the item until final disposition. Only authorized personnel have access into the room. In 2017, 432 items were sent to The Virginia Department of Forensic Science, and 1100 items of evidence were turned into the evidence room by our officers.

Public Information – Our public information function is coordinated by our administrative staff. They coordinate all inquiries from the media and members of the department. Our department has issued 49 news releases in 2017 and oversaw this annual report. The deputy chief manages the Martinsville City Police Department's growing presence on social media. Each patrol shift, along with Criminal Investigations and Community Services Units has their own Twitter account, through which they share news and interact with the public. Please do follow us out on Facebook and Twitter.



www.martinsvillepolice.org

www.facebook.com/martinsvillepd



PARTNERSHIPS

Commonwealth Attorney's Office – This office prosecutes criminal and traffic cases, both felonies and misdemeanors, that arise in the City of Martinsville. The Commonwealth's Attorney works closely with our department to provide 24/7 legal advice. In addition to providing legal advice to law enforcement officials on an as-needed basis, members of the legal staff teach at the Police Academy to provide training for new officers and in-service training for experienced officers.

Martinsville City Sheriff's Office – This office is responsible for the orderly operation and management of the jail, transportation of prisoners, providing courthouse and courtroom security for local District and Circuit Courts, and serving all civil process and temporary detention orders within the city. The Sheriff and his deputies also have the statutory authority to enforce the laws and ordinances within the city and the Commonwealth of Virginia. We work closely together to provide the best public safety services to the citizens of Martinsville.

Department of Juvenile Justice – Juvenile curfew visits are a collaborative effort between the 21st District Juvenile Probation and Parole and the Martinsville Police Department, with support from the Martinsville Public Schools and ANCHOR commission. The purpose of the initiative is for Probation Officers and Police Officers to work collaboratively to check on juveniles after their curfew to ensure compliance. Our goal is for this to be a positive encounter. We sometimes give rewards when we confirm compliance.

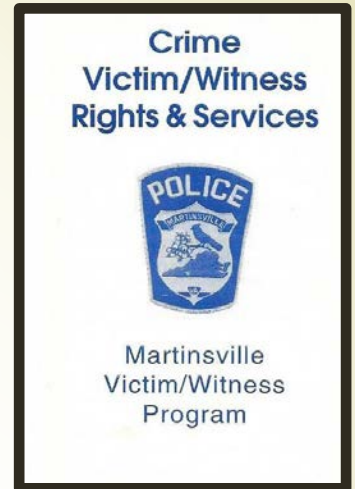


PARTNERSHIPS

Martinsville Victim/Witness Program – Available 24/7 and offers crisis intervention, counseling and support, court advocacy, offender release notification, and many more programs and referrals.



SPCA of Martinsville/Henry County – We share a strong partnership with the SPCA. While we maintain the Martinsville Dog Pound, we routinely turn animals over to the SPCA for adoption.



Henry County Sheriff's Office - Henry County surrounds the independent City of Martinsville. Therefore, we participate in several partnerships to enhance law enforcement services to the citizens. The first is the West Piedmont Planning District Law Enforcement Manpower Pool Agreement. This agreement provides the availability of additional law enforcement assistance should it be needed to handle incidents such as missing persons, wanted person searches, natural disasters, riots, civil disorder, strikes, etc. The second is the West Piedmont Regional Homicide Investigative Squad. This is a law enforcement manpower agreement for the purpose of providing enhanced investigative capabilities in solving homicide cases. Another partnership is the Martinsville Police Department/Henry County Sheriff's Office/Virginia State Police Regional Narcotics Task Force Mutual Aid Agreement. This is a regional narcotics enforcement task force for the purpose of enforcement action directed at individuals or organizations involved in illegal drug trafficking. These partnerships help to provide maximum use of manpower, intelligence and resources necessary for effective law enforcement in both jurisdictions.

Crime Stoppers – Our department has a founding relationship with the Martinsville/Henry County Crime stoppers since its inception in 1982. The organization was originally formed by the Martinsville Police Department and the Henry County Sheriff's Office. The Organization offers rewards of up to \$2,500 for information leading to arrest and conviction.



BUSINESS WATCH

In August 2015, the Martinsville Police Department launched a new initiative in crime prevention known as business watch.

