

October 9, 2008

A called worksession of the Council of the City of Martinsville, Virginia, was held on October 9, 2008, in Room 32, Municipal Building, at 6:30 PM, with Mayor Kathy Lawson presiding. Council Members present included: Mayor Lawson, Vice Mayor Kimble Reynolds, Jr., Council Member Gene Teague, Council Member Danny Turner and Council Member Mark C. Stroud, Sr. Staff present included: Clarence C. Monday, City Manager, Brenda Prillaman, and City Attorney, Eric Monday.

After calling the meeting to order, Mayor Lawson asked the City Manager to brief Council on the audit issue. Clarence Monday explained to Council there is a new accounting standard that took effect FY08 which is detailed in the letter provided from the auditor, copies of which were given to Council for their review. The accounting standard requires a copy of the audit plan be given to Council members prior to the audit being completed. He pointed out the auditor was very complimentary of our internal controls and that the city will incur a minimal cost increase due to the extra time required for this new accounting standard. There was also brief discussion regarding the transit system and possible opportunity for some federal funding to assist in expansion of the transit system.

Council was provided a listing of the key outcomes recently developed by city department heads using City Council's Strategic Priorities. Council reviewed each Strategic Priority category and agreed on the following key outcomes: GOVERNMENT- Council agreed on items 1.1 through 1.6 as developed by city staff: 1.1 Improved customer satisfaction; 1.2 Increased number of citizens qualified and interested in serving on Boards and Commissions; 1.3 Improved communications with the citizens/public to demonstrate and reinforce the government's accountability; 1.4 Successfully partner with our governmental neighbors and private groups to bring new business and other opportunities to our community; 1.5 Successful cooperation with Henry County to evaluate opportunities to combine programs, etc. to create a more efficient government for the community; 1.5 Increased community participation. Council added one item to this category: 1.7 Identify one to two internal government processes for efficiency.

October 9, 2008

COMMUNITY DEVELOPMENT-Council agreed on items 2.1 through 2.5 as developed by city staff: 2.1 Increased partnerships with citizens and businesses; 2.2 Clean and safe neighborhoods/communities; 2.3 Regional parks and walking/biking trail system; 2.4 A regional transit system; 2.5 An environmentally responsible community. Council added one item to this category: 2.6 Increased variety of retail, dining and cultural opportunities.

RECREATION-Council agreed on items 3.1 through 3.2 as developed by city staff: 3.1 Broad citizen and visitor participation in recreation and leisure services activities; 3.2 Safe, affordable, diverse, accessible activities and facilities. Council added one item to this category: 3.3 Partnerships with outside agencies to assist our citizenry in making healthy lifestyle choices.

EDUCATION-Council agreed on items 4.1 through 4.3 as developed by city staff with minor word changes on item 4.2 for the word latest change to state-of-the-art and add leading edge to technology: 4.1 High quality education system; 4.2 State-of-the-art facilities and leading edge technology; 4.3. Opportunities for personal and professional development for all ages and levels.

ECONOMIC DEVELOPMENT- Council agreed on items 5.1 through 5.4 as developed by city staff: 5.1 Vibrant Uptown with increased residential opportunities; 5.2 Cooperative regional partnerships for job creation; 5.3 A quality and available area workforce; 5.4 Increased business and entrepreneurial opportunities.

LEADERSHIP—Council agreed on items 6.1 through 6.4 as developed by city staff: 6.1 Prepared future leaders; 6.2 Opportunities for citizens; 6.3 Environment rich in entrepreneurship and innovation; 6.4 Public and private partnerships.

SELF IMAGE-Council agreed on items 7.1 through 7.4 as developed by city staff with one minor word change on item 7.2 from the word vibrant to energetic: 7.1 Strong community spirit and pride; 7.2 Diverse and energetic community; 7.3 Positive and optimistic community; 7.4 Volunteer oriented.

CULTURE-Council agreed on items 8.1 through 8.3 with one minor change on item 8.3 to take out the word Uptown: 8.1 Active citizen participation in a wide

October 9, 2008

variety of cultural events; 8.2. An environment for new and upcoming artists; 8.3 An environment that enhances cultural opportunities.

The next step forward will be completing the Supporting Goals and then do Success Indicators. Council decided they would like to have a joint work session with city department heads to work on developing the Supporting Goals. Mayor Lawson asked that Council members bring their calendars to the October 14 Council meeting where they can decide on a date for the Council/staff work session.

There being no further business to come before Council during the worksession, Mayor Lawson declared the meeting adjourned at 8:25 P. M.

Clarence Monday
Clerk of Council

Kathy C. Lawson
Mayor