Business Watch is a free crime prevention program which enlists the active participation of merchants and business professionals in cooperation with the Martinsville Police Department to reduce crime in the business community.

Business Watch is an organized program that helps businesses to look out for themselves and for one another.

The goal of Business Watch is to improve communication between business owners and the police, to provide education and information to business owners to help reduce crime in targeted areas, encourage business owners to utilize security measures to the fullest extent in order to deter crime, and to solicit information and ideas from the public which would increase the efficiency and effectiveness of the Business Watch Program.

Since the inception of the Business Watch Program seven meetings have been held and offered training in shoplifting prevention, retail security tips, and dealing with an active shooter under the RUN, HIDE, FIGHT program.

To date, 16 local businesses have joined the Martinsville Police Department's Business Watch Program.

For more information about the Business Watch Program or to become a member contact, S. E. Hines, Lieutenant at, 276-403-5335.



AWARDS AND RECOGNITION



Officer of the Year - Sgt. Eric Eggleston (2017)



Administrative Employee of the Year - Christy Barker (2017)



National Association of County & City Health Officials (NACCHO) July, 2017



MADD Award of the Year - Officer Jayme Clark (2017)



Martinsville/Henry County Exchange Club Officer of the Year - Officer Lane Clark (2017)



Fontaine Ruritan Club Officer of the Year - Officer Mike Harris (2017)



Crime Stoppers Officer of the Year - Sgt. Richard Ratcliffe, (2017)



Deputy Chief Eddie Cassady was promoted to Chief of Police



Captain Rob Fincher was promoted to Deputy Chief



Lieutenant Jim Minter was promoted to Captain of Police Services and Logistics



Lieutenant Chad Rhoads was promoted to Captain of Police Operations

PROMOTIONS



Sergeant Jim Lovell was promoted to Lieutenant



Officer Mark Peters was promoted to Sergeant



Sergeant Ben Peters was promoted to Lieutenant



Sergeant Doug Graham was promoted to Lieutenant



Officer Justin Willard was promoted to Sergeant

PROMOTIONS



Officer Chris Bell was promoted
to
Sergeant



Sergeant Lane Clark was
promoted to
Lieutenant



Officer Jeremy Purvis was
promoted to Sergeant



Officer Harley Durham was
promoted
To Sergeant

NEW EMPLOYEES



Chase Bennett joined our department on July 1, 2017.



Stephen Brockway joined our department on December 1, 2017.



From Left to Right Officer Mike Panos, Taylor Lawson, Ed Hodges, Emily Merriman, Russell Eldridge, Tyler Easter joined the Department in September, 2017

RETIREMENT

Lieutenant Jay Stout retired from Martinsville Police Department on June 1, 2017 with 24 years of service.



Lieutenant Tony Turner retired from Martinsville Police Department on July 31, 2017 with 31 years of service.



Sergeant Donnie Shumate retired from Martinsville Police Department on September 1, 2017 with 23 years of service.



STRATEGIC INITIATIVES FOR A MORE RESPONSIVE MPD IN 2018

While we have been very successful building a foundation for success and making strides in our infrastructure, we want to share what we plan for the coming year. Plans certainly change and this should in no way be interpreted as a promise or commitment but here is our best effort at determining our priorities for the coming year.

Concentration on Greater Community Policing

We are highly engaged with our citizens and will continue to look for opportunities to enhance our relationship with our citizens while solving community concerns through traditional and non-traditional strategies. All officers are cross trained in property maintenance inspections. As part of the City's strategic plan, we are currently working with other city staff to develop a citizen survey that will assist not only the police department, but other departments in the city in the delivery of services. We are continuing and expect to obtain our Certified Crime Prevention Community status for the city this coming year.

Intelligence Led Policing

We have had tremendous success with our efforts at deploying officers and resources to locations where data suggests we will be most successful at preventing crime and traffic crashes. This policing strategy allows us to be much more effective with existing resources. We have successfully implemented a comprehensive Records Management System upgrade and comprehensive crime analysis software system.

Continue Major Drug Operation and strict enforcement of Drug Laws

Drug related offenses continue to be the one of the most frequent crime related complaints we hear from citizens. Our highly skilled Special Investigations unit continues to work undercover drug operations. We indicted four rounds of drug dealers this past year. We have assigned an officer to the DEA Drug Diversion Task Force. That unit was responsible for closing a local doctor's office that was prescribing opioids at an alarming rate. We are currently pursuing drug traffickers who are responsible for transporting drugs from other areas to our community while continuing to focus on local distributors. Our continued goal is to significantly impact the source of drugs entering our community. Our philosophy is to send the message that we will not tolerate drug dealing. This is very much in partnership with our Commonwealth Attorney's Office.

STRATEGIC INITIATIVES FOR A MORE RESPONSIVE MPD IN 2018

Personnel Development

We must ensure that our staff is continuously learning the best practices and forward-looking law enforcement strategies to best meet the needs of our community. All of your officers have attended: community policing, verbal de-escalation, fair and impartial policing, and crisis intervention training. We are currently concentrating our training efforts on our newly promoted supervisors to ensure that our community policing philosophy continues to grow.

Enhancing Retail Theft Investigations

In 2017, our total Reported Part I Crimes (burglary, larceny, motor vehicle theft and arson were 429; 115 of those were for shoplifting offenses, but our of those 115 shoplifting offenses 89 were cleared by arrest which is 77%. We will continue to place significant resources towards our retail theft issue. Our Business Watch program will continue to be an integral component to reduce the opportunity for theft. As we continue to target shoplifters, this will enable our businesses to be more successful and help reduce thefts keeping our communities and neighborhoods safer.

Rental Property Enhancement Project

When it comes to safe, high quality neighborhoods, there is probably nothing more important than having well managed rental properties. We are continuing our successful efforts and partnerships with property owners, landlords and their tenants, to develop best practices for rental properties.

Traffic Safety

In the United States, more people are injured or killed in traffic accidents each year than are victims of crimes of violence (from National Traffic Highway Safety Administration). Effective and ongoing traffic enforcement is a key factor in improving or maintaining a community's quality of life by reducing traffic accidents and injuries. The police department will continue to increase traffic safety through enforcement, technology, and education.

STRATEGIC INITIATIVES FOR A MORE RESPONSIVE MPD IN 2018

Enhanced Domestic Violence Intervention

In 2017, at least 5 of our 27 Aggravated Assault offenses were domestic related. Most of these victims were women. The 5 occurrences represent 19% of all reported Aggravated Assault offenses in the City. Compared to 2015 where 21 of our 35 reported aggravated assault offenses were domestic related. We believe this substantial reduction is caused by our Domestic Violence Initiative which began in April 2017. Since this date, 72 Lethality Assessment Screenings (LAP) have been completed and 43 of those assessments were screened in at a higher danger which is 60%. Although that number is high, we further believe that while officers are on the scene of domestic violence calls, we are able to place these high risk cases in touch with services that will give these victims the needed assistance to remove them from danger. Unfortunately, we experienced one (1) murder and it was the result of a man taking the life of his girlfriend.

In partnership with Southside Survivor Response Center (SSRC), Piedmont Community Services, Martinsville Victim – Witness, Probation and Parole district 22, Social Services, and our Commonwealth Attorney’s office, we are continuing to tailor our intervention and response program so it will best assist us in preventing incidents of domestic abuse.

Develop Best Practices for Recruiting & Hiring

In an effort to recruit the highest caliber personnel while taking larger steps toward mirroring the diverse population we serve, we requested technical and financial support from the Virginia Attorney General’s office last year. This effort will allow us to evaluate the effectiveness of measures we have taken in the past coupled with best practices in recruiting and management to ensure that as we move forward, we are utilizing limited resources as wisely as possible. We hope to develop the best practices for us and the rest of the Commonwealth. This study is still ongoing and we have not received the final results at this time. We are excited about the outcomes of this unique opportunity for us and we greatly appreciate the partnership.

With all of our added dimensions and infrastructure upgrades, we are not only working harder but also smarter to best serve our citizens!

SPECIAL RECOGNITION

We want to give a special thanks to our Annual Report work group. We recognize how important it is to share what we have accomplished and what we hope to accomplish in the coming year with our citizens. This effort was time consuming and involved a constant checking and double checking of facts and figures to ensure we are delivering a quality report. We could not have made this possible without the tireless effort from the following personnel:

Captain J.R. Minter, Jr.

Brenda Souther

Michelle Lyons

Christy Barker

Amber Fulcher

Hannah Boyd

And other members of the Martinsville Police Department